



ECONOMIC DEVELOPMENT COMMISSION

UNOFFICIAL MEETING MINUTES

(NOT AN OFFICIAL MEETING)

Date: Monday, June 11, 2018
Location: Milpitas City Hall, Committee Conference Room
Start Time: 4:06 PM
End Time: 6:38 PM

I. FLAG SALUTE, CALL TO ORDER, ROLL CALL

Chair Rice called the meeting to order at 4:06 PM and led the Pledge of Allegiance. This meeting was not an official meeting and no actions were taken because the meeting agenda was not posted online on the City of Milpitas website.

MEMBERS PRESENT:

Lynne Rice, Chair
Warren Wettenstein, Commissioner
Donald Peoples, Commissioner
Anna Wang, Commissioner
Minh Nguyen, Commissioner
Chris Norwood, Commissioner
Charlene Tsao, Commissioner (4:12)
Dhaval Brahmabhatt, Commissioner (4:16)

MEMBERS NOT PRESENT:

Jeffrey Chen, Vice Chair
Ricardo Ablaza, Commissioner
Raghu Reddy, Alternate Commissioner
Anthony Phan, Councilmember

CITY STAFF PRESENT:

Edesa Bitbadal, Economic Development Director
Daniel Degu, Economic Development Specialist
Noa Kornbluh, Economic Development Specialist

II. PUBLIC FORUM

None.

III. APPROVAL OF AGENDA & MINUTES

There were no approvals of the June 11, 2018, Economic Development Commission meeting agenda, and the April 9 and May 14, 2018, Economic Development Commission meeting minutes. Both the April 9 and May 14 Economic Development Commission meeting minutes will be approved at the next scheduled meeting.

IV. NEW BUSINESS

A. Receive Presentation from Mr. David Greensfelder (Greensfelder Commercial Real Estate) on Retail Development

Mr. David Greensfelder presented to the Commission the best practices for retail and mixed use development. Mr. Greensfelder informed the Commission that just because someone develops retail space does not mean that the space is leasable. Mr. Greensfelder's presentation highlighted: (1) the different types of retail and retail channels; (2) mixed-use and urban design; (3) location and store types; and (4) mixed-use design best practices and lessons learned.

B. Receive Information on Potential Ballot Measures for the November 6, 2018 Election, Regarding Transient Occupancy Tax, Cannabis Use Tax, and Business License Tax Modernization

This item was not heard.

C. Receive Update on Commission Subcommittee

This item was not heard.

V. ANNOUNCEMENTS

A. Council Liaison Update

None.

B. Commissioners Update

Commissioner Wetenstein announced three upcoming Chamber events: (1) a Chamber Business Breakfast on June 12, 2018, at 7:30 AM in the Senior Center; (2) a Chamber Business Mixer on June 14, 2018, at 5:30 PM at Karen Hahn's office; and (3) a Connection Club meeting on June 20, 2018, at 11:30 AM at Dave & Buster's.

C. Great Mall

Chair Rice provided two updates about the Great Mall: (1) 3Ball is scheduled to take place July 20 through July 22, 2018; and (2) an Amazon Pop-Up store is scheduled to open near Dave & Buster's in July of 2018.

D. Staff Report

Ms. Bitbadal announced that there will be a Yelp workshop for local businesses in Milpitas on August 3, 2018, located at the Embassy Suites.

Ms. Bitbadal also announced the appointment of Mr. Steve McHarris as Milpitas Deputy City Manager. Mr. McHarris returns to the City of Milpitas from the City of San Jose where he served as its planning official and deputy director of the Planning, Building, & Code Enforcement Department. Mr. McHarris shared his excitement with the Commission to be serving as the new Deputy City Manager, and looks forward to making a positive contribution to the organization and community.

VI. ADJOURNMENT

Discussion concluded at 6:38 PM.