



Milpitas Police Department

*Dennis Graham
Chief of Police*

PRESS RELEASE

2011 Tobacco Decoy Operation

Date(s): May 19, 2011

Details:

In the upcoming weeks, the Milpitas Police Department will be conducting a tobacco decoy operation to ensure tobacco vendors are in compliance with state laws regarding the sales of tobacco products or paraphernalia to minors. Storeowners and/or clerks found to be in violation of the law may be issued citations. Businesses that have a pattern of selling tobacco products to minors may have their licenses suspended or revoked.

Per 308 (a)(1) of the California Penal Code, selling tobacco products or paraphernalia to anyone under the age of 18 is against the law!

To comply with the law, businesses should:

- Train employees who sell tobacco products so they understand all the laws and company rules about selling tobacco products.
- Make sure employees ask customers for proof of age for anyone who appears to look 30 years-old or younger
- Accept only valid identification (driver's licenses, passports, government issued identification etc.)

Retailers should recognize that per the Milpitas Municipal code only 25% of the entire window space can be used for advertisement. Please make an effort to ensure that ads which promote the sale of alcohol and tobacco products are limited to the 25% requirement.

Please ensure that you are in compliance with state tobacco laws to prepare for the upcoming tobacco decoy operations.

By: Officer Qureshi
Date: 5/19/11
Time: 0745