



Steve Pangelinan  
Chief of Police

**PRESS RELEASE**

**Labor Day Weekend Brings DUI Crackdown to Milpitas**  
**The Milpitas Police Department Reminds Everyone to**  
***Drive Sober or Get Pulled Over***

**Milpitas California** – Labor Day weekend is coming up and for many Americans it means an extra day off, backyard/beach barbecues, and visiting friends/family. Unfortunately, it also means a sharp increase in drunk-driving-related fatalities. So starting August 15 and continuing through September 1, local police will be aggressively targeting drunk drivers as part of a nationwide effort to end drunk driving and save lives. The *Drive Sober or Get Pulled Over* campaign will pair increased public awareness with high-visibility enforcement, resulting in fewer drunk drivers on **Milpitas** roads.

In 2012, there were 10,322 people killed in drunk-driving crashes in the United States. Over the last Labor Day weekend (6 p.m. Friday to 5:59 a.m. Tuesday), more than a third (38%) of all traffic fatalities were in drunk-driving crashes. These grim facts should speak for themselves, but they haven't gotten everyone's attention yet.

Over the Labor Day weekend in 2012, there were 147 people killed in alcohol-impaired-driving crashes across the country. Here is a staggering statistic: out of all the crash fatalities that weekend, one in four (25%) were attributed to drivers with a blood alcohol concentration (BAC) of .15 grams per deciliter (g/dL) or higher—almost twice the legal limit in all 50 states and the District of Columbia.

Every 51 minutes, someone is killed in a drunk-driving crash. Over the Labor Day weekend, those fatalities increase to one every 34 minutes. Nighttime is especially dangerous; almost half (46%) of the fatalities in nighttime (6 p.m. to 5:59 a.m.) crashes over the Labor Day weekend involved a driver with a BACs of .08 or higher. By comparison, 25 percent of the fatalities in daytime fatal crashes involved an impaired driver.

Among young drivers—between the ages of 18 and 34—killed in motor vehicle crashes during the 2012 Labor Day weekend, almost half (48%) had a BAC of .08 or higher, the legal limit in all states. For drivers under 21, anything above a BAC of .00 is illegal.



## MILPITAS POLICE DEPARTMENT

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This Labor Day weekend don't let the festivities turn into fatalities. Law enforcement is not messing around: if you're caught driving drunk, you will be arrested. Remember, aside from the obvious risks of killing yourself or someone else, driving impaired can also lead to serious punitive consequences. A DUI arrest can mean time in jail, loss of your license, and steep financial expenses; the average DUI costs about \$10,000.

For more information about the *Drive Sober or Get Pulled Over* campaign, visit [www.TrafficSafetyMarketing.gov](http://www.TrafficSafetyMarketing.gov).

Press Release By: Sergeant Sean Heneghan #222  
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