



Milpitas City Report



2015



COMMUNITY VISION

Milpitas will preserve its close-knit community and rich cultural diversity as it moves with innovation into the future by supporting sustainable growth and development, ensuring public safety, enhancing the environment and natural landscape, and nurturing family and community connections.

ORGANIZATIONAL MISSION

The City of Milpitas is committed to accomplishing the community's vision by providing fiscally sound, superior services.

ORGANIZATIONAL VALUES:

Superior Customer Service
Open Communication
Integrity and Accountability
Trust and Respect
Recognition and Celebration



Not only did the City of Milpitas balance its General Fund budget in the last fiscal year, but a better-than-expected economic recovery brought in more property tax and hotel tax revenues than anticipated. When combined with budget savings from each department, the City of Milpitas finished the year with excess revenue of \$9.8 million that is earmarked for additional improvements to streets, parks and other public facilities. Recently, the City has commenced with improving and adding soccer, football and multi-purpose fields at the Sports Center sports fields, upgrading the community swimming pools, strengthening street flood protection and resurfacing key City streets.

The City of Milpitas is thriving—improving public safety, utilizing all forms of green energy, and effectively controlling crime. In a city of 72,000 residents, public safety is a top priority. We have allocated \$570,000 for storm drain system improvements in preparation for El Niño and retrofitted 1,000 street lights to LED lights. In response to the recent drought, the City has achieved its water conservation goal by exceeding the 20% savings mandated by the state.

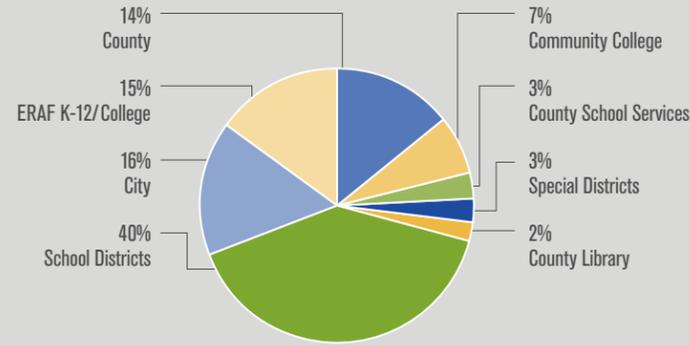
We are fully committed to maintaining our safe, environmentally conscious, and engaged community—read on to find out more about what all the City of Milpitas has accomplished in 2015.



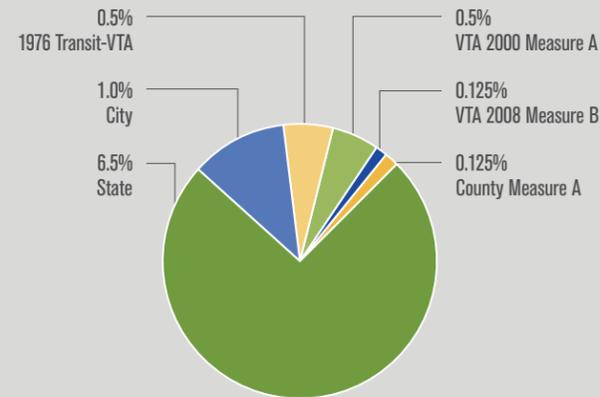
FISCAL YEAR 2014-2015: BY THE NUMBERS

- City received a AAA general credit rating from Standard & Poor's thanks to its ability to maintain a stable budget
- City achieved a Pavement Condition Index (PCI) of 70 which indicates City streets are in good condition
- City appropriated \$22.4 million for capital improvement projects, including resurfacing of six streets, water line replacements, and seismic improvements to the water system
- Of the 1% base property tax rate assessed on property tax bills, City's share is only 16% with the remaining 84% going to other taxing entities within the jurisdiction. City does not have any special tax and/or assessments
- Of the 8.75% sales tax charged on taxable purchases in Milpitas, City sales tax rate is 1% with the remaining 7.75% goes to other entities such as the State, the County and VTA

Allocation of 1% Base Property Tax



Allocation of 8.75% Sales Tax



COMMUNITY OUTREACH

- Granted 879 new business licenses
- Engaged the public, City Council, and City commissioners and employees to redefine the city's vision, mission, values, and goals as part of a new Strategic Master Plan
- Launched Facebook (www.facebook.com/CityofMilpitas/), Twitter (@MilpitasCity) and LinkedIn (www.linkedin.com/company/cityof-milpitas) profiles to better communicate with our residents
- Began a Business Expansion and Retention program consisting of key staff members, who reached out to the City's top 25 sales tax generators and small businesses

COMMUNITY IMPROVEMENTS

- Pinewood Park
 - Pinewood Park was completely renovated, improving the picnic area, adding perimeter landscaping and ADA upgrades, plus new lighting and refreshed walkways
- Walking Trails
 - Completed 0.5 miles of trails behind McCandless Drive
- City Streets
 - Upgraded and paved 10 miles of City streets

COMMUNITY SAFETY

Safety Improvements

- Intersection coordination with the Valley Transportation Authority in preparation for the new BART station
- Allocation of over \$570,000 funding for storm drain system improvements in preparation for El Niño

Police Department

- 9-1-1 Calls Received: 24,099 during FY15
- All Calls for Service: 77,919 during FY15
- Average Emergency Response Times: 2:37 during FY15
- Arrests: 2,198 during calendar year 2014

Fire Department

- Total calls year to date: 4,051
- Average response time: 4 minutes, 20 seconds
- The fire department assisted with Halloween Pumpkins in the Park, Annual Fire Awareness & Education to Milpitas first graders, Boy and Girl Scouts of America Safety & First Aid Program



HOUSING ACHIEVEMENTS

- The 2015-2023 Housing Element was adopted and certified. The Housing Element of the General Plan is the City's framework for housing goals and policies and helps guide designs that will facilitate the creation and preservation of housing in the City
- \$359,000 grant for the Community Development Block Grant fund to assist with local housing and economic expansion programs for low-income residents
- Entering into a multi-jurisdictional Memorandum of Understanding to prepare a county-wide Nexus Study for affordable housing

GREEN ACHIEVEMENTS

- Retrofitted over 1,000 street lights to LED lights
- Installed solar panels at the Gibraltar, Milpitas and Ayer Pump Stations
- Opened five Recycled Water Fill Stations—the first water retailer in Santa Clara County to receive state approvals



WATER CONSERVATION ACHIEVEMENTS

- Since adoption of the emergency drought ordinance by the City Council in June 2015, residents and businesses have saved over 381 million gallons of water when compared to water use over the same period in 2013. This represents a 22% savings.
- As part of its emergency ordinance requiring residents to conserve and placing additional restrictions on water use, the City Council implemented a drought program consisting of enforcement and education.
- Enforcement activities have included implementation of a hotline to report water waste, field investigation of water waste reports, and administrative citation if needed.
- Education activities have included distribution of materials to the door of every resident and business, utility billing inserts and email bulletins, outreach through major employers and participation in employer sponsored events, outreach to local schools to help them achieve water savings and to educate students, and outreach through community events.

LOOKING TO THE FUTURE

Major Plans...

- Prepare the Consolidated Plan, the City's plan for expending Housing and Urban Development (HUD) funds for the next five years
- Adopt the Street Tree Master Plan, which will add new trees to our City streets
- Complete the City's Strategic Plan and implement it in the FY 16-17 Budget
- Begin a comprehensive update of the City's General Plan

Major Projects...

- Complete the improvements at the Milpitas Sports Center, which will include a revamped multi-purpose sports field and upgraded community swimming pools
- Begin construction of the skate park in FY17-18
- Complete the Feasibility studies of the International Park and cricket field
- Design Segment 1 of the recycled Water Pipeline extension
- Continue with automated water meters replacement
- Develop a comprehensive Water System Seismic Improvement Program which will upgrade the City's "back-bone" water system



SPECIAL EVENTS 2016

MEMORIAL DAY CEREMONY
Monday, May 30, 2016
9:00 AM
Civic Center Veterans Plaza

SUMMER CONCERT SERIES 2016
Tuesdays
6:15-8:15 PM
Murphy Park

June 7, 2016: Orquesta Borinquen
June 21, 2016: Jessica Johnson
July 12, 2016: Fast Lane
July 26, 2016: Big Blu Soul Revue

SUMMER MOVIE NIGHT OUT
Thursdays
7:00 PM
Barbara Lee Senior Center—
Denny Weisgerber Community Room

June 16, 2016: Big Hero 6 (PG)
June 30, 2016: Cinderella (PG)
July 21, 2016: Paul Blart—Mall Cop2 (PG)
August 4, 2016: Avengers: Age of Ultron (PG-13)

4TH OF JULY—RED, WHITE AND BOOM!
Monday, July 4, 2016
6:30 PM—8:30 PM
Milpitas Sports Center

VETERANS CAR SHOW
Saturday, October 15, 2016
10:00 AM—3:00 PM
Civic Center Parking Lot

PUMPKINS IN THE PARK
Sunday, October 23, 2016
11:00 AM to 2:00 PM
Milpitas Sports Center

VETERANS DAY
Friday, November 11, 2016
9:00 AM
Civic Center Veterans Plaza

ANNUAL TREE LIGHTING/HOLIDAY OPEN HOUSE
Thursday, December 1, 2016
6:30 PM—8:30 PM
Civic Center Plaza

MAYOR'S MESSAGE



Greetings! As Mayor of the great City of Milpitas, and on behalf of City Council, I would like to welcome you to our inaugural Annual City Report. We, at the City, are very excited to introduce this publication. We hope that you will find our Annual Report informative and interactive. It is very important to me, the City Council, and staff to hear from you regarding any issues or concerns throughout the year. We would also welcome feedback on this Annual Report and on any information you would like to see in our Quarterly Newsletter entitled Connected. We always want to hear from you so we can continue to improve our services. If we have missed any information in this inaugural publication, please let us know by contacting our office at 408-586-3051 or by email to rcurrie@ci.milpitas.ca.gov. We constantly strive to improve and increase communication with our taxpayers and believe that constant communication will keep us all working together for the betterment of City of Milpitas' residents, businesses, workers, and visitors. Thank you for your interest in the City of Milpitas.

Respectfully,

Jose S. Esteves
Mayor – City of Milpitas



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