

**EPC Proposed Goals
September 15, 2011**

	Goal	Description	Timeline
1	Reorganize EPC	Delete requirement to recruit 2 members from business community.	6 months
		Designate individual members to specialize in different areas; i.e. business, FBO, CBO, CERT, SAFE, RACES. Members could receive training from conferences, research, self-study, experience, etc.	
		20-minute presentations/training available after each meeting on topics of interest to commissioners and public. (It may not be needed after each meeting.)	
2	Establish an organized and viable CERT/SAFE Program	The effort has begun; however, it should be seen thorough completion. If organizing and training are competing for limited resources, it may be time emphasize organization over training.	1 year
		Incorporate EPC Gas Shut Off demo in SAFE Training.	
3	GIS/Neighborhood Maps	Maps show house address numbers with a list form for keeping status of major issues and would be placed somewhere on the map; i.e. fires, gas, electrical, water.	
		Colored grease pencils to use on maps.	
		Include a mark in the middle of the street of SAFE Team member's location	
		Thomas guide style map booklet of each neighborhood. Each SAFE team member has one or at least three to four in each cache.	
4	FBO/CBO Organizations	Develop a list of all organizations with contact information.	
		Contact organizations about emergency preparedness and find out if they have any emergency plans or what emergency may develop.	
		Develop FAQ to talk with FBO & CBOs and informational handouts.	
		An example of an MOU so that they realize that any supplies they use or give out will be reimbursed.	
5	3-Day Shelter Information	Shelter options, supplies needed, who are the clientele and who would be others in neighboring areas.	
6	EPC/OES Call to Action	During a disaster somewhere else in the world that has the public's attention, provide emergency information locally; i.e. flyer, ads, begin CERT class within 30 days.	
7	Collaborative City-wide Strategy	Collaboration with police, businesses, community organizations, hospitals, etc. on emergency protocols and communication (Palo Alto has something similar)	

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8	Community Outreach/Exposure	Information tables at events; i.e. Great Mall, other opportunities.	
		Large event, get SAFE team(s) to do a mock demonstration on what they are trained to do in an emergency.	
		Example of emergency kits that can be put together with supplies at home and multiple uses for items and items to purchase to supplement kits.	
		Public Service Announcements (PSAs) on Radio 1620 and Public Access TV channel.	
		Video of the SAFE training, Gas Shut-off demo and explanation of seismic shut-off valve.	
		Expand on Eliren's SAFE talk, interview with OES and EPC regarding Disaster Preparedness, etc.	
		Contact organizations about making presentations or information at their local events, meetings, etc.	
9	On-line Advertising	E-mail sign-ups for upcoming events.	
		Publicize events on city web site.	
		Text messages to individuals.	
10	Work with Ready.gov	Contact Ready.gov to put city signage 'PLAN' or similar media with space for a city flyer or if none, contact your local city government, etc.	
11	Volunteer Position for OES	Establish a volunteer position for OES coordinator to assist with multiple tasks if feasible and appropriate.	
12	Notification Application for local emergencies (CPR App.)	Making this application available to dispatchers and the community, this would greatly increase the response times for medical or other types of emergencies in the city.	
		Program to notify those who have CPR/1st Aid certification or SAFE members as to an event at which they might provide assistance.	
		It could also be used to activate SAFE teams.	
		The application could target specific personnel or make a general broadcast.	
13	SCC Alert	Ensure all EPC and SAFE team members are subscribed to the service.	
		Encourage local citizens to subscribe to the service.	
		For SAFE team members, it could be part of their training/graduation.	
14	SAFE and Police Collaboration	Join forces for the annual National Night Out to provide information on security and emergency preparedness at the neighborhood level.	

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15	Door to Door Canvassing	SAFE and EPC members go door to door in their neighborhoods presenting emergency preparedness informaton and information on Special Needs Population Registration.	
		It could provide opportunity for EPC and SAFE members to familiarize and educate each other on their roles and responsibilities and get to know each other.	
16	Training for EPC and SAFE	Provide ICS training to both EPC and SAFE team members by Milpitas Police Department or FEMA Independent Study Courses.	
		Provide Basic Emergency Management Training through FEMA Idependent Study Courses and CSTI.	