

APPROVED MINUTES

CITY OF MILPITAS
LIBRARY ADVISORY COMMISSION
MILPITAS PUBLIC LIBRARY, CONFERENCE ROOM, 160 N. MAIN ST.

September 16, 2013

- I. Call to Order and Roll Call** Chair Estioko called the meeting to order at 7:00 p.m.
Commissioners Present: Estioko, Wang, Phan, Chou, Mateo and McDonald
Absent: Pham, Aoalin, Stephens
City Council Liaison Present: Montano
County Staff Present: Linda Arbaugh and Nancy Howe
City Staff Present: Sheldon Ah Sing
- II. Seating of Alternates** Alternates seated: Mateo & McDonald
- III. Pledge of Allegiance** Chair Estioko led the Pledge of Allegiance.
- IV. Approval of Minutes** **Motion** to approve the minutes of May 20, 2013.
M/S: Chou/Mateo
Ayes: 6
Noes: 0
- V. Announcements and Correspondence** None.
- VI. Public Forum** None.
- VII. Adoption of Agenda** **Motion** to approve agenda of September as amended for September 16, 2013.
Amendment to spelling.
M/S: Wang/Chou
Ayes: 6
Noes: 0
- VIII. Unfinished Business**
1. Development of Commission Work Plan for 2014

Staff distributed a matrix showing the various activities that the Commission will commit their efforts for 2014. The Commission suggested changes to the matrix.

Motion was to approve Commission Work Plan for 2014.

M/S: Chou/Wang

Ayes: 6

Noes: 0

2. Essay Contest for 2014

Discussion included the naming of the subcommittee: Commissioners McDonald, Chou, Ha and alternant member Commissioner Mateo.

Commissioner Chou distributed an outline for the proposed event. At this time, the subcommittee recommends the commission consider the format, the date and the registration format and method.

Discussion included that the registration should occur ahead of time as to not impact the day of the event. A suggestion for registration was to include a half before the day of the event and half at the day of the event.

Motion to approve the format of the contest, the date and the half & half registration method.

M/S: Phan/McDonald

Ayes: 6

Noes: 0

The next meeting will include additional details and information on prizes.

X. New Business

1. Donation to Milpitas Public Library

None.

2. Recognition of Library Commissioners Plaque (Milpitas Library Project)

Staff provided background on the project and distributed the proposed design and names for recognition.

Discussion included that some names on the proposed plaque were actually staff members and not commissioners.

Commissioner Wang gave a brief history of the project.

Commissioner Chou suggested that the commissioners recognized should match the timeframe of the Council Subcommittee.

The commission acknowledged that the timeframe should be from 2001.

Staff will return with an update at the next meeting.

3. **Filipino Memorial Project**

Chair Estioko distributed a flyer on the project. The mural will be unveiled on October 12, 2013 at 11am at the Milpitas Library.

X. **Other Business**

1. **Friends of the Milpitas Library Report**

Commissioner McDonald mentioned that the next book sale is on September 27 through 29. She also mentioned that the Friends are looking for volunteers.

2. **County Librarian Report**

Measure A passed with 81.7% voting “yes”, extending the special tax at existing rates for twenty years. The special tax currently accounts for 18% of all revenue which this year was 5.6 million dollars. Press Release attached.

The Return on Investment Study is now available. Funded by the Cupertino Library Foundation and conducted by Berk consulting company. This study shows that the total quantifiable value of Santa Clara County Library District services in fiscal year 2011-12 was between \$83 and \$171.8 million. This means that for every dollar spent by SCCLD, the community receives \$2.50 to \$5.17 in direct benefits. In addition, the County Library District provides many intangible benefits which cannot be quantified. An executive summary of the report is now available.

3. **Community Librarian Report**

Staff news: We now have vacancies for half-time coded page and half-time coded clerk. We are going through the process to fill these positions. One of our children’s librarians, Diana Lara, gave birth to a baby girl on August 15 and will be on maternity leave until January.

Outreach: We have done a lot of outreach this summer in our effort to get the word out to the public about Measure A. I spoke to 15 of the city commissions and organizations, and also took advantage of National Night Out as a means to connect with the community. Fortunately, as you know, we had a happy result. A total of 81.5% of Milpitas voters said yes to Measure A.

Programming: Summer is always very busy with a lot of programming going on. We had wonderful weekly programs for Summer Reading Club for children, including a magic show, a special multicultural story teller, a juggler, and a really fun dance program. For the teens we had a series of Japanese anime films, a crime scene investigation program and video gaming which was very popular. The summer programs for adults featured sessions on the use of DNA to identify victims at sites of disasters, growing hedgerows, and learning about enneagrams. There was also a workshop for folks hoping to purchase their first home. We also provided a venue for Read Write Discover, the program in which high school students tutor younger children in reading and writing. This is the 7th year for this project which is run entirely by high school students. Math tutoring was also offered this summer in a new program which is modeled after Read Write Discover. A third project run entirely by students is Debate Camp which we had for the second time this year. This is in addition to our regular slate of six story times each week, three computer tutoring sessions, tai chi, yoga, and eReader help by appointment.

Art displays: We have 3-D art in the south wing, created by John Lagerstrom. To get the full effect you need to view it using special glasses, which is really a lot of fun. In the auditorium we have art by the children of Shanlin Duan, and upstairs is a display of photographs by Salvatore Ventura. In the glass case we have an interesting display of folded paper creations.

Database of the Month: Ancestry Library, which can only be accessed at the library.

Library closed days: We will be closed on Monday, October 14, in honor of Columbus Day and on Monday, November 11, for Veterans Day.

4. **City Council Report**

The Chamber of Commerce was planning an event, however, they had some financial difficulties. Instead, the Chamber will partner with the City for the 60th Anniversary activities in January 2014. In addition, the Chamber is seeking to locate offices on City property.

5. **City Staff Report**

Staff mentioned that the City will introduce an app for certain smartphones to stay updated on City events and services. In addition staff mentioned that nominations are being accepted for “Milpitas Veteran of the Year 2013”.

6. **Future Agenda Items**

1. Update on Essay Contest

XI. **Adjournment**

There being no further business, Chair Estioko adjourned the meeting at 8:08 p.m. to the next regularly scheduled meeting on November 18, 2013 at 7:00 p.m. at the Milpitas Library Conference Room.