

APPROVED MINUTES
PUBLIC ARTS COMMITTEE
CITY OF MILPITAS

Minutes: Meeting of the Public Art Committee (PAC)
Date of Meeting: Monday, May 21, 2007
Place of Meeting: Milpitas Community Center, 457 E. Calaveras Blvd., Rooms 7/8

I. Call to Order Chairperson Foulk called the Meeting to Order at 7:00 p.m.

II. Pledge of Allegiance Chairperson Foulk led the Committee in the Pledge of Allegiance.

III. Roll Call Committee Members Present: Cherry (7:15pm), Ettinger, Foulk, Hays, Lawson, McGuire, Moss, Ogle, Rabe, Voellger, and Alternate I Tsuei

Committee Member Excused Absence: Butler
Committee Member Absence: Alternate II Asif

City Staff Present: Economic Development Manager, Diana Whitecar, Public Services Assistant, Tirzah Cedillo

City Council Liaison Present: Council Member Giordano (7:11pm)

IV. Seating of Alternates None.

V. Approval of Agenda **MOTION** to approve the amended agenda of May 21, 2007 to reflect the correction under Section VI. Approval of Minutes: April 23, 2007 and March 24, 2007 to state March 26, 2007.
M/S: Hays/Voellger Ayes: All

VI. Approval of Minutes **MOTION** to approve the minutes of April 23, 2007 and March 26, 2007.
M/S: Hays/McGuire Ayes: Cherry, Foulk, Lawson, Moss, Ogle, Rabe, Voellger, and Alternate Tsuei
Abstain: Ettinger

VII. Public Forum None.

VIII. Announcements/Correspondence

Committee Member Ogle invited the Committee to the AVArtFest at the Triton Museum of Art on June 2nd & 3rd located at 1505 Warburton Ave., Santa Clara from 10am to 5pm. ArtFest is where art collectors discover affordable original juried artworks for sale. She stated both Golden Hills and the Camera Club would have a booth at the fine art show.

IX. Old Business

1. Milpitas BART Station Public Art Presentation – Gail Collins & Jack Mackie of VTA

Valley Transportation representatives Gail Collins and Jack Mackie returned to provide the Public Art Committee an updated presentation on the Milpitas BART Station public art opportunities reflecting ideas and suggestions from prior discussion with the Committee. They also wanted to review the artist selection process from the City of San Jose pre-qualified artist list.

I. Station Platform: An artist would be selected to create both subtle and obvious station platform elements. The artist would be encouraged to influence

the design team decisions regarding materials, location of station required elements (seating, waiting areas, lighting) and to make use of the architectural finishes and elements in creating the artist's work. Efforts should be directed to walls, floors, waiting area, seating elements, and lighting of the platform.

The art program set-aside for the platform areas ranges between \$175,000.00 to \$200,000.00.

II. Integrated Glass Curtain Wall Artwork: The interior of the station at street level would be very open with glass walls that allow daylight into the station. An artist could develop artworks that could be integrated into the station glass curtain walls. These locations may be selectively and individually scattered throughout the glass curtain walls, contained in one specific area, or built into the repetitive rhythms of the station architecture.

The art program set-aside for the integrated glass curtain artwork ranges between \$175,000.00 to \$200,000.00. The art program set-aside will be supported by the station architecture budget purchase and installation of the glass.

III. Station Area Small Works: Small artwork could be commissioned for the exterior station area. The artwork could include street clocks, paving inserts, and selected artist seating elements, drinking fountains, and discrete small-scale sculptures.

The art program set-aside for the small works would be determined as design and budgeting progresses on Items I and II listed above. Since these artworks should be low impact critical path project elements, they can be developed on a slower time line.

The Milpitas/Montague Station Art Program Budget is as stated:

\$500,000.00	VTA Station allocation
- 25,000.00	5% art program contingency
<u>\$475,000.00</u>	
- 85,500.00	18% artist fee
- 14,250.00	3% travel costs
<u>\$375,250.00</u>	Artwork fabrication and installation
-175,000.00	Station Platforms
-175,000.00	Integrated Glass Curtain Wall Artwork
<u>\$ 25,250.00</u>	unencumbered funds

The BART Subcommittee members include Committee Members Hays, Moss (as a back-up), and Tsuei.

Ms. Whitecar asked what would the BART Subcommittee do: 1.) Review the 5-10 artists who have been short-listed by Mr. Mackie; 2.) Report back to the Public Art Committee. Committee Member Moss suggested that the artist short list should include 7 – 10 artists and asked when would the artist(s) be chosen. Mr. Mackie responded by mid June. Committee Member Moss stated the Committee needs an idea of style before an artist could begin artwork so they don't go off focus. Ms. Collins responded that the Public Art Committee would definitely have the ultimate choice. Mr. Mackie added the BART Subcommittee would meet with the artist, interview the artist for direction and meet with the architect. Chairperson Foulk stated the Committee should choose artwork that reflects the City of Milpitas. Ms. Whitecar is to follow up with Ms. Collins regarding incorporation of art into the BART station design discussions.

MOTION to proceed with review of artists who will do the station platform with expansion, lighting components, and integrated glass curtain wall artwork.
M/S: Hays/Voellger Ayes: All

2. Library Art Subcommittee Actions – Staff

Ms. Whitecar, Economic Development Manager stated the recommendation from the Library Art Subcommittee is to contract with Lynne Baer for selection of the artist for the Library Plaza and assistance with the Library interior art development. There was a consensus to work with Ms. Baer and work with the architect to put art in the Milpitas Library.

Committee Member McGuire asked if the Committee pays Lynne Baer, and would the Committee have a contract. Ms. Whitecar responded yes, there would be a contract. The project fee is \$100,00.00 and Ms. Baer's fee is to not exceed \$20,000.00. Committee Member McGuire asked why is the Committee paying contract fees to Ms. Baer. Ms. Whitecar responded that Ms. Baer would be hired for the artist recruitment, with the Public Art Committee completing the artist selection. Committee Member McGuire asked if the Library Art Subcommittee makes the decisions to hire. Ms. Whitecar responded the Library Art Subcommittee makes the recommendation to the full Committee and that Ms. Baer would work with the Public Art Committee in the selection process. Ms. Whitecar offered to print a history of Ms. Lynne Baer's work and give it to Committee Member McGuire.

Committee Member Moss stated the Committee should interview and ask other consultants to interview for the artist selection process. Ms. Whitecar responded her recommendation was to choose the consultant based upon the mutual agreement from the Library Art Subcommittee to hire Ms. Lynne Baer. Chairperson Foulk added that the Library Art Subcommittee did decide to go with Ms. Baer as their consultant.

The Library Art Subcommittee members include Cherry, Foulk, Lawson, Moss, Ogle, and Voellger.

MOTION to approve recommendation from Library Art Subcommittee to contract with Ms. Lynne Baer for the artist selection for the Library Plaza.
M/S: Hays/Lawson Ayes: All

3. Fundraising Subcommittee – Staff

Ms. Whitecar stated the Fundraising Subcommittee has received approximately (20) recipes for the Cookbook. Committee Member Hays stated the Cookbook should at least have (100) recipes.

Vice Chairperson Lawson stated the Cookbook could be sold at Celebrate Milpitas! Art & Wine Festival. Ms. Whitecar added that the City has two booths that the Committee could use to sell the cookbooks.

Committee Member Voellger suggested the name of the cookbook to be, 'Cooking in Milpitas.'

Vice Chairperson Lawson suggested that the Cookbook cover be glossy and colorful and that the recipes on the pages have a continuous theme and spaces for clip artwork or sketches of people. Everything inside the Cookbook would be in black and white; the company will provide up to (10) artwork clips free. Committee Member Voellger asked about the divider pages and Committee Member Hays responded no color in the book unless the companies' dividers are

used since the color would be free. Committee Member Voellger stated the Committee should do a RFQ (Request for Quote) to Golden Hills and the Camera Club for proposals for full color in the cookbook. Committee Member Voellger asked Committee Member Ogle to have (10-20) different cover art in color for the cookbook by June 15th.

Committee Member Ogle requested the recipes be due to her by June 18th for sorting purposes. Committee Member Voellger asked Ms. Whitecar to email the Committee with the number of recipes received for each category. Committee Member Cherry suggested duplicate recipes to print all the names of those who submitted the recipe. She also stated the cookbook company has recipes that can fill in recipes for any category that would be necessary.

The Cookbook responsibilities are as listed:

Collecting receipts and Distribution	Foulk
Proof reading	Ogle
Sorting recipes in appropriate categories	Butler
Design cover & dividers	Voellger
Assist with final decision	Lawson/Hays
Advertising, selling & distribution	collaborative effort

The Committee requested a 'special' meeting for the Public Art Committee on June 25, 2007 to continue the discussion of the recipe cookbook.

Note. Receipt. File.

X. Staff/Commission Reports & Discussion Items

None.

XI. Future Agenda Items

Fundraiser – Tea in the Trees
Bay Area Public Artwork Trip

IX. Adjournment

MOTION to adjourn the meeting at 8:37 p.m., to the scheduled 'special' meeting on June 25, 2007.

Respectfully Submitted,

Tirzah Cedillo
Public Services Assistant