

UNAPPROVED MINUTES
PUBLIC ARTS COMMITTEE
CITY OF MILPITAS

Minutes: Meeting of the Public Art Committee (PAC)
Date of Meeting: Monday, May 18, 2009
Place of Meeting: Milpitas Community Center, Preschool Rooms 2/3, 457 E. Calaveras Blvd.

I. Call to Order Chairperson Navarro called the Meeting to Order at 7:04 p.m.

II. Pledge of Allegiance Chairperson Navarro led the Committee in the Pledge of Allegiance.

III. Roll Call Committee Members Present: Cherry, Ettinger, Foulk, Hays, McGuire, Navarro, Rabe, Voellger, and Alternate Santos.

Committee Member Excused Absence: Strauss.

City Staff Present: Community Enrichment Coordinator, Renee Lorentzen, Recording Secretary, Tirzah Cedillo.

City Council Liaison Present: Council Member Giordano.

IV. Seating of Alternates None.

V. Approval of Agenda **MOTION** to approve the agenda dated May 18, 2009.
M/S: Foulk/Ettinger Ayes: All

VI. Approval of Minutes **MOTION** to approve the minutes of April 27, 2009.
M/S: Rabe/Foulk Ayes: All

VII. Public Forum None.

VIII. Announcements/Correspondence

Chairperson Navarro handed out postcards announcing the Milpitas Camera Club's Sixth Annual Visual Art Exhibit of combining art and photography featuring the Golden Hills Art Association and Milpitas High School students. The photographic works would be on exhibit at the Milpitas City Hall lobby and rotunda from June 5th-June 12th, 2009.

IX. Old Business

1. Ongoing Project Updates – Staff Lorentzen

▪ **Pinewood Art in Your Park “Green Tree” Installation Project**
Community Enrichment Coordinator, Renee Lorentzen stated the artist Bill Gould and PG&E have discussed the location of the “Green Tree” project vs. the issue of the gas line in the park and are moving forward with discussions.

▪ **Senior Center Art Installation Project**
Community Enrichment Coordinator, Renee Lorentzen stated she has received the first proposal; many artists have visited the new Senior Center site.

▪ **Cartwheel Kids Move**
Community Enrichment Coordinator, Renee Lorentzen stated she would meet with both the artist Carla Moss and the Engineering Department about placement, irrigation, and lighting and work out whose doing what and where on the move of the Cartwheel Kids sculpture. Once all that has been completed the item would go to City Council for final approval.

2. South Main Street Artist Designed Shelter Discussion – Chair Navarro

The Public Art Committee has discussed enhancing a South Main Street bus shelter that is City owned, operated, and maintained. Committee Member Hays volunteered to provide estimates on stained glass enhancements.

Committee Member Hays stated she has received two estimates on the stained glass idea for the enhancement of the bus shelter located at South Main Street to act as a point of reference when considering a budget for the project.

Committee Member Hays stated the stained glass would be for the side panels of the bus shelter, excluding the back panel because it's not visible from the street. Committee Member Voellger stated he had noticed all bus stop advertisements are only on one side because of 'blind spots.' He suggested the Committee check with the Valley Transportation Authority before moving forward. Community Enrichment Coordinator, Renee Lorentzen stated the Committee would need to speak with the City's Transportation Engineering Department to make that decision.

City Council Liaison Giordano stated she would be worried about vandalism. Committee Member Hays responded the stained glass art would be triple glazed, water proofed, and using tempered glass.

Committee Member Cherry presented data to the committee on a reasonable budget amount of \$5,000 for each bus shelter enhancement. She stated the committee should move forward with a Request for Proposal that includes a sketch of the concept, and stating this would be the first of a series of bus shelters. Committee Member Cherry has contacted Mr. Jack Mackie of VTA and he gave the following advice/information:

- Caution of doing anything in glass because of 'tagging' or 'acid scratching.'
- Recommends tile, cut steel, metals.
- Recommends hiring local, regional, and emerging artists.
- Request 20% design fee (Example: \$10,000 for budget minus \$8,000 for materials, transportation, installation, permits, etc.)
- Suggests the enhancement be to the bus shelter roof to avoid vandalism.

Community Enrichment Coordinator, Renee Lorentzen stated City Council does not have a meeting in the month of July, so this item possibly would be on the August agenda.

MOTION to move forward with the concept to enhance bus shelter with a maximum of \$7,000 and present to City Council at a future meeting for project approval.

M/S: Voellger/Foulk

Ayes: All

X. New Business

3. Fundraising Opportunities: Personalized Brick, Postcard Discussion – Committee Member McGuire

The Public Art Committee is charged with pursuing fundraising opportunities to help supplement monies for the Public Art Program in Milpitas.

Vice Chairperson McGuire handed out information on the 'brick inscriptions' done by the artist James Blum. The bricks would be hard bricks or high firebricks, size 4"x8" for engraving. The lettering would be 5/8 " to 3/4". One to two lines the cost would be \$50 and three lines would cost \$75.

Committee Member Cherry stated the Senior Advisory Commission wasn't interested in the fundraising idea of bricks. At this time SAC does not have a need for fundraising. Community Enrichment Coordinator, Renee Lorentzen stated if the Committee wants to approach the brick fundraiser for PAC that would be ok, but SAC is not interested. Vice Chairperson McGuire stated she recommended putting the sold bricks around the Senior Center benches. Community Enrichment Coordinator, Renee Lorentzen stated there are a few more areas for art at the Senior Center; entry way, back patio.

Vice Chairperson McGuire made motion to move forward with a fundraiser of selling personalized bricks at the new Senior Center. The motion died with no second.

Community Enrichment Coordinator, Renee Lorentzen stated there were two different styles of postcards. Committee Member Rabe suggested to sell postcards as a fundraiser.

MOTION to not move forward with the postcard fundraiser.

M/S: Rabe/Foulk Ayes: All

Community Enrichment Coordinator, Renee Lorentzen stated the Public Art Committee has two boxes left of fundraising idea of cookbooks. The Committee Members suggested selling the cookbooks at various city events and at Borders Book store. Committee Member Foulk stated he would contact Borders Book store to confirm if the committee could sell the books at the store.

XI. Future Agenda Items

- **City Hall Project**

Community Enrichment Coordinator, Renee Lorentzen stated the City Commissions that would be affected by this item, we would need to be put on their agendas to discuss replacing the art in front of City Hall. The item would probably not be agendaized until the August meetings.

- **Milpitas Mustangs (Rabe)**

Committee Member Rabe stated she would collect all the information regarding the Milpitas Mustangs project and present it at the next scheduled meeting.

- **Branding Logo for Bus Shelter (Rabe)**

XII. Adjournment

There being no further business, Committee Members Ettinger/Hays adjourned the meeting at 8:13 p.m. to the next scheduled meeting of June 22, 2009 at 7:00 p.m.

Respectfully Submitted,

Tirzah Cedillo
Recording Secretary