

UNAPPROVED MINUTES
PUBLIC ARTS COMMITTEE
CITY OF MILPITAS

Minutes: Meeting of the Public Art Committee (PAC)
Date of Meeting: Monday, March 22, 2010
Place of Meeting: Milpitas City Hall, Committee Conference Room, 455 E. Calaveras Blvd.

I. Call to Order Chairperson Navarro called the Meeting to Order at 7:03 p.m.

II. Pledge of Allegiance Chairperson Navarro led the Committee in the Pledge of Allegiance.

III. Roll Call Committee Members Present: Baker, Beran, Cherry, Foulk, Hays, McGuire, Navarro and Strauss,

Committee Member excused: Ettinger, Santos, Voellger

City Staff Present: Acting Recreation Services Supervisor, Renee Lorentzen, Recording Secretary, Lisa Ciardella.

City Council Liaison Excused: Council Member Giordano.

IV. Seating of Alternates None.

V. Approval of Agenda MOTION to approve the agenda dated March 22, 2010 as submitted.

M/S: Foulk/Cherry Ayes: All

VI. Approval of Minutes MOTION to approve the minutes of February 22, 2010 as submitted.

M/S: McGuire/Foulk Ayes: All Abstain: Navarro

VII. Public Forum None.

VIII. Announcements/Correspondence

Staff member Lorentzen announced that a nice Dedication Ceremony was held for the "Green Tree" Public Art project at Pinewood Park with approximately 30 people in attendance. She thanks the Milpitas Alliance for the Arts and Public Art Committee for attending the Dedication

IX. Old Business

1. Senior Center Public Art - Benches

Staff member Lorentzen reported that the benches are on schedule and the contract was amended to account for ADA requirements.

2. Senior Center Interior Art

Staff member Lorentzen reported that twenty artists did a walk through of the new facility. She would like to set up a walk through for PAC. The interior art for the Senior Center will be picked at the April 26 meeting. The sub-committee will meet the 2nd week of April to narrow the selection prior to the April PAC meeting.

3. Veterans Memorial Bench

Staff member Lorentzen reported the contract for the Veterans Memorial Bench has been signed, and the bench will be installed by the Memorial Day Ceremony.

X. New Business

1. City Project and Street Art Discussion

At the request of the Public Art Committee, Public Works Director/City Engineer, Greg Armendariz presented a report to the Committee regarding feasible locations where art may be displayed. Mr. Armendariz suggested the lobby at City Hall, the Community Center, the Sports Center Lobby and exterior as well as the Police Department or Fire Stations. All are City owned facilities that would be appropriate venues for public art.

The Committee asked about traffic locations such as local gateways and major gateways such as the freeway as a possible art location. Mr. Armendariz explained that there are potential safety criteria and right of way issues. Mr. Armendariz also mentioned that there will be a BART station on Montague and Capitol that may be another location.

The Committee asked if the feasibility of putting art on the Calaveras overpass of Jacklin overpass was an option.

Mr. Armendariz responded that he would do research on streets and return to the Committee at a future meeting.

2. Alviso Adobe Art Discussion

The Committee discussed potential locations of public art within the design of the renovation of the Alviso Adobe. The Alviso Adobe is on the National Registry and it is being renovated to be an Educational and Historic Park. Currently the exterior of the building is being renovated and the next phase will be the new park. Committee member Cherry suggested collaboration between the Public Art Committee, the Parks, Recreation and Cultural Resources Commission (PRCRC) and the Historical Society to decide on public art for the site.

Park construction will begin in the Fall 2010 and art can be pursued in parallel with the project and can be incorporated early on.

MOTION to collaborate with PRCRC and the Historical Society to get ideas for art to start early on and incorporate into the project.

M/S: Strauss/Foulk

Ayes: All

3. Fundraising Discussion

The Public Art Committee is charged to fundraise and apply for grants for the Public Art Fund with proceeds going towards future public art pieces and maintenance. The fund consists of monies that are restricted to RDA areas and those that are not restricted. The non restricted funds are needed for maintenance and for projects in Non-Redevelopment areas.

The Committee expressed no interest at the current time in fundraising but thought that to start pursuing grants was more feasible.

Committee member Hays supported hiring a grant writer. Staff liaison Lorentzen stated that grant writers usually charge a fee to write a grant and then also receive a bonus for grants awarded up to 10% of the total grant received. Committee member Cherry suggested getting a grant for the Alviso Adobe project. Staff member Lorentzen stated she would start a search for a grant writer.

Committee member Cherry will be willing to write a grant if a grant is found. The Committee volunteered to each individually search for grants and return to the following meeting and report on possible funding opportunities.

XI. City Council Liaison Report

None.

XII. Future Agenda Items

- Available grants for Historic Sites
- Possible sites for public art.

XIII. Adjournment

There being no further business, Committee Members adjourned the meeting at 8:15 p.m. to the next scheduled meeting of April 26, 2010 at 7:00 p.m.

Respectfully Submitted,

Lisa Ciardella
Recording Secretary