

UNAPPROVED MINUTES
PUBLIC ARTS COMMITTEE
CITY OF MILPITAS

Minutes: Meeting of the Public Art Committee (PAC)
Date of Meeting: Monday, June 28, 2010
Place of Meeting: Milpitas City Hall, Committee Conference Room, 455 E. Calaveras Blvd.

I. Call to Order Chairperson Navarro called the Meeting to Order at 7:00 p.m.

II. Pledge of Allegiance Chairperson Navarro led the Committee in the Pledge of Allegiance.

III. Roll Call Committee Members Present: Anthony, Beran, Foulk, Hays, McGuire, Navarro
Nguyen, Santos and Voellger

Committee Member excused: Baker, Cherry, Ettinger, Strauss

City Staff Present: Acting Recreation Services Supervisor, Renee Lorentzen,
Recording Secretary, Lisa Ciardella.

City Council Liaison Present: Council Member Giordano.

IV. Seating of Alternates Committee Member Beran was seated.

V. Approval of Agenda MOTION to approve the agenda dated June 28, 2010 as submitted.

M/S: Voellger/Foulk Ayes: All

VI. Approval of Minutes MOTION to approve the minutes of May 24, 2010 as submitted.

M/S: McGuire/Hays Ayes: All

VII. Public Forum None.

VII. Announcements/Correspondence

Staff member Lorentzen announced the next Backyard Boogie Concert will be held at Cardoza Park on July 13, 2010 in conjunction with the grand opening of the park.

The Senior Center Grand Opening will be on August 14, 2010 at 10:00 am.

IX. Old Business

1. Senior Center Public Art - Benches

Staff member Lorentzen reported that the first bench will be installed by July 2, 2010 and the other three will be installed by mid-July.

2. Veterans Memorial Bench

The artist is on schedule and is currently altering the medals that appear on the back of the bench.

3. Senior Center Interior Art

Staff member Lorentzen reported that the insurance and contracts are done. The entrance piece will be installed in February and the City Council is currently working on who will be featured in the painting.

4. Alviso Adobe Art

Staff met with the engineering department at the Alviso Adobe to discuss where the art will go. A meeting with the subcommittee will take place in late July.

X. New Business

1. July PAC Meeting

Historically, the Public Art Committee meets every month. Due to Milpitas City Council not meeting in July and vacation schedules, staff is suggesting the July 26, 2010 meeting be canceled. Sub Committee meetings dealing with the City various upcoming projects will be held in the month of July and will require Committee action in August.

MOTION to cancel the July 26, 2010 PAC meeting.

M/S: Foulk/Voellger

Ayes: All

2. Paint Your Town

Committee Member McGuire made a presentation to the Committee about an event, "Paint Your Town" that was held in the City of Pleasanton. Artists paid \$5 to participate in the event. The City paid about \$500 for publicity of the event. The artists all painted something in town and then the paintings were auctioned off. The event made about \$2500. The artists kept 20% of the proceeds and the museum kept 80%.

The Committee brainstormed different ideas and decided to form an Event subcommittee consisting of Committee members Nguyen, Santos, McGuire, Anthony and Beran to discuss further.

3. Travelling Sculpture Exhibit

Committee Member McGuire made a presentation about the Seward Johnson Sculpture Foundation which hosts a traveling exhibit of bronze statues to interested cities or corporations. She explained that the City of Pleasanton had 11 sculptures on display on Main St. Pleasanton used them to promote their downtown district.

Committee member McGuire showed a book of their statues that can be chosen and explained their rates, which vary from \$10,000 for 6 sculptures to \$22,000 for 10 sculptures to be displayed for 3 months.

The Committee discussed possibly hosting this in conjunction with Shapell and possibly in conjunction with a "Paint your Town" type event. The Event subcommittee will discuss further.

XI. Council Liaison Report

Council Member Giordano reported the following:

- Fidus Systems will be moving into Milpitas.
- 400 people participated in the Relay for Life and raised about \$72,000
- Council will not be meeting the month of July
- BCBG will be opening at the Great Mall.

XI. Future Agenda Items

- Available grants for Historic Sites

- Possible sites for public art.
- Presentation from Diana Barnhart
- Main Street Sculpture Display
- Unveiling of Senior Center Benches and Senior Art
- Sculptured in Pleasanton; possible project
- Paint Your Town Fundraiser
- Project in honor of Linda Rabe

XII. Adjournment

There being no further business, Committee Members adjourned the meeting at 8:00 p.m. to the next scheduled meeting of August 23, 2010 at 7:00 p.m.

Respectfully Submitted,

Lisa Ciardella
Recording Secretary