

City of Milpitas Public Art Committee



Call for Artists

Electrical Signal Box Art Project – Phase I Submissions Due: August 16, 2013

Milpitas, California is a community of over 70,000 people that is rich in art, culture and history located at the southern tip of the San Francisco Bay. The City of Milpitas is a progressive community that is an integral part of the high tech Silicon Valley. Milpitas is an affluent and well-educated community and is often called the “Crossroads of Silicon Valley.”

In the interest of enhancing the visual experience for residents and visitors in this great city, the City of Milpitas Public Art Committee is inviting artists to help transform these stoic industrial essentials into visual and graphic delights that will provide an entertaining and stimulating experience to passersby. The Committee has identified twelve boxes for artistic enhancement.

Artist Participation

Anyone can apply to paint an Electrical Signal Box(es) and invitations will be extended to anyone willing to meet the requirements of this call for artists. A general invitation to submit proposals is being issued to the public – both amateur and professional artists – as well as art and educational institutions. We would like to have the broadest possible reach in hope of acquiring the highest level of talent and imagination for this project. (Participants from art educational institutions may consist of students, faculty and alumni.)

Proposals can be inspired by but not limited to the following:

- The character of the City of Milpitas
- Nature
- Community pride
- Imagination
- Abstract

Artists’ proposals should be based on the dimensions of the enclosed “Electrical Box Diagram” and should include all sides of the Electrical Signal Box. Artistry must be 2-dimensional in paint media. Dimensions of the Box are listed on the diagram. However, please note the rear panels on some boxes are not easily accessible (or visible). Final Box

assignment will be determined by the Public Art Committee. Proposals should include the artist's signature on the proposal as it would appear on the actual Box. Artists may submit proposals for one box or several boxes as a Series.

All submitted proposals become the property of the City of Milpitas.

Award

Selected artists for the Project will receive a \$300 stipend in the form of a reimbursement and assistance for pre-cleaning the Box, obtaining the correct paints for durability and to apply a vandal proof coating after the painting has been completed.

Artist Benefits:

- Artist Recognition via your signature on the Electrical Box (no larger than 2" x 8")
- Artist will be mentioned in the Milpitas Recreation Activity Guide
- Artist will be mentioned in the press materials regarding this project

Project Timeline

August 16 Deadline for Call to Artists
September 6 Notification of Winning Entries
September 22 Artist(s) to begin painting Boxes
October 6 Painting is completed

** Deadlines are subject to change*

Artist Proposal Submission

All materials must be received by the Public Art Program Manager by 5:00pm, August 16, 2013. Send submissions to:

City of Milpitas, Attn: Renee Lorentzen – Box Submission
457 E. Calaveras Blvd.
Milpitas, CA 95035

Submission must include the following materials:

1. Contact information including Name, Address, Telephone and email
2. Resume describing artistic experience including color photos of three examples of your work (may be submitted on CD properly marked with Artist's name)
3. Your design(s)* in full color on the provided Design Template (included in this packet)
4. The title of your proposal, planned medium/materials and brief description of the concept, theme, etc. of your submission. Artistic style may take any form (realistic, abstract, graphic, expressive, etc.)
5. Your preferred Box Location (see attachment A)
6. Artist Team submissions will also be accepted, however level of stipend per Box will remain the same
7. Signatures must not exceed 2 inches x 8 inches in actual size and may include the copyright sign "©" with the date
8. If you are submitting a proposal for a Series, include a separate Design Template for each box in the series.

** Each artist may submit up to three designs for review*

Submissions should adhere to the following guidelines:

1. The artwork must be of exceptional quality and enduring value.
2. The artwork should enhance the existing character of its location by taking into account scale, color, material, texture, content and the social dynamics of the location.
3. The artwork should last at least 2 years.
4. The artwork shall not promote goods or services of adjacent or nearby businesses.
5. The artwork shall in no way impede normal functions and operations of the traffic cabinet handles, locks, hinges, vents, and gaskets.
6. The art design shall not contain representation of traffic lights, traffic signs, or other designs that maybe construed as official traffic control devices.
7. The artwork shall not create a hazard to the public due to moving parts, sharp edges, or extension into public rights-of-way.
8. Artworks shall not violate any federal, state or local laws.
9. The artwork shall not reflect partisan politics, negative imagery, religions or sexual content.

** Late submissions will not be reviewed.*

Selection Committee

The Public Art Committee will make the winning selection recommendations, and final approval will be made by the City of Milpitas City Council. Selection of winning entries will be based upon the following criteria:

1. Overall strength and visual appeal of design concept
2. Artistic excellence and innovation
3. Appropriateness for designated locations
4. Concept has long term value
5. Artist has demonstrated the ability to carry out the project in the medium involved
6. Durable and easily maintained
7. Adds to the diversity of the City's Public Art collection
8. Visually enhances the aesthetic experience of the City

Additional Information

- There is no guarantee of how long the artwork will remain on an Electrical Signal Box. The City has the right to move, remove, or destroy the artwork at any time.
- The artist agrees to allow the City of Milpitas to use the artwork image to promote the City of Milpitas, and/or the Milpitas Public Art Program. The City agrees to use all images in a professional manner and will label all images with the artist's name attached.

Please contact the City of Milpitas Public Art Program Manager, for any questions:

Renee Lorentzen

(408) 586-3409

rlorentzen@ci.milpitas.ca.gov

City of Milpitas Public Art Committee
Electrical Signal Box Art Project – Phase I
Box Locations

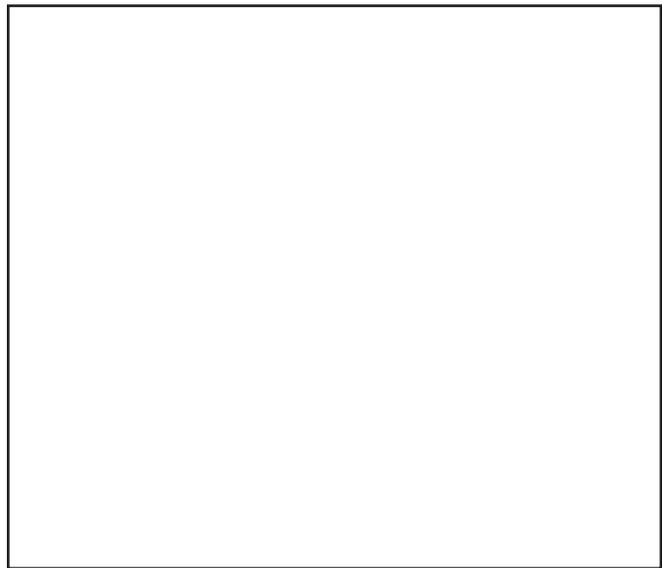
1. Jackin & Escuela SE – Ok
2. Jacklin & Milpitas NW – OK
3. Jacklin & Hillview SE – Ok
4. Jacklin & Oliver Jones Park SW – Ok
5. Yosemite & Dempsey – Ok
6. Yosemite & Sinclair Frontage - Ok

City of Milpitas Public Art Committee Electrical Signal Box Design Template

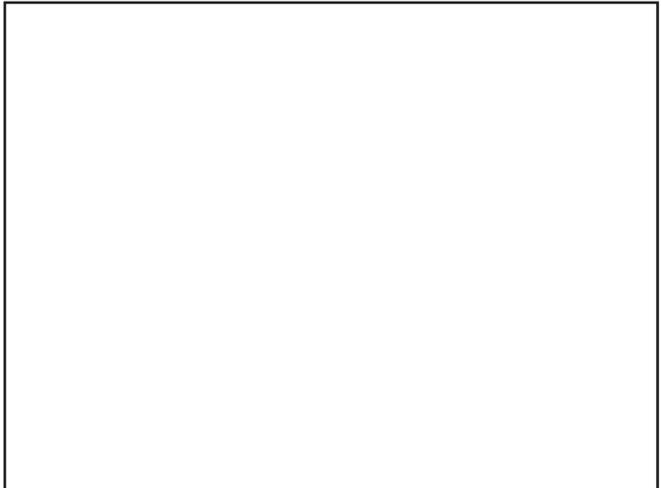
Artist Name: _____
Title: _____
Medium/Materials: _____
Preferred Box Location: _____

Note: Dimensions and scale of template are approximate. Boxes may have locks, metal fins, doors, hinges, curved edges and other elements that may affect the design. All sides of box must be painted by artist. It is recommended artist visit a box before submitting their proposal.

BACK: 41" wide x 56" height



TOP: 41" wide x 26" deep



SIDE: 41" wide x 26" deep x 56" height



SIDE: 41" wide x 26" deep x 56" height



FRONT: 41" wide x 56" height

