



MILPITAS BUSINESS PARK

CBRE

Milpitas, CA

Exterior Signage Program - MSP

A. GENERAL

A. Purpose and Intent.

The purpose of these general regulation is to define the parameters for design, size, height and location of signs. The requirements related to the number, design type and size of signs outlined in this Chapter are intended to be maximum standards which do not necessarily ensure compatibility with building architecture, the neighborhood and the community appearance. Consideration shall be given to the sign's relationship to the overall appearance of the subject property and surrounding area.

B. Maximum Permissible Sign Area.

The following prescribes the maximum permissible sign area for project located within the cit. Please refer to Section X1-10.24.04, Special Regulations, of this Chapter for unique circumstances such as shopping centers, regional shopping centers, town center district, sign program and off site advertising displays.

1. Maximum Sign Area In Non-Residential Zones. The maximum permissible total sign area for commercial, industrial, mixed use, institutional and agricultural zoning districts will conform to the following standard:

a. The total aggregate area of all sign permitted on any building site or property shall not exceed one (1) square foot of sign for each two (2) lineal feet of building perimeter on the subject parcel or not exceed two (2) square feet of sign for each one (1) lineal foot of public street frontage, at the applicant's discretion.

l. For building or uses containing more than one (1) business, the allowable sign area as designed in section (1) above shall be:

- (1). Distributed to each business proportionately tot the floor area of the subject business to the total floor area for all leasable structures on the parcel or site; or,
- (2). Distributed to each business proportionately to the building facade of the subject business by one (1) square feet of sign area per one (1) lineal feet of adjacent building facade oriented towards a property line of a site or common parking area.

B. WALL SIGN

A. Single Story Building Sign.

Each single story building will have 24" total height Stainless Steel logo and 16" height Stainless Steel letters next to entrance.

B. Multi Story Building Sign.

Multi story building will have 36" total height Stainless Steel logo and 24" height Stainless Steel letters above the entrance.

C. Signage will be on rail screwed to window mullions.

D. Single tenant building allow 2 logos, multi tenant building allow 1 logo per tenant (max. 4 logos)
For the calculation for maximum permissible sign area see page 4.

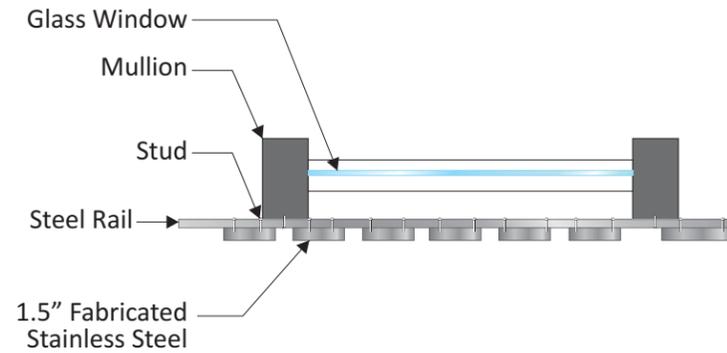
E. Tenant logo and copy finishes

Tenant logo and copy finishes will be stainless steel. Color tenant logo and copy are authorized.

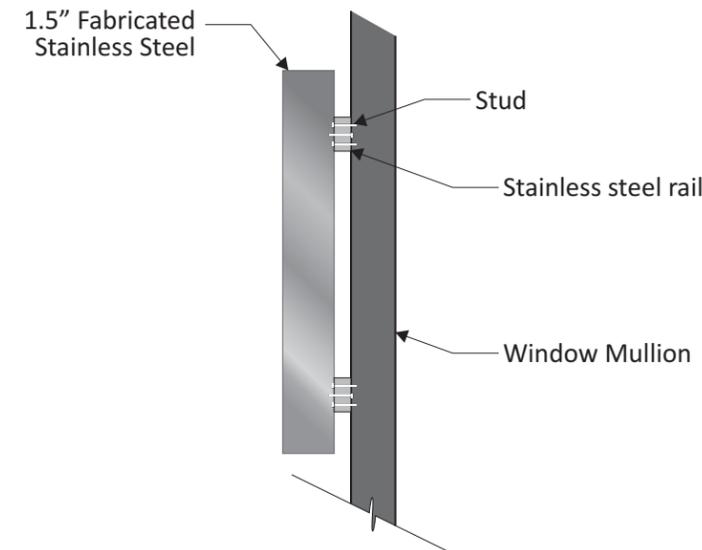
C. GROUND SIGN

A. Typical Ground Sign (Existing and Remain)

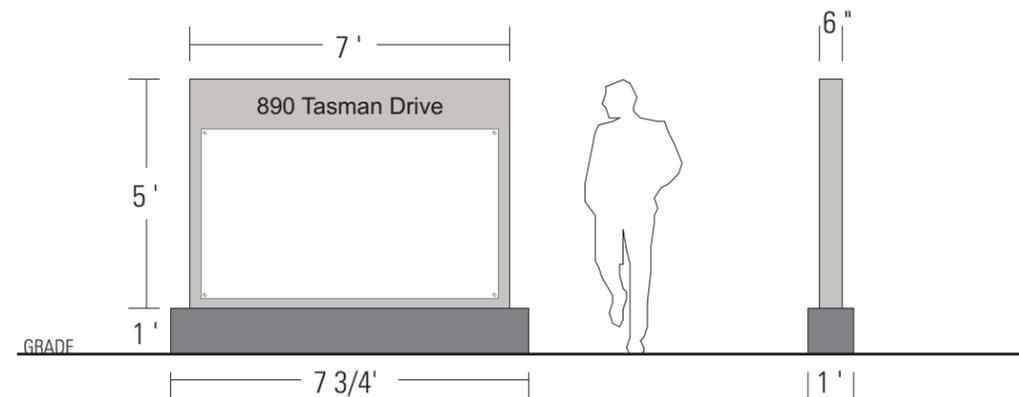
Each building allowed one (1) monument sign next to main entrance.
Fabrication and material details per detail 3.



1 TOP VIEW WALL SIGN DETAIL
scale: NTS



2 TOP VIEW WALL SIGN DETAIL
scale: NTS



3 STANDARD GROUND SIGN (Existing and Remain)
scale: 1/4" = 1'

Sign Type MSP

Master Sign Program

Notes:

Customer

CBRE

Job Name

Milpitas Business Park

Job Location

McCarthy Blvd./ Tasman Dr./ Alder Dr./Barber Ln.

Drawn By WS

File Name / Location

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Date 10/15/2013

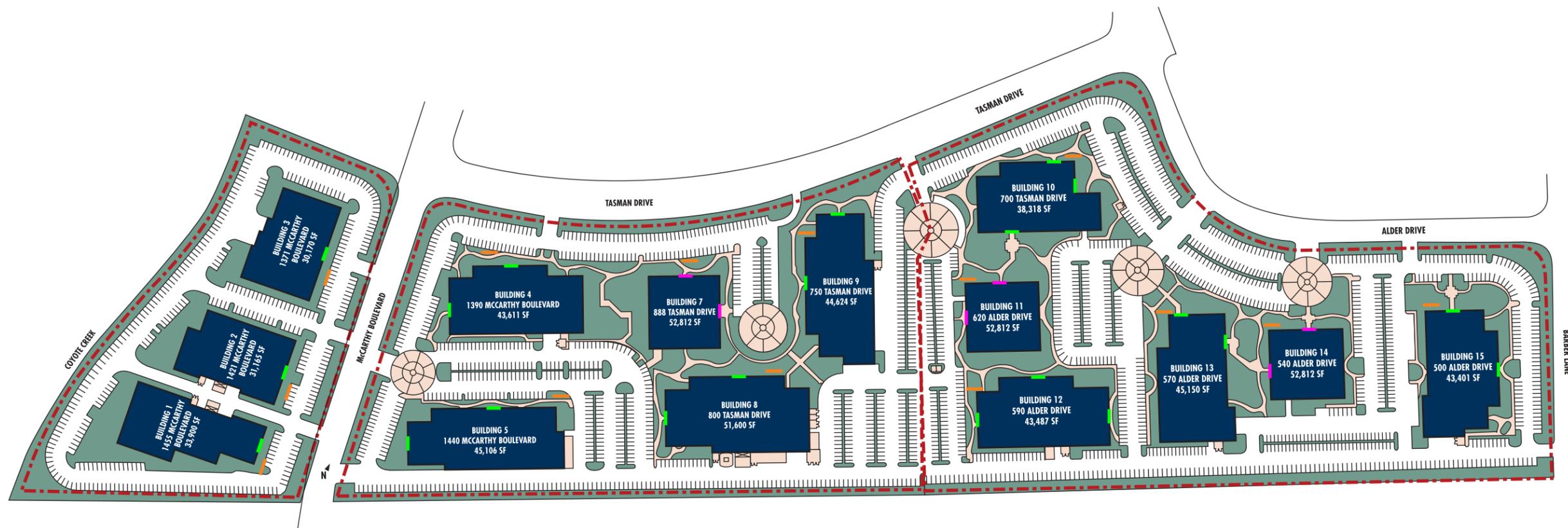
Work Order # 00000

corporate sign systems

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Notes:



SITE PLAN

Scale: NTS

- 24" height signage for single story building located next to the entrance
- 36" height signage for multi story building located above the entrance
- Existing monument 5'H x 7'L (approx.) or 35 SF will remain

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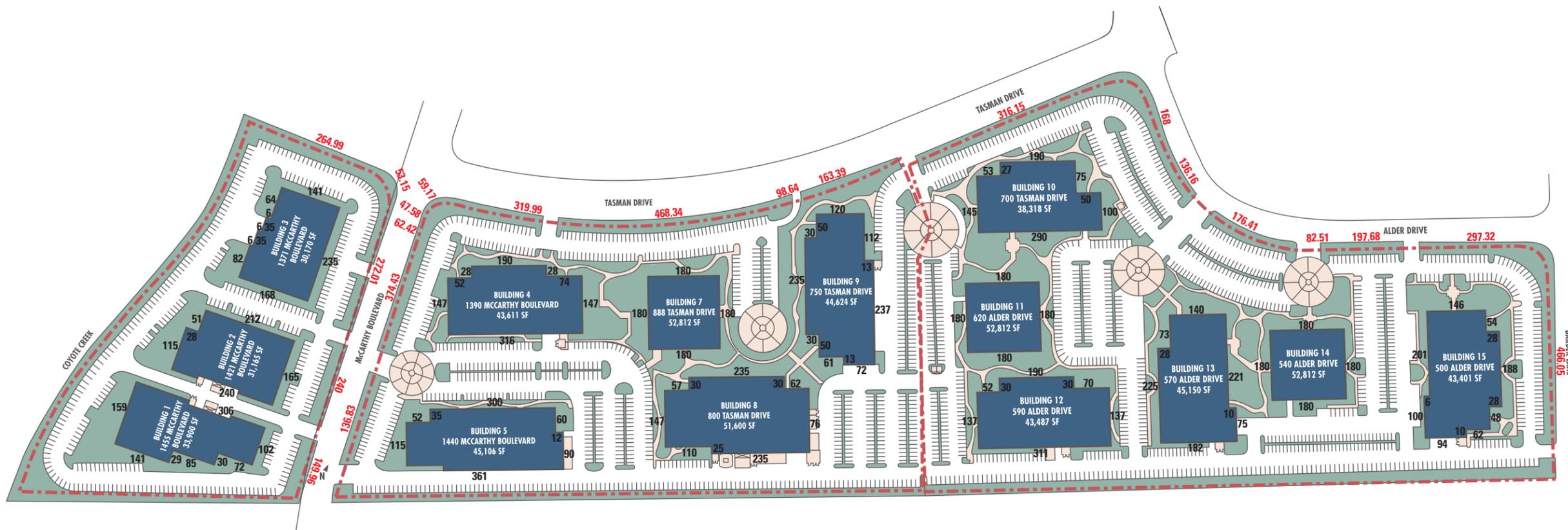
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CALCULATION

	Building Perimeter		Allowance		Lineal foot of public street		Allowance		Max. Allowance
	Perimeter	Perimeter	Perimeter	Allowance	Lineal Foot	Lineal Foot	Allowance		
Building1	306+159+141+29+85+30+72+102	924'	924'/2	462 SF	149.96	149.96'	149.96x2	299.9 SF	462 SF
Building2	115+28+51+212+165+240	811'	811'/2	405.5 SF	240	240'	240x2	480 SF	480 SF
Building3	168+235+141+64+6+35+6+35+82	772'	772'/2	386 SF	264.99+53.15+272.01	590.15'	590.15x2	1,180.3 SF	1,180.3 SF
Building4	190+28+74+147+316+147+52+28	982'	982'/2	491 SF	374.43+62.42+47.58+59.17+319.99	863.59'	863.59x2	1,725.2 SF	1,725.2 SF
Building5	300+60+12+90+361+115+52+35	1,025'	1,025'/2	512.5 SF	136.83	136.83'	136.83x2	273.66 SF	512.5 SF
Building7	180x4	720'	720'/2	360 SF	468.34/2	234.17'	234.17x2	468.34 SF	468.34 SF
Building8	147+110+25+235+76+62+30+235+30+57	1,007'	1,007'/2	503.5 SF	468.34/2	234.17'	234.17x2	468.34 SF	503.5 SF
Building9	120+112+13+237+72+13+61+50+30+235+30+50	1,023'	1,023'/2	511.5 SF	98.64+163.39	262.03'	262.03x2	524 SF	524 SF
Building10	190+75+50+100+290+145+53+27	930'	930'/2	465 SF	(316.15+168+136.16)/2	310.15'	310.15x2	620.3 SF	620.3 SF
Building11	180x4	720'	720'/2	360 SF	(316.15+168+136.16)/2	310.15'	310.15x2	620.3 SF	620.3 SF
Building12	190+30+70+137+311+137+52+30	957'	957'/2	478.5 SF	176.41/2	88.2'	88.2x2	176.4 SF	478.5 SF
Building13	140+221+10+75+182+225+28+73	954'	954'/2	477 SF	176.41/2	88.2'	88.2x2	176.4 SF	477 SF
Building14	180x4	720'	720'/2	360 SF	82.51+197.68	310.15'	310.15x2	620.3 SF	620.3 SF
Building15	146+54+28+188+28+48+62+10+94+100+6+201	965'	965'/2	482.5 SF	297.32+466.05	763.37'	763.37x2	1,526.7 SF	1,526.7 SF

Sign Type MSP

Calculation for total permissible sign area

Notes:

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