

**CITY OF MILPITAS
RECYCLING AND SOURCE REDUCTION
ADVISORY COMMISSION MEETING
JANUARY 25, 2011 7:00 P.M.
455 E. CALAVERAS BLVD, MILPITAS CA 95035
COMMITTEE MEETING ROOM**

I. ROLL CALL

II. PLEDGE OF ALLEGIANCE

III. SEATING OF ALTERNATES

IV. APPROVAL OF THE MINUTES OF THE JULY 27, 2010 MEETING

V. PUBLIC FORUM

Members of the audience are invited to address the Recycling and Source Reduction Advisory Commission on any subject not on tonight's agenda. Speakers must state their name and address for the Secretary's record, and limit their remarks to under three minutes. As an item not on the agenda, no response is required of City staff or the Commission; however, the Commission may place the item on the agenda for a future meeting.

VI. ANNOUNCEMENTS

VII. APPROVAL OF AGENDA

VIII. OLD BUSINESS

- 1. SOLID WASTE SERVICE PLANNING**
- 2. POLYSTYRENE / SINGLE-USE CARRY OUT BAG UPDATE**

IX. NEW BUSINESS

- 1. 2011 ELECTION OF OFFICERS**

X. STATUS REPORT OF DIVERSION PROGRAM ACTIVITIES

XI. FUTURE AGENDA ITEMS

XII. ADJOURNMENT

KNOW YOUR RIGHTS UNDER THE OPEN GOVERNMENT ORDINANCE

Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions, boards, councils and other agencies of the City exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and the City operations are open to the people's review.

Materials related to an item on this agenda submitted to the Recycling and Source Reduction Advisory Commission after initial distribution of the agenda packet are available for public inspection at the Utility Engineering department at Milpitas City Hall, 455 E. Calaveras Blvd., Milpitas during normal business hours.

For more information on your rights under the Open Government Ordinance or to report a violation of the ordinance, contact the City Attorney's office at Milpitas City Hall, 455 E. Calaveras Blvd, Milpitas, CA 95035
E-mail: mogaz@ci.milpitas.ca.gov / Fax 408/586-3030 / Phone 408/586-3040

The Open Government Ordinance is codified in the Milpitas Municipal Code as Title I Chapter 310 and is available online at the City's website www.ci.milpitas.ca.gov by selecting the Milpitas Municipal Code link.

VIII. OLD BUSINESS

1. SOLID WASTE SERVICE PLANNING

The City will be receiving outside assistance from our consultant (HF&H) and contractor (Allied). HF&H has significant experience supporting Bay Area municipalities in evaluating and recommending service programs. Allied will provide primary support through technical assistance.

HF&H will present a powerpoint overview of the City's solid waste master plan. The purpose of the presentation will be to identify areas in which commissioners can provide valuable assistance in the topics of future disposal options, diversion and collection services for the Milpitas community.

RECOMMENDATION: Receive report for discussion.

2. POLYSTYRENE FOOD CONTAINERS / SINGLE-USE CARRYOUT BAG DISCUSSION

Staff reports the following updates:

- A. Polystyrene Food Containers and Single-use Plastic Bags On September 21, 2010, City Council directed staff to seek consultant proposals for a study of a polystyrene food container ban. Staff included single-use grocery bags in the scope of the proposal in accordance with previous City Council discussion. The combined study includes: 1) interviews with stakeholder groups, industry representatives, and business owners or managers; 2) a statistically reliable phone survey of 293 Milpitas residents with a confidence rating of +/- 5% (2,800 households were called), and; 3) separate reports for both topics to identify key components and evaluate the economic and stakeholder impacts of potential product bans. The scope of services and compensation schedule is included in the agenda packet. On November 16, Council approved an agreement with Cascadia Consulting Group in the amount of \$38,270.
- B. Status of the San Jose Environmental Impact Report (EIR) Several milestone events have occurred since the commission's previous update. On November 17, 2010, the San Jose Planning Commission certified the final EIR for single-use carryout bags. The final version includes the draft EIR and first amendment to the draft document. On November 19, an appeal was filed by Save the Plastic Bag Coalition regarding certification of the final EIR. On December 14, the appeal, EIR certification and first reading of a bag ordinance were approved by the San Jose City Council. On January 11, 2011, the second reading and formal adoption of the ordinance is scheduled for Council approval. The Ordinance is scheduled to take effect on January 1, 2012 at which time stores will charge ten cents per bag (composed of minimum forty percent recycled content) and then increase to twenty-five cents after two years.

RECOMMENDATION: Receive study update for discussion.

IX. NEW BUSINESS

1. 2011 ELECTION OF OFFICERS

The existing RSRAC bylaws state that a Chair and Vice Chair are to be selected annually at the first meeting of the year for a term of one year. The Chair is responsible for calling to order and presiding over all sessions. The Vice Chair assumes the Chair's duties in his/her absence. A copy of the Bylaws has been included in the agenda packet.

RECOMMENDATION: Conduct election of Chair and Vice Chair positions.

X. STATUS REPORT OF DIVERSION PROGRAM ACTIVITIES

Highlights of the August 2010 – January 2011 diversion program activities:

- a. Single Family Recycling & Waste Reduction: Wrote and placed articles in the Spring 2011 Parks & Recreation Activity Guide; reprinted and mailed services newsletter; continued updates to the recycling web pages; holiday collection information placed in *The Milpitas Post*, on City's website, KMLP-15.
- b. Multi-family Recycling & Waste Reduction: Continued support of Allied field promotions to targeted developments; produced mailer and survey for multi-family residents.
- c. Commercial Recycling & Waste Reduction: Hotel Guest Room Recycling Pilot online in three hotels. Final pilot report from Allied received in Nov. 10.
- d. "Go Green" Advertisements: Placed three of four in a series of full page advertising in the monthly "Go Green" section of *The Milpitas Post*.
- e. Street Sweeping: Monitored Allied completion of notification to households in weekly leaf collection areas and quarterly print advertising placement.
- f. Pollution Prevention Week, Sept. 19 - 25: Promoted anti-litter message and free reusable bags offer with a doorhanger announcing a Milpitas Creek Clean-up on Sept. 25 and at a medicines drop-off event on Sept. 18.
- g. Weller School Beautification, Oct. 23: 150 volunteers from the school community attended. 200 plants, a blue oak tree, and a Myer lemon tree were planted.
- h. Legend of Sleepy Hollow, Oct, 23: Reuse and recycling information featured at this fun and interactive event. Over 2,000 attended.
- i. Regional Committees: Staff participated in the monthly Santa Clara County meetings of the Technical Advisory Committee, the Household Hazardous Waste Subcommittee, and the Public Education Subcommittee.

RECOMMENDATION: Note receipt and file.

XI. FUTURE AGENDA ITEMS

XII. ESTABLISH NEXT MEETING DATE

The next regular meeting of the RSRAC is July 26, 2011. The Commission may call for Special Meetings as needed.

XIII. ADJOURNMENT