

CITY OF MILPITAS
SISTER CITIES ADVISORY COMMISSION (SCC)
MILPITAS CITY HALL COMMITTEE MEETING ROOM

UNAPPROVED MINUTES
MAY 24, 2012

- I. Call to Order and Roll Call** Chair Grilli called the meeting to order at 7:00 p.m. Present were: Commissioners Arbaugh, Arefi, Grilli, Mateo, Serpa. Absent were: Commissioners Ortega, Tran. Alternate Commissioners present: Galvan and Hardin.

Council Liaison McHugh Present
MHS Student Liaison Brenda Su Present
MUSD Liaison Gunawan Alisantosa Absent
City Manager Tom Williams and Staff Liaison Leslie Stobbe Present

- II. Alternates Seating of** Alternate Commissioners Galvan and Hardin were seated.

- III. Allegiance Pledge of** Chair Grilli led the Pledge of Allegiance.

- IV. Minutes Approval of** MOTION to approve the minutes of April 26, 2012.
M / S: Serpa / Arbaugh Ayes: All

- V. Agenda Approval of** MOTION to approve the agenda of May 24, 2012.
M / S: Serpa / Arbaugh Ayes: All

- VI. Announcements** Staff announced that Patti Clark will no longer attend SCC meetings.

- VII. Public Forum** None

- VIII. New Business**

1. MCTV-26 Focus on City Commissions

The SCC discussed the concept proposed to create a segment focusing on duties and activities. Chair Grilli and Commissioner Arefi stated they are willing to attend a scoping meeting in June. Chair Grilli will contact the coordinator.

2. Flags of Sister Cities

Staff requested a discussion among commissioners regarding national and city flags. Commissioner Arbaugh will purchase national flags for China, Japan and the Philippines. Vice Chair Serpa will purchase the Italian flag. It was decided that sister city flags will be obtained by the lead commissioners. Discussion followed re: size and standard (4' x 6' and with two grommets). Staff will process reimbursement for Vice Chair Serpa and Commissioner Arbaugh.

IX. Old Business

3. Fundraising Possibilities

Staff requested review of the 5/24/12 minutes of this item. Vice Chair Serpa noted her concerns: her experience is with the County commission. If Milpitas is to continue in a forward manner, then there is a need for fundraising and community awareness. She stated that fundraising takes a lot of effort and time. The SCC's charge is to take the lead to study if this is viable and find a basis of support, specifically with buy-in from City administration. Chair Grilli stated that a non-profit association can act as a fundraising group and draw-in members other than SCC commissioners. This would in turn make fundraising possible through leadership from the community. He suggested designating a review panel or task force, where commissioners could recruit people. Commissioner Arbaugh stated that he thought the proposed steps to resurrect and form a non-profit organization were cumbersome. It was noted that such an association removes liability from the City. Commissioner Arbaugh asked fundraising can be done without the elaborate requirements of a non-profit association. Vice Mayor McHugh noted that the City is by definition a non-profit. Discussion followed regarding organizational options (changing number of SCC members, processing revenue and expenses through City staff, panel to study issue). Commissioner Arefi noted that the purpose is to get involvement from the community; all that's needed is a vehicle to forward the fundraising objective. City Manager Williams commented that he hears two objectives forming: 1) how to obtain community and business awareness and participation, and; 2) how to manage that with existing models. He stated that if the governance is to be this commission, that City administration and work with revenue and expenses as long as there is some governance as to how funds are allocated. Discussion of the panel concept and how funds are collected followed. It was noted that a need for monitors and controls needed to be in place and that, if limited to this commission, then there remains the need to communicate and publicize fundraising activities to the community. Commissioner Arefi stated that community involvement is critical to effective fundraising. He proposed that the SCC see how to get the community involved and then that the City manage funds. The concept of an international fair celebrating diversity that would include other City commissions was discussed. Chair Grilli noted that the purpose of fundraising is to sponsor activities of visiting delegations. City Manager Williams proposed a subcommittee of the SCC that would work with staff to layout a business plan. SCC commissioners expressing interest in attending meetings: Arbaugh, Arefi, Grilli, Hardin, Mateo, and Serpa.

MOTION: Form an ad hoc subcommittee to study all fundraising ideas.

M / S: Arbaugh / Serpa

Ayes: All

First meeting was set for Wednesday, June 6 from 11:30 – 1PM. Agenda to focus on two points: 1) aspects of a business plan for fundraising and; 2) concepts and potential logistics for an international day event. Staff will locate a conference room and send out the agenda.

4. Sister City Expenses

Staff referred to the expense report dated July 1, 2011 – May 24, 2012. She noted that the remaining amount for SCC expenses is \$742.90.

5. Tsukuba City, Japan

Commissioner Arbaugh asked the Student Liaison if Milpitas High School (MHS) students have made contact with Tsukuba students. She replied that some students have made contact and asked how it would be possible to regulate contact. She further noted that Tsukuba staff suggested having a monthly theme for online discussions. Commissioner Arbaugh stated he would follow-up with Tsukuba staff and requested that the Student Liaison ask Milpitas students for feedback.

6. Dagupan City, Philippines

Commissioner Mateo described a successful day of tours and study sessions on May 17 with Maybelyn Fernandez, Majority Floor Leader of the Dagupan City Council. She expressed thanks to Sean Simonson, Emergency Preparedness Coordinator, and Elizabeth Koo, Administrative Analyst, for their in-depth reviews of emergency preparedness and solid waste recycling. Commissioner Mateo noted that Ms. Fernandez was pleased with the tours of the Preschool and the Phantom Art Gallery, presented by Samu Tiumalu and Renee Lorentzen, respectively, and thanked the Staff Liaison for making the arrangements. Discussion regarding electronic pen pal efforts occurred under Item 5, but is included here: Student Liaison reported that she sent a list of MHS students available for contact, but has not received a response. Commissioner Mateo stated she will follow-up with Dagupan contacts Emy Bamba and Anna Mendoza. The Staff Liaison noted that she had several information requests and request for a certificate of the visit from Ms. Fernandez, which she will research and compile before the next SCC meeting.

7. Huizhou Municipality, China

Chair Grilli announced the dates of MHS Spirit Week for 2012: October 15 – 19. This is the timeframe, including the weekends at both ends of this week, that will include student delegations from Huizhou and Dagupan (10 students each). MHS Associate Principal Brian McGarry will contact the Parent – Teacher Association to find 20 homes with Milpitas residents. Chair Grilli has notified Huizhou staff of the dates with no response yet. He will coordinate with Commissioner Mateo regarding students from Dagupan. Staff noted that the home stay application is on the SCC's web page.

8. Comune de Figline Valdarno, Italy

Vice Chair Serpa stated she is most pleased with the May 7 day of tours and that Mayor Nocentini and Councilmember Raspini were impressed and grateful. She reviewed the itinerary. For the May 8 signing ceremony, Vice Chair Serpa stated she was proud that Milpitas showed a certain sense of ceremony and class for this important event. She noted that the delegates from the Province of Florence were inspired by the City of Milpitas and encouraged by the interest expressed by Mayor Esteves, Vice Mayor McHugh and Milpitas City Council. Vice Chair Serpa thanked

the Staff Liaison for the planning and execution of the tours and events. Staff reviewed the thank you letters that were issued to Ken Schlaff, Principal MHS; Mike Wong, Director Corporate Positioning, Natassia Culp, Coordinator World-wide Corporate Public Relations and Luca G. Fasoli, Senior Director - Design Engineering of SanDisk Corporation; Michelle Najmabadi, Community Manager and Omar Bermudez, Assistant Community Manager of MidPen Housing – DeVries Place, and; Linda Arbaugh, Community Librarian Milpitas Public Library. It was noted that a letter should also go to Mr. John D'Ambrosio, Owner of Giorgio's Restaurant, which staff will prepare and forward to Vice Chair Serpa.

X. City Council Liaison Report

Vice Mayor McHugh noted from the previous Council meeting:

- Updates of sewer and Stormwater ordinances to be in compliance with State law, and;
- Review if total number of employees to be laid-off is approximately 40 and that the City would issue a news release when the final number was determined.

XI. School District Liaison Report - None

XII. Future Agenda Items

1. Sister City Relationships / Cultural Exchanges
 - i. Tsukuba, Japan
 - ii. Dagupan, Philippines
 - iii. Huizhou, China
 - iv. Figline Valdarno, Italy
2. Sister City Expenses
3. Report from Ad Hoc Subcommittee
4. Sister Cities International Website
5. Town Hall Meeting, October 11, 2012
6. Use of Social Media for Sister Cities Relationships

XIII. Adjournment

No further business was discussed. Chair Grilli adjourned the meeting at 8:43PM until the next regularly scheduled meeting on June 28, 2012.

MOTION to adjourn the meeting of May 24, 2012

M / S: Serpa / Arbaugh

Ayes: All

Respectfully Submitted,

Leslie Stobbe
Staff Liaison