

MEMORANDUM

Department of Parks and Recreation Services



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To: Honorable Mayor and City Council
Through: Bonnie Greiner, Parks and Recreation Services Director
By: Dale Flunoy, Special Events Coordinator
Subject: **2008 Special Events Calendar**
Date: November 30, 2007

Please find the proposed 2008 Special Events Calendar. Over the past year, staff has been researching and gaining citizen input as to what types of events they would like to see celebrated in the community.

Staff has received public input, including feedback from a Recreation focus group workshop, that a Halloween orientated family event is in high demand. In keeping a parade element as part of our events, staff is suggesting a new Fall/Pre-Halloween Event to include a parade in 2008.

Approved in last year's calendar was a Spring Parade. However, after much research, it has been a challenge finding a safe and adequate venue for the Parade route that would accommodate staging and the course without impacting the public in 2008. The Main Street Parade can be readdressed after the completion of Main Street, which has been our successful parade route over the past years.

The remaining events recommended have been highly successful and received positive feedback from the community. Should this event calendar be approved, the final budget and recommendations will be included in the fiscal year 2008 – 2009 budget.

2008

Family Day

Saturday, May 17, 2007

10:00 AM – 2:00 PM

Milpitas Community Center

This family resources faire will host local businesses and service organizations to promote their services offered for the youth in our community. The event will include entertainment, arts & crafts, resource booths and other fun activities for all attendees.

Memorial Day

Monday, May 26, 2008

9:00 AM

Veterans Memorial Park

A special Memorial Day ceremony will be held to honor local service men and women who have given their lives for the cause of freedom. The ceremony will consist of City Dignitary remarks, a guest speaker, patriotic musical selections, and conclude with light refreshments.

Summer Concert Series

Tuesday, June 24, 2008	Tuesday, July 8, 2008	Tuesday, July 22, 2008	Tuesday, August 5, 2008
6:00 PM – 8:00 PM	6:00 PM – 8:00 PM	6:00 PM – 8:00 PM	6:00 PM – 8:00 PM
Murphy Park	Murphy Park	Murphy Park	Murphy Park
Act – TBD	Act – TBD	Act – TBD	Act – TBD

This event will invite the community to bring their friends and family to enjoy music at Murphy Park. The Summer Concert Series will be held on Tuesdays from 6:00 PM – 8:00 PM. Staff will again incorporate working with the Milpitas Firefighters Local 1699 to provide a barbecue at the events with the profits going to the Recreation Assistance Program (R.A.P.).

Movies in the Park

Thursday, August 14, 2008	Thursday, August 21, 2008
6:00 PM – 8:00 PM	6:00 PM – 8:00 PM
Murphy Park	Murphy Park
Movie – TBD	Movie – TBD

Pack your picnic basket and bring your friends and family to join your neighbors and enjoy a movie at the Milpitas Civic Center Plaza. Movies in the Park are tentatively scheduled for Thursdays at dusk (8:00 PM – 8:30 PM) in the Civic Center Plaza grass area. Movie titles will be announced closer to event.

July 4th Celebration (Red, White, & BOOM!)

Friday, July 4, 2008
Pool – Party – 1:00 PM – 5:00 PM
Concert/Fireworks – 7:00 PM – 9:30 PM
Location: TBD

This year the festivities will begin with the popular pool party from 1:00 PM – 5:00 PM at the Milpitas Sports Center pools. The afternoon will include music, games and free swim. Staff will again collaborate working with the Milpitas Firefighters Local 1699 to provide a barbecue at the pool party event with the profits going to the Recreation Assistance Program (R.A.P.).

Beginning at 7:00 PM, a free concert will kick-off the evening’s events. The day would conclude with a spectacular Fireworks show at 9:30 PM.

Patriot Day/First Responders Day

Thursday, September 11, 2008
Displayed for a week at the Milpitas Community Center

This special dedication will provide the community a chance to remember those who lost their lives on September 11, 2001. Taking the spirit and gratitude of resident and thankful citizen Dennis Smith, we wish to acknowledge Milpitas’ First-Responders on a day that commemorates the dangers that they face, by incorporating a remembrance into the City’s annual recognition of Patriot Day – September 11th. The dedication will be centered on a photograph of the Twin Towers, which was donated to the City of Milpitas by the Milpitas High School Photography Department and coordinated with a memorial to the victims of 9/11 in the Phantom Art Gallery at the Milpitas Community Center. The ceremony would consist of a flag staving, “In remembrance of the 2,996 lives lost on September 11”, and the ringing of the fireman’s bell.

Spooktacular Halloween Event (NEW)

Saturday, October 25, 2008

Place – Sports Center

Time – 4:00 PM – 10:00 PM

Back by popular demand, this family fun event has been updated to include the parade that was previously scheduled for Spring 2008. Staff will host a community parade on the track area of the Milpitas Sports Center (weather permitting). This family-oriented parade will include a pet, children and family costume contest, and music, all in a Spooktacular theme. The City Council would judge the costumes of the children, pets, families, and present participation ribbons to each entrant. Immediately following the parade, The Haunted Teen Center will open, as well as a Pumpkin Patch, games, arts & crafts area in the large gym of the Milpitas Sports Center, and movies in the dance studios. This event would provide an opportunity to have more community involvement and offer a safe pre-Halloween event.

Veterans Day

Tuesday, November 11, 2008

9:00 AM

Veterans Memorial Park

A Veterans Day ceremony will be held to honor local service men and women who served our country for the cause of freedom. The ceremony will consist of City Dignitary remarks, a guest speaker, patriotic musical selections and end with light refreshments.

Holiday Open House and Tree Lighting

Monday, December 1, 2008

6:30 PM – 8:00 PM

Milpitas Community Center

This year will mark the 21st Community Tree lighting, in which the community will celebrate the holiday season with the lighting of the Holiday Tree, enjoy festive entertainment and mingle with friends and family while enjoying refreshments at the Community Center.

Breakfast with Santa (NEW)

Saturday, December 6, 2008

8:00 AM & 10:00 AM

Milpitas Community Center

Due to the ever-increasing demand for the popular Milk and Cookies with Santa event, this new Breakfast with Santa Event will be able to accommodate more of the community. Co-hosted with the Milpitas Firefighters Local 1699, breakfast will be served to participants, who will have the opportunity to donate gifts to the Annual Toy Drive, have their picture taken with Santa, enjoy sounds of the holiday and eat a breakfast prepared by Santa's elves and the Milpitas Firefighter Local 1699.