

# Milpitas Senior Center Grand Opening

# \*RA5

*Date: Saturday, August 14, 2010  
10:00AM – 11:30AM  
Milpitas Barbara Lee Senior Center*

The Grand Opening of the new Milpitas Senior Center will celebrate the new center's amenities, colors and resort-like design! The Opening will reflect the Senior Center commitment to enhancing its members' personal wellness, nutrition and recreation experiences in Milpitas.

## **Invitations**

Invitations will be sent out one month prior the Opening, on August 14<sup>th</sup>. Invitations will be sent to all City Dignitaries, designated architects, participating companies and City Department heads. The community at large will be invited through other informal promotions.

## **Giveaways**

The giveaways will be functional to the Milpitas Senior Center members. Light-weight coffee mugs with a lid will be provided the day of the opening. The mugs will serve as a gift, but also for our Senior Center members to use on a daily basis at the new Center Coffee Kiosk area. This will help the center be "greener" and cut down on paper waste from disposable coffee cups currently used. Items will have the appropriate logos, Senior Center name and opening date on them. Members will also be given a Membership Badge Holder to carry their membership card in while they are at the center. This holder will help staff to identify members and also allow them to carry personal information in a hands-free manner.

## **Programs**

Programs will be handed out with the morning's itinerary, acknowledgments, a map of the Center that will indicate all rooms and upcoming programs and events at the Senior Center. Also included in the program will be "Memory Pages" that visitors may write down their thoughts about the new center and past memories of City of Milpitas events.

## **Event Itinerary**

The event will begin with the traditional ribbon cutting and speeches and Generations Bench unveiling. The public will then be invited inside the center for refreshments, giveaways, live music and demonstrations. Staff, instructors, volunteers and Senior Advisory Commissioners will be stationed at the Front Desk, Community Room, Fitness Room, Dance Room, and Class Rooms to distribute giveaways and be available to answer any questions and provide information about the Center and also sign people up for new memberships!

**10:00am Dignitary Speeches, Ribbon Cutting, Bench Unveiling  
Mayor Livengood**

- City Manager, Tom Williams will welcome everyone to the Senior Center Grand Opening and introduce Mayor Livengood.
- Mayor Livengood will welcome event participants to the Senior Center Grand Opening and introduce attending City Council Members.
- Mayor Livengood will introduce and acknowledge project architects, contractor and City Project Managers.
- Mayor Livengood will give remarks about the center and its importance to the community.
- Mayor Livengood, Council and delegates will commence with the Ribbon Cutting.
- Mayor Livengood will acknowledge the Generations Public Art Piece and artist Mary Ann Baker.
- Mayor Livengood, Council and Artist Mary Ann Baker will unveil the Generations Bench at the entrance of the Senior Center.
- Mayor Livengood will officially declare the Senior Center open and invite everyone inside to explore the center, enjoy buffet refreshments served in the Community Room and see demonstrations in all the classrooms.

**10:15am Senior Center Grand Opening Activities**

*The following areas will be open for the public's enjoyment directly following Ribbon Cutting:*

- Front Desk: General Information, Programs, Membership Sign-Ups
- Lobby (fireplace area): Live music – Acoustic Guitar soloist
- Coffee Kiosk: Coffee Beverages
- Fitness Room: Equipment Demonstrations (Sports Center Trainers)
- Dance Studio: “Shall We Dance Demonstration & Wii Demonstration
- Community Room: Brunch Service, Jazz Trio, Give Away Station
- Game Room: Senior Pool Sharks and Ping Pong Gamers playing
- Art Room: Senior Art displays and Art Teacher holding demonstration
- Class Room/Computer stations: Set-up showcasing equipment and amenities
- Public Art Locations: Have artists stationed at their art pieces to discuss with the public

**11:30am Event Close**

- Staff will announce the Senior Center Opening is closed and welcome everyone back for programming the following Monday!

**Monday, August 16, 2010  
Inaugural Senior Lunch**

**11:30am**

- City of Milpitas Department Heads will serve the first Lunch in the new Senior Center to the Nutrition Program members.
- City Council and the Milpitas Senior Advisory Commission will be invited.
- Mayor Bob Livengood will give remarks about the Senior Center and the Nutrition Program

