

MEMORANDUM

City of Milpitas Parks and Recreation Department



To: Tom Williams, City Manager
Through: Bonnie Greiner, Parks and Recreation Services Director
By: Renee Lorentzen, Acting Senior Center Supervisor
Subject: **Barbara Lee Senior Increased Hours Survey Results**
Date: June 7, 2011

Background

Currently, the Barbara Lee Senior Center is open Monday through Friday from 9am – 4pm. During that time, seniors are offered drop in recreation programs, fitness room, arts and dance classes, trips, informational seminars and lunch through the County Senior Nutrition Program. The Senior Center current evening and weekend programs and events include evening Bingo on the 1st and 2nd Tuesdays of every month from 5pm – 8:30pm and special events and trips throughout the year on weekends that include Holiday Dances (Christmas & Valentines Day), Bingo Marathons, and theater trips.

In response to Council direction, staff distributed a survey to local seniors requesting their opinion on when they would like to see the Senior Center open and what activities they'd like to see offered during possible extended operating hours.

Staff distributed the surveys to the following locations:

- Milpitas Senior, Sports and Community Centers
- Pioneer Mobile Lodge
- Friendly Village Mobile Lodge
- Milpitas Mobile Lodge
- Terrace Gardens
- DeVries Property
- City Website
- Kaiser Wellness Center

Staff received 83 surveys back from the public. The survey was organized into three major categories, 1) Current Operating Hours feedback, 2) Evening Hours of Interest and 3) Weekend Hours of Interest. Results reported were as follows per each category.

Current Operating Hours

Fifty-six percent of the surveys reported being in favor of our current opening weekday hours, Monday through Friday from 9am – 4pm.

Evening Hours of Interest

Thirty-six percent of surveys reported an interest in having extended evening hours anytime from 5pm – 9pm. Mondays and Thursdays were the most popular days reported for evening hour interest. Currently evening Bingo activities are held every first and second Tuesday of the month.

Weekend Hours of Interest

Twenty-four percent of the surveys reported an interest in having weekend hours on Saturdays from 10am – 4pm.

The activities listed as being of interest during possible extended operating hours were consistent with our current programming: classes, local trips, dances, fitness room hours, games, etc.

Recommendation

Staff recommends maintaining the current Barbara Lee Senior Center operating hours: Monday through Friday from 9am – 4pm and opening on evenings and weekends for special events and special programs. Staff will continue to seek out the seniors input on innovative programming and events of interest for our members that can be offered during both regular and non-regular operating hours.

Barbara Lee Senior Center Survey of Hours and Programs

We are seeking your input of the operating hours of the Barbara Lee Senior Center, which is currently open Monday-Friday, 9:00 am-4:00 pm.

What days & hours would like to see the Barbara Lee Senior Center open?

Day of Week	Open Time	Close Time	What Programs Should be Offered at this Time?
Monday			
Tuesday			
Wednesday			
Thursday			
Friday			

If the Senior Center was open on an evening, which evening would you prefer? (check one)

- Monday
 Tuesday
 Wednesday
 Thursday
 Friday

If the Senior Center was open on a weekend day for 4 hours, what day & times would you prefer?

- Saturday **Hours:** Open at _____ Close at _____
 Sunday **Hours:** Open at _____ Close at _____

Are you a member of the Barbara Lee Senior Center? Yes No

Optional: What is your age range? (check one)

- 50-59 yrs
 60-69 yrs
 70-79 yrs
 80-89 yrs
 90+ yrs

Additional Comments: _____

Questions? Call (408) 586-3400. Thank You for your assistance in this survey!
Please return this to the Senior Center, Sports Center or Community Center, or mail to:
Barbara Lee Senior Center
40 N. Milpitas Blvd.,
Milpitas, CA 95035