

**City of Milpitas  
Public Art Master Plan Recommendations**

**\*5**

**Public Art Committee  
2013-2015**

### **Public Art Program Summary & Goals**

Public art enhances the quality of life in the community, generating civic pride and creating a sense of place. Through the Public Art Program:

- Public Art shall be permanently sited and an integral part of the landscaping and/or architecture of a building considering the historical, geographical and social/cultural context of the site.
- Public Art shall be constructed to a scale that is proportional to the scale of the building or property it relates to or is sited upon.
- Public artwork may include sculpture, furnishings or fixtures, including but not limited to gates, walls, railings, streetlights or seating. Public Art may include water elements and walkways.
- Public artwork may include murals, photography and original works of graphic art, water features, neon, glass, mosaics, or any combination of forms of media, furnishings or fixtures permanently affixed to a building or its grounds, or a combination thereof, and may include architectural features of buildings.
- Public artwork shall be displayed in a manner that will enhance enjoyment by the general public.
- Public artwork may include artistic or aesthetic elements of the overall architecture or landscape design if created by a professional artist or design team that includes a professional visual artist.

The Public Art Master Plan identifies key sites over the next year where public art can have the greatest impact, make the most effective use of the Public Art Fund and have a positive impact and long-term contribution to the City of Milpitas. The Master Plan:

- Identifies high impact areas and existing community public art goals
- Includes complimentary project types that would accomplish city goals and assure a cohesive public art collection.

### **Public Art Fund**

The Public Art Fund shall be used to further the intent, purpose and administration of the Public Art Program. The Public Art fund will allow for costs associated with facilitating a

Public Art Project, in addition to the art piece and artist fees. \$166,000 is currently remaining in the Public Art Fund.

### Project Administration

The administrations of the Public Art Master Plan projects are listed in order of project budget.

<u>PROJECT</u>	<u>LOCATION</u>	<u>ELIGIBILITY</u>	<u>Budget</u>
Gateway Signs	TBD	National	\$50,000
Park Public Art	Dixon Landing Park	Regional	\$20,000
Fire Station 2	Yosemite and Park Victoria	Regional	\$20,000
Police Station	Milpitas Blvd and Minnis	Regional	\$20,000
Park Public Art (partnership with Milpitas Alliance for the Arts)	Cardoza Park	Regional	\$10,000
City Hall Frontage	South exterior on greenspace	Regional	\$10,000
Mural	Sports Center Snack Shack	Local	\$2,000
Mural	TBD	Local	\$2,000
Electrical Box Paintings	TBD	Local	\$1,000
Mural	Sports Center Interior	Local	\$1,000

### Maintenance Program

Each public art project will have a detailed maintenance description specifying maintenance budget allocations, requirements, materials and scheduling, which shall be included in the cataloging of the artwork.

Maintenance	Murphy Park	Orig Artist	\$4,200
Maintenance	Augustine Park	Orig Artist	\$3,000
Maintenance	Hillcrest Park	TBD	\$1,500

### Grants

The Public Art Committee will search for grants to completely or partially fund projects in the annual Public Art Master Plan.

### Defunded Projects

The Public Art Committee had three projects, in various stages, defunded due to the dissolution of the Redevelopment Agency. The Committee's desire is to complete these projects should additional monies become available and be appropriate from Private funds awarded grants, or City funds.

City Hall	Outer front replacement	National	\$175,000
Cartwheels Kids	TBD	Artist/Contract	\$15,000
Transit Shelter Enhancements	Main Street	Regional	\$14,000