

City of Milpitas
Donation or Fee Waiver/Reduction Request Application Form
for Non-Profit Organizations

City Clerk's Office
*10
JUL 23 2013
RECEIVED

Complete this form and return it to Milpitas City Clerk

Please provide a copy of the IRS tax-exempt letter with the application.

Name of Organization: BAPS CHARITIES - 501(C)(3)

Is there a Milpitas branch or affiliation? YES

Mailing Address: BAPS Shri Swaminarayan Mandir

1430 CALIFORNIA CIRCLE, MILPITAS, CA 95025

Contact Person: ASHISH BRAHMBHATT Telephone No. 408 726 5148

Email Address: ashkin@yahoo.com

What is your request? Donation Amount Requested \$ 500 OR

Fee Requested to be waived (type and \$ amount) _____

Event date(s): JULY 20, 2013

What is the purpose of the event? WALKATHON to support Milpitas Unified School District and American Heart Association

How will the Milpitas community benefit from this event? This event donated \$2000 to

Milpitas Unified School District - family literacy project.

Over 400 participants from BAY AREA came to event and visited Milpitas local business.

What % of the fund raising proceeds will benefit Milpitas community? Greater than 50%.

How will the City's contribution (if granted) be recognized in any publicity? In BAPS charities

newsletters and annual gathering at Milpitas location.

Within 60 days after completion of the event for which a donation was received or a fee waiver/reduction was granted by the City of Milpitas, your organization will provide a written report to the City Clerk to include at minimum: number of participants, copies of all publicity of the event, any benefit to the community, amount of funds raised and an accounting of how the proceeds of the event will be dispersed.

Signature of Officer: Asrabhatt

Date: 7/23/2013

Print Name & Title: ASHISH BRAHMBHATT, OUTREACH ADMIN, BAPS CHARITIES, MILPITAS.



Department of the Treasury
Internal Revenue Service

P.O. Box 2508
Cincinnati OH 45201

In reply refer to: 0248323016
Feb. 22, 2011 LTR 4168C E0
26-1530694 000000 00

00016350
BODC: TE

BAPS CHARITIES INC
% CORPORATE AFFAIRS DEPARTMENT
81 SUTTONS LN
PISCATAWAY NJ 08854-5723



015307

Employer Identification Number: 26-1530694
Person to Contact: Ms. Davis
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your Feb. 10, 2011, request for information regarding your tax-exempt status.

Our records indicate that you were recognized as exempt under section 501(c)(3) of the Internal Revenue Code in a determination letter issued in July 2009.

Our records also indicate that you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Please refer to our website www.irs.gov/eo for information regarding filing requirements. Specifically, section 6033(j) of the Code provides that failure to file an annual information return for three consecutive years results in revocation of tax-exempt status as of the filing due date of the third return for organizations required to file. We will publish a list of organizations whose tax-exempt status was revoked under section 6033(j) of the Code on our website beginning in early 2011.

0248323016
Feb. 22, 2011 LTR 4168C E0
26-1530694 000000 00
00016351

BAPS CHARITIES INC
% CORPORATE AFFAIRS DEPARTMENT
81 SUTTONS LN
PISCATAWAY NJ 08854-5723

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,

Michele M. Sullivan

Michele M. Sullivan, Oper. Mgr.
Accounts Management Operations I



Business Sponsorship Packet

16th Annual BAPS Charities Walkathon

Why We Do It:

For the past 15 years, the annual BAPS Charities Walkathon has attracted many participants in support of worthy beneficiaries. This family event combines the spirit of community service with a day filled with activities and excitement. To continue making this event successful, we need your help! We are asking companies and corporations such as yours to support us in this noble endeavor. To better acquaint you with BAPS Charities and the Walkathon, we have enclosed a brochure or you can visit our website at www.bapscharities.org.

Where Will It Be?

Venue: Cardoza Park, Milpitas, CA

Date: Saturday, July 20th, 2013

Time: 9:00 AM – 2:00 PM

Who We Help:

As part of our efforts to contribute back to our community, proceeds of the Walkathon will benefit.....

American Heart Association

**American
Heart
Association**

Milpitas Unified School District





Who We Are:

BAPS Charities is a 501(c)(3) registered nonprofit international public charity committed to serving the world by caring for individuals, families and communities. Among social service charities, BAPS Charities is a respected and trusted name. It has amassed over 50 years of firsthand experience in initiating, managing and sustaining over 160 humanitarian activities throughout the world in such diverse fields as: Medical Services, Educational Services, Environmental Services, Community Services, Tribal Services and Disaster Relief Services.

Past Walkathon:



Walkathon 2011



Walkathon 2012



Presentation of check to American Diabetes Association – Walk 2011



Presentation of Check to South Asian Heart Center – Walk 2012



Past Sponsors:

Platinum financial	Subway	Pavilion Builders
UPS Store	PSM Medical Imaging Specialists	NEW INDIA BAZAR
Ayush Construction Inc	Anthem Mortgage	PNG Jewellers
Torrent Laboratories	Fitness 2000	Flower Addict
Cal Coast Financial	Star Dental	Shreeji Management LLC
Eversmile Dental Care	NextGen	Allianz Life Insurance
Channel Real Estate	ICAN X PLORE	PDDN Inc.
Kumon	Rax Communication	Bhindi Jewelers
Anthem Mortgage	A1 Party Rentals	Haldiram

“Sponsoring such an event let’s people know that my company not only supports BAPS charities but also, my company values align with those of this charitable organization”

Ayush Construction Inc

“I may not get a single new customer from this sponsorship but I know that I will get lasting exposure because people keep these t-shirts for many years. Besides, we are doing this for the needy, I just want to support this cause whole heartedly”

Rax Communications

Past Beneficiaries:

American Cancer Society	Milpitas Unified School District
Children’s hospital of Oakland	American Diabetes Association
South Asian Heart Center	Silicon Valley Education Foundation



Sponsorship Packages

Grand Sponsor \$5000

- Includes the following
 - Displaying a sponsorship banner along Walk Path (10' x 3' max/Banner provided by sponsor)
 - Distribution of sponsor's marketing material with BAPS walkathon T-shirts
 - One Booth/Tent day of Walk, with one table and two chairs (provided by BAPS Charities)
 - Main sponsor logo on Walkathon T-Shirt
 - Recognition of sponsor in Walkathon Opening Ceremony
 - Invitation to participate in Ribbon Cutting Ceremony to start the walk

Gold Sponsor \$1000

- Includes the following
 - Displaying a sponsorship banner along Walk Path (10' x 3' max/Banner provided by sponsor)
 - Sponsor name on Walkathon T-Shirt
 - Recognition of sponsor in Walkathon Opening Ceremony
 - One table and two chairs (provided by BAPS Charities) to display/advertise company products.
 - Invitation to participate in Ribbon Cutting Ceremony to start the walk

Silver Sponsor \$500

- Includes the following
 - Displaying a sponsorship banner along Walk Path (10' x 3' max/Banner **provided by sponsor**)
 - Sponsor name on Walkathon t-shirt

Banner Advertising \$250

- Have your company's name, logo and information displayed on banners at the Walkathon. Banners may be a maximum of 10' x 3' in size, and must be available before the day of the Walk. Sponsor may distribute marketing material, business cards from the shared booth.

NOTE: All Sponsors are given recognition on any promotional/marketing materials printed and/or distributed for BAPS Charities Walk 2012.



I _____ understand and agree upon what is included in the package, which I would like to sponsor for the **BAPS Charities Walkathon 2013**. (Please circle selection, and make check payable to **BAPS Charities**. Sponsorship is tax deductible.)

Company: _____

Signature: _____ Date: _____

Alternate Sponsorship Opportunities

- **In-Kind Sponsorships**
 - ◆ Beverages (i.e. juice, water, etc.)
 - ◆ Prize giveaways (i.e. goodie bags, gift cards etc)

- **Activities Sponsorship**
 - ◆ Sports/Games : We also have a sports day for children where in youth volunteers play creative team building games to ensure that the walk-a-thon is fun for all ages. We have a need for volunteers and equipment
 - ◆ Henna, Face painting



Walkathon 2013

Walk 2013 Event Report

Center	San Jose, CA
Beneficiaries:	American Heart Association Milpitas Unified School District
Beneficiary Website:	www.heart.gov www.musd.org
Walk Date:	July 20, 2013
No. of Walkers	450
Length of walk in Miles	5K
Opinions	<p>Milpitas Mayor Jose Esteves, "Today is another great day because we come together as one family, one big community looking for fun, but at the same time the great part is we all know that we are here for a great cause." He further congratulated BAPS on their efforts, stating, "You are an inspiration and blessing to everyone".</p> <p>Kathy Lincoln, Director of family literacy project, "Volunteering is what joins us together...it rejuvenates us"</p>
Best Practices / Major Achievements / Any idea that motivated our Karyakars, Walkers or Sponsors	<p>Involve satsang network team to own walkathon registration process – It went flawless this year.</p> <p>Youth involvement in stage setup, decoration, transportation logistics – A big help.</p>

Moments:



Mayor Jose Esteves receiving check on Behalf of American Heart Association



Milpitas Unified School District representative receiving check



Dignitaries on the stage during inauguration



Event kick-off