



WATERVIEW plaza

S. Benzel, M. Johnson, H. Shimer, F. Vargas, A. Zanmiller

Concept Diagram

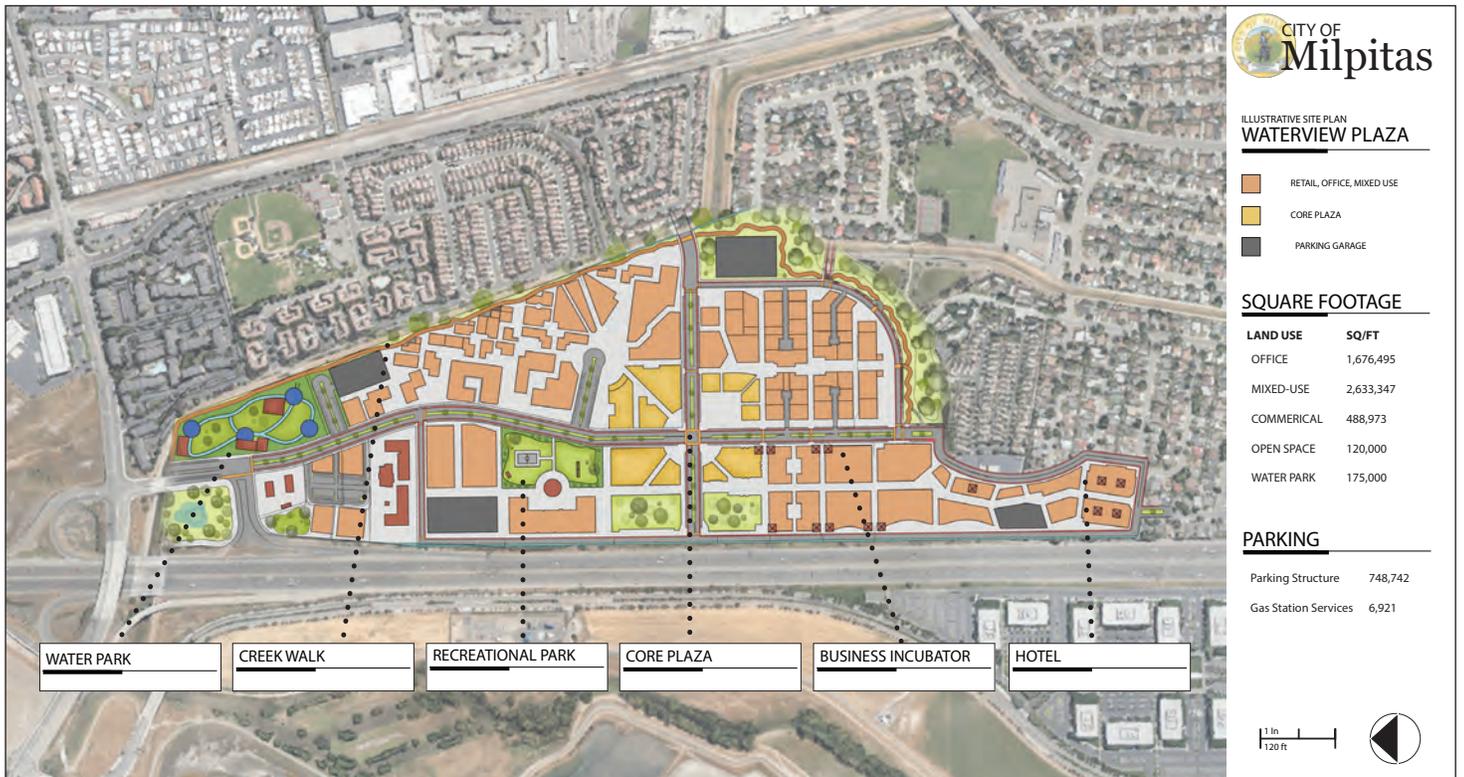


Vision Statement

Waterview Plaza will be an *innovative, attractive, mixed-use*, and pedestrian friendly development, designed to establish a new image of Milpitas for the 21st century. It will embody a multi-dimensional transition from, focusing on **technology, sustainability**, and **community**. It will provide desirable amenities for site patrons, Milpitas residents, and visitors from the surrounding Bay Area. This project will establish Milpitas as a leader in and signify the start of a *new* history for the city.



Illustrative Site Plan



KEY ELEMENTS

office space

- 1,676,495 Square Feet
- Includes Business Incubator to continually bring new businesses into the site and Milpitas, re-establishing the city as a technological pioneer.
- Modern design and a range of square footages to attract cutting edge companies of a variety of sizes.
- Surrounding commercial and open space amenities makes Waterview Plaza an attractive place to work and play.



central plaza

- 54,000 Square Feet
- Medium Density Mixed Use Zone will attract visitors from I-880, surrounding neighborhoods, and employees in adjacent offices and incubators.
- Four-way stop and surrounding plazas create a central node for vehicles, bicycles, and pedestrians alike.
- Retail uses will benefit from frequent patronage from hotels and offices.



creek walk

- Will enhance connections between built and natural environments to capture value of creek.
- Adjacent buildings will be able to capitalize on the views of the creek and eastern hills.
- Creekside path will continue through outer edge of development to enhance pedestrian accessibility.
- Naturalization will provide stormwater benefits.



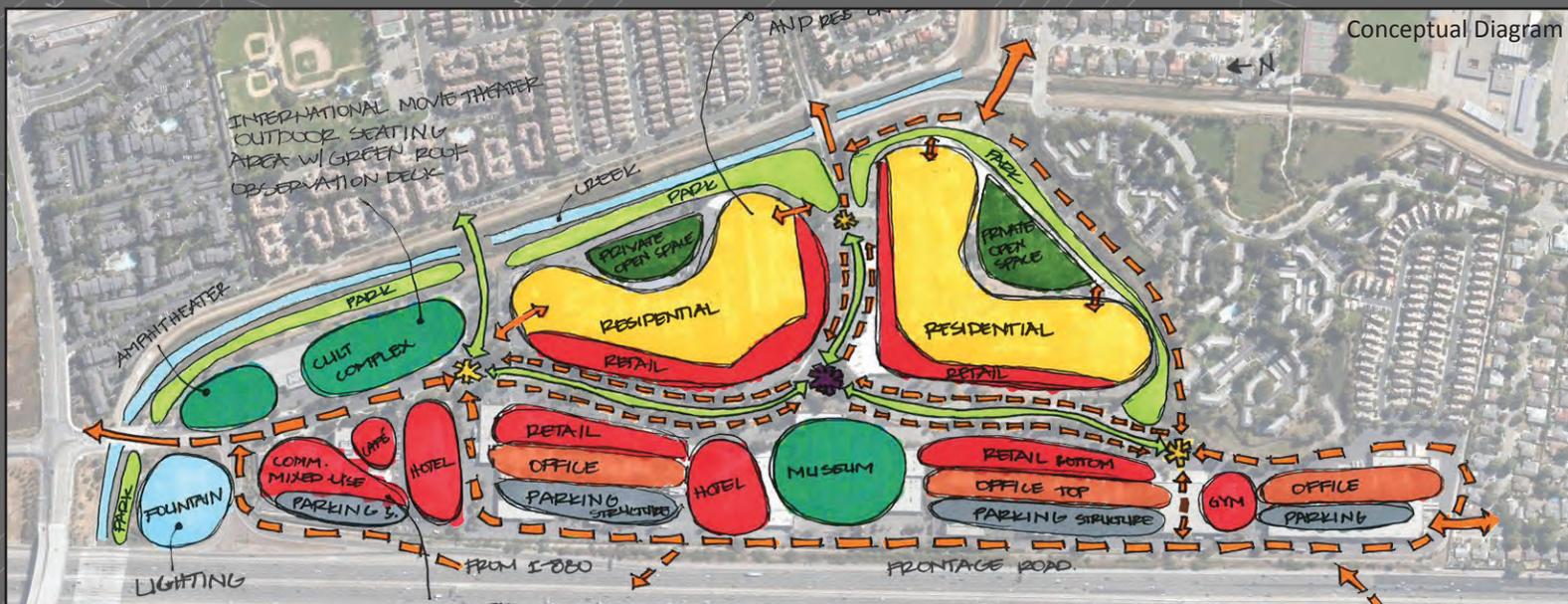
water park

- 175,000 Square Feet
- Provide a draw for weekends and additional patronage for commercial and mixed use.
- Cater services to large population of young families in Milpitas.
- Create a symbolic connection between the creek and water park to highlight the aquatic resource and increase cohesion between built and natural environment.



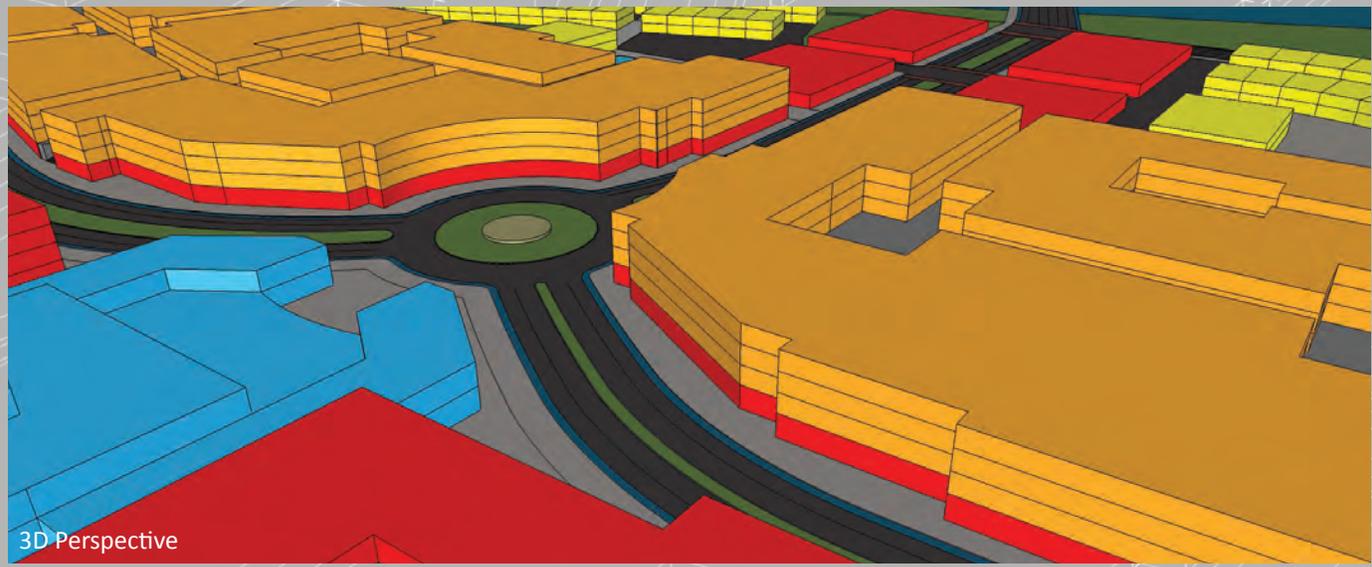
VISION STATEMENT

Cosmo Center is a **pedestrian-friendly** mixed-use development located in the “crossroads of Silicon Valley.” It **augments** the surrounding community by providing inviting features, landmarks, housing, and space for commercial, hi-tech, and recreational uses. Cosmo Center is an **accessible, culturally rich, and a livable** community that provides a destination for both visitors and residents of the City of Milpitas.

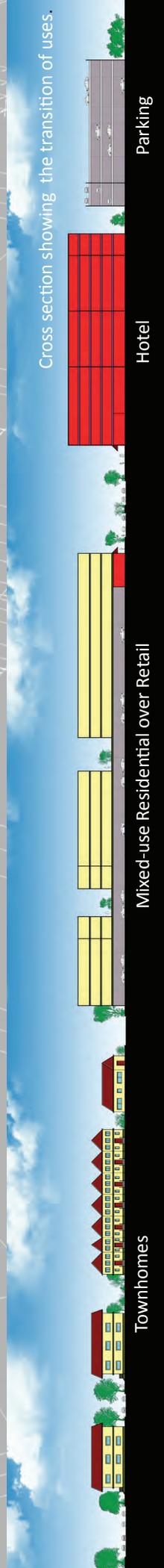


MAJOR FEATURES

- Museum
- Cultural Center
- Fountain
- Landmark
- Median with water feature
- Park
- Mixed-use
- Townhomes
- Transitional development (Residential to Commercial)
- Retail
- Office
- Hotels
- Gym
- Parking
- Bike Lanes
- Gas station
- Grocery store
- Entertainment complex
- Amphitheater



Aggregate Square Footage by Use	
Use	Square Footage
Park	416,500
Amphitheater	51,500
Cultural Center	95,000
Entertainment Center	104,500
Mixed Use Commercial-Residential	1,545,000
Pool	10,500
Townhouse	309,000
Mixed Use Commercial-Office	1,289,000
Parking	1,472,500
High Technology Museum	130,500
Hotel	513,000
Gasoline Station	7,000
Pond	123,000
Pedestrian Space (Median)	46,000





Project Title: *The Circle*

Date: Monday,
November 25, 2013

Team: Stephen SEVERON
Alex PEREZ
Tom BERTWISTLE
Yuri WAY



VISION STATEMENT

The Circle will be a vibrant community bustling with recreational, educational, and culturally rich venues to explore; it will serve as a premiere destination for ethnic cuisine, artistic expression, shopping and entertainment. The Circle will continually transform itself to resonate the spirit of its diverse community setting at any given time. Designed to fit the needs of nearby residents and tourists, The Circle will offer plenty of unique experiences and be an attractive destination to visit.



A public plaza with radiating axes and an outdoor amphitheater for hosting community events.



A multi-cultural convention center, able to facilitate conferences, exhibitions, seminars, cultural performances, and provide rentable space for worship.

Land Use	Area (sqf)
Retail	69,000
Office	153,000
Residential	2,240,000
Hotel	869,000
Park/plaza	440,000
Cultural	350,000
Loft/Gallery	133,000
Gallery	133,000
Parking Spaces	5,920



KEY ELEMENTS

- Supportive of sustainable transportation
- Pedestrian-oriented
- Cultural focus
- Retail

MAJOR FEATURES

- Multi-cultural convention center
- (2) Hotels
- Multi-purpose plaza
 - Amphitheater
 - Kiosk stations
- (2) Landscaped parks
 - 1 terraced
 - 1 sloped
- Creek walk

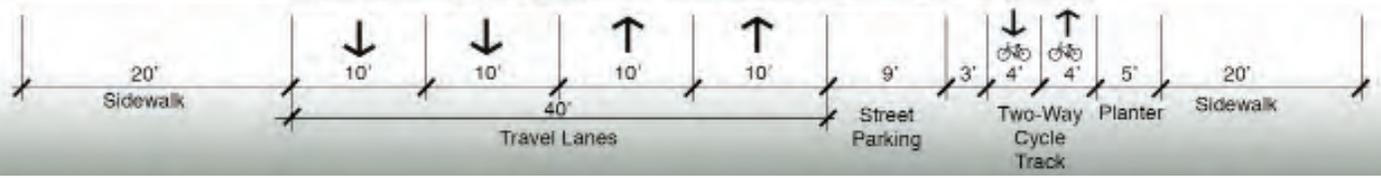
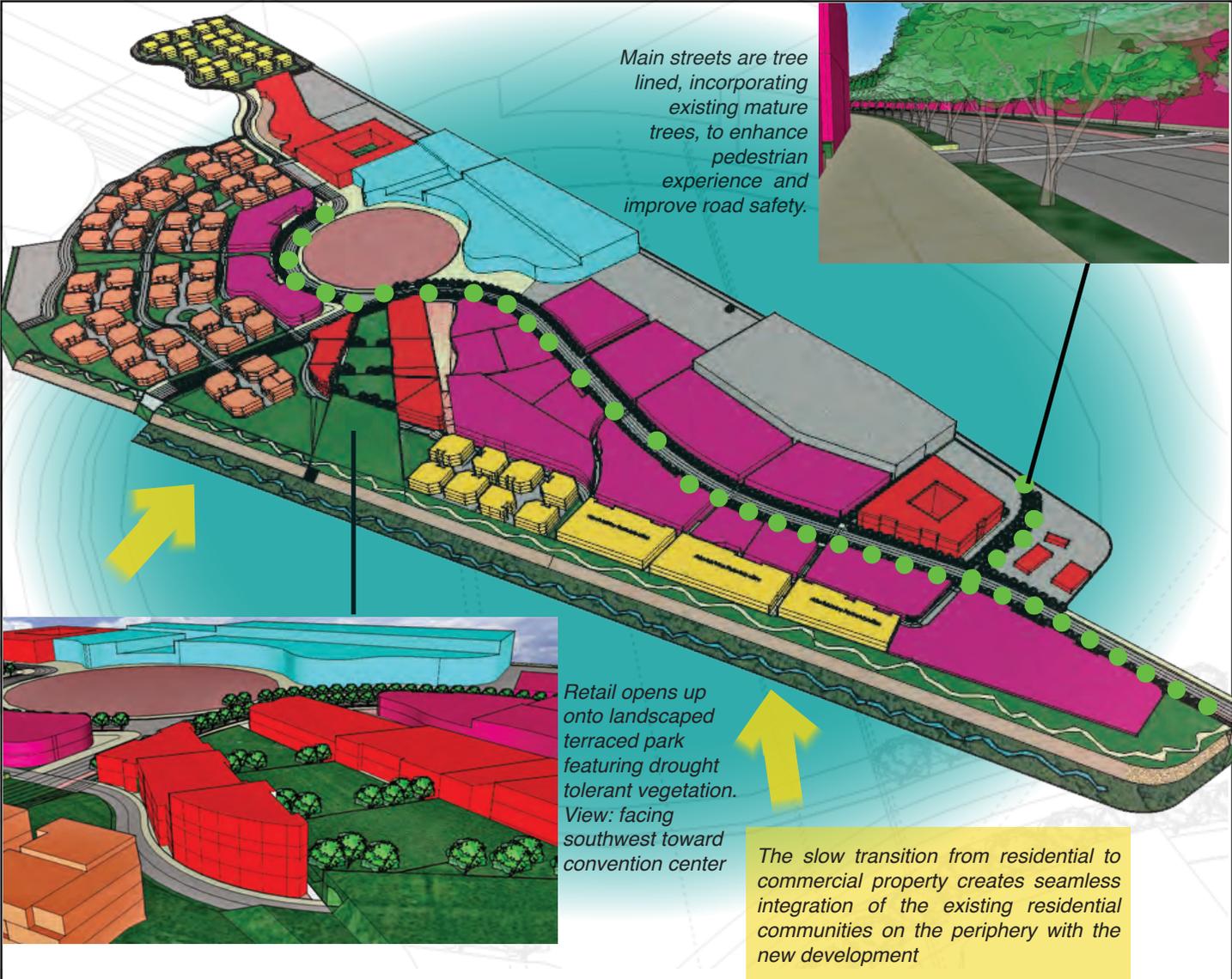
CRP 341 URBAN DESIGN STUDIO 3
Vicente Del Rio Nascimento Ph.D.
Hemalata C. Dandekar Ph.D.
Vangeli Evangelopoulos Ph.D.



California Polytechnic
State University,
San Luis Obispo



City & Regional Planning



Proposed new streets increase pedestrian and vehicle permeability. Two-way cycle track improve safety and comfort for bicyclists.

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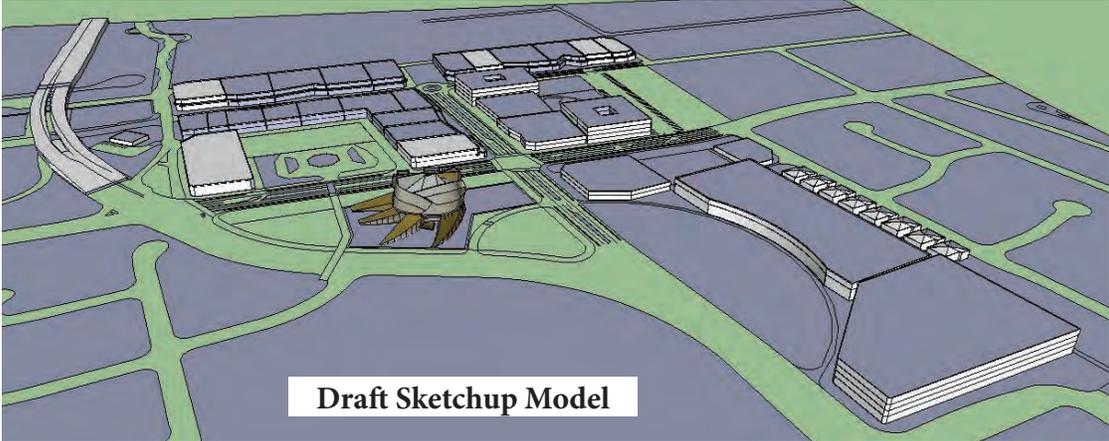
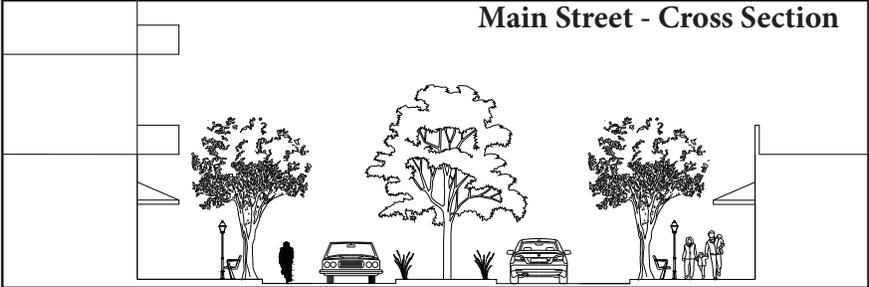
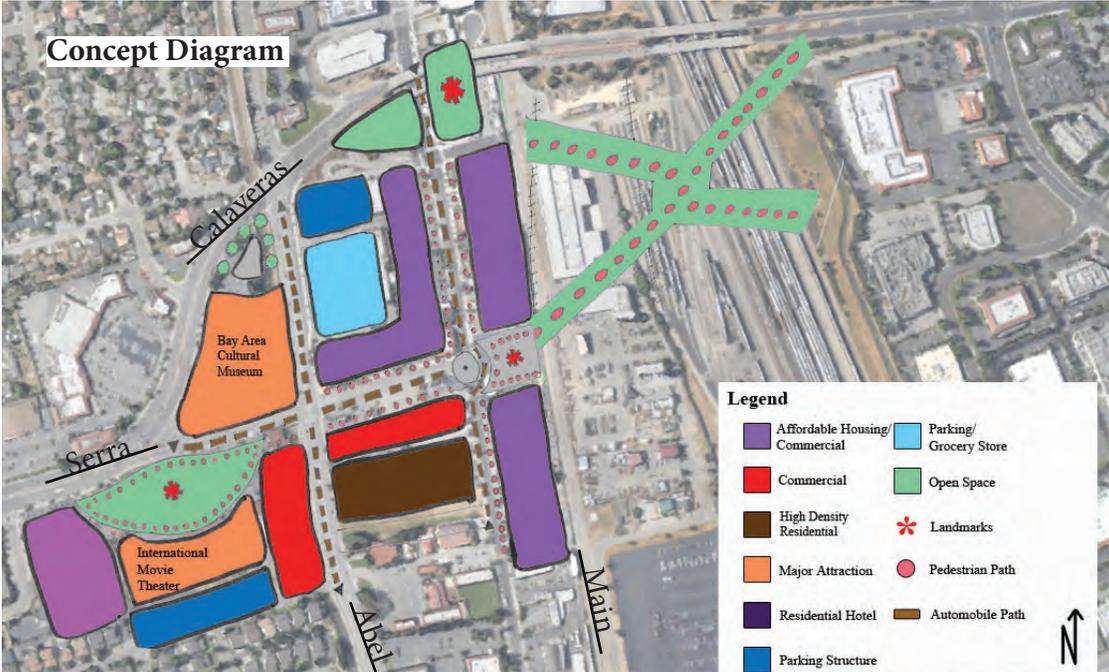


THE MAIN CONNECTION

Elizabeth Granger - Emilio Merino - Claire Caruso - Kyle Van Leeuwen

Urban Design Studio III - CRP 341 - CalPoly

Vision Statement- The **Main Connection** will help create a cohesive downtown area for Milpitas centered on the concept of celebrating its history and culture. This goal will be achieved by focusing on a mixture of uses that will encourage pedestrian activity, implement distinct historical and cultural designs, and strengthen the identity of the Main



Illustrative Site Plan

Major Features

- Historic and cultural plazas
- Multi-cultural movie theater
- Wide sidewalks
- Residential hotel
- Performing arts center



Gross square footage of different land uses

Residential - 300,000 Sq. Ft.

Office - 500,000 Sq. Ft.

Commercial - 600,000 Sq. Ft.

The Core Milpitas

Kevin Alcantra, Chris Bedekovic, Jane Kim & Diane Tran

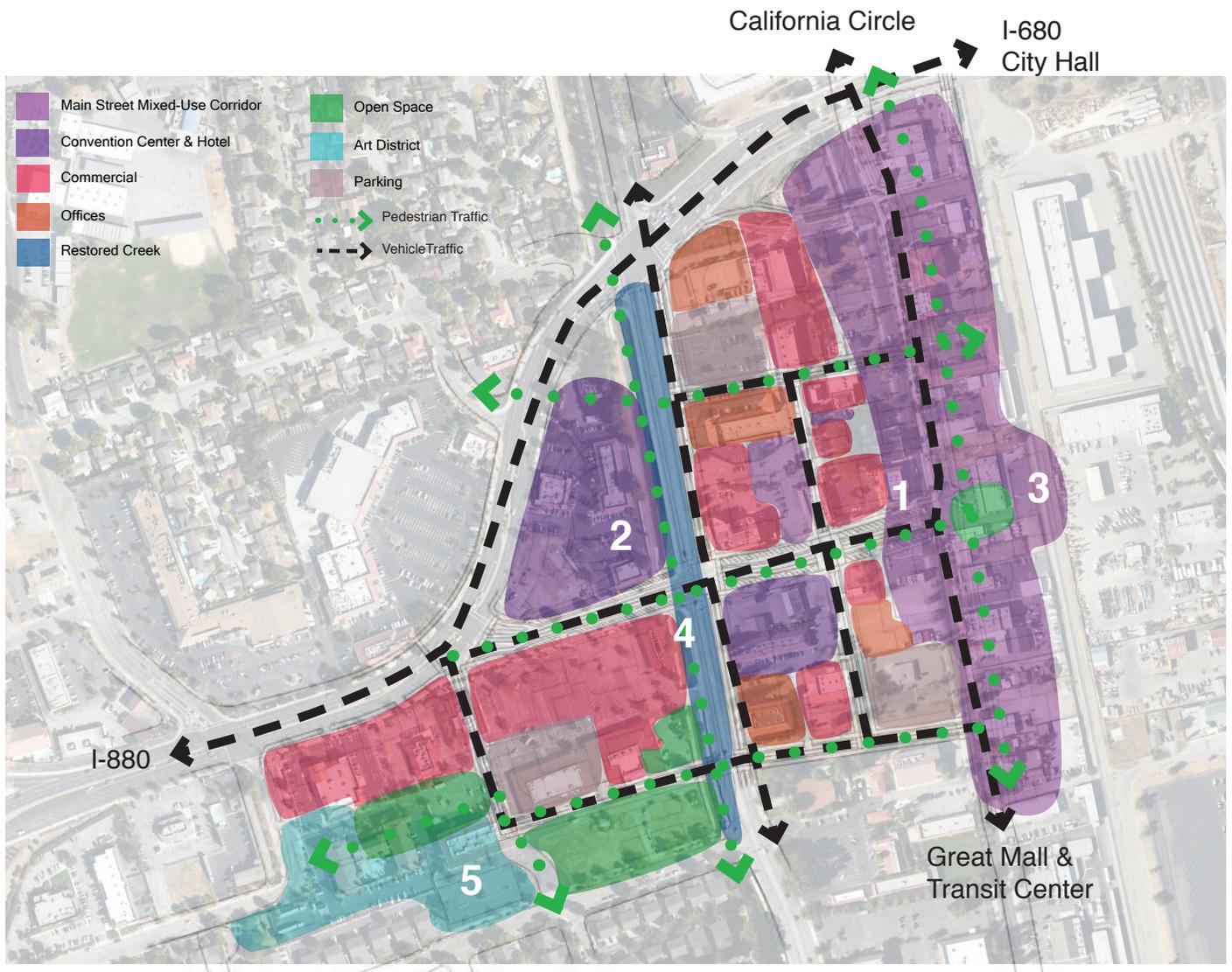
Fall 2013
Urban Design Studio

Vision

The Core, a LEED-certified Neighborhood Development area of Milpitas where a vibrant mix of uses and a robust economy will attract visitors and residents alike. Active sidewalks, walkability,

transit-oriented development, historic and attractive architecture, recreation and entertainment will be the fundamental design element that provides Downtown Milpitas a strong sense of place.

The Core Concept Map



Key Elements

1

Revitalization of Main Street & Serra Way Boulevard

Wider sidewalks for an inviting sit-down atmosphere
Landscaped with Native Trees and plants
Easy Wayfinder with added signage
Designated Bike Lanes



2

Convention Center & 2 Hotels on Restored Creek

Conveniently located along restored creek, retail, art district, and offices for events
Amenities for professionals and visitors to network, entertain, and engage in nightlife
Welcomed by local activities on Main Street



3

Iconic Movie Theatre

Centrally located
Late night Independent and International film showing for a vibrant nightlife



4

Restored Creek

A place to reunite with the natural and built environment



5

Art District

Representational of local culture through performances and applied art
Alternative schools with a focus of art and design



Development Plan

As a LEED-certified development, Main Street, a mixed-use development with retail on the bottom and residential or office complexes on top, opens up a market for the non-single family home dwellers. Parking is designated either behind Main Street or in the 3 parking complexes, paid in lieu fee by the local businesses to drop the dependency of cars in the area. Along the restored creek, visitors and locals shop, dine, or stay in a newly developed hotel and commercial spaces.

Based on 2010 Census Data

Targeted age group	25 to 45
2010 Population	66,790
Projected Population for 2020	71,151

Kevin Alcantra, Chris Bedekovic, Jane Kim & Diane Tran

The Hot-Spot

Team 6:

Sarah Wood, Adam Marston, Michael Paul, Darya Oriezi
 City and Regional Planning Urban Design Studio III
 December 2013

Vision Statement: The vision for Main Street began with a need for a destination. Milpitas currently lacks an identity, especially in comparison to the two cities it's nestled between, San Francisco and San Jose. Milpitas is part of Silicon Valley, a technological hotspot, yet this innovative jewel is left uncelebrated by the constellation of communities in the area. This leaves a gap that Milpitas has the capability of filling. Imagine a downtown that highlights the very ideas that gives the Silicon Valley its identity, and translates it into an animated, livable city. This is the new multicultural Main Street, a downtown of colorful nightlife, community gathering places, savory foreign cuisine, and creative urban gardens. Milpitas will be able to provide a niche for a range of audiences, and draw visitors to explore all it will have to offer.

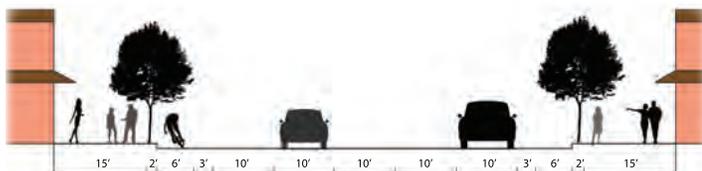


Major Features:

- Performing Arts Center
- Multi-Cultural center
- “High-Tech” roof-top sculpture garden
- Multi-level commercial space and integrated public plazas

Square Footage Per Use

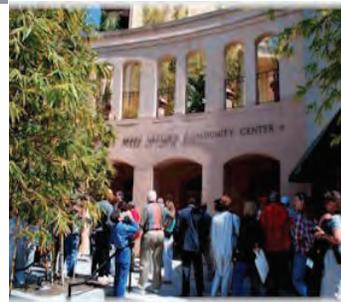
Uses	Square Footage
Commercial	1,780,439
Residential	180,526
Public Space	243,370
Open Space	22,741
Gas Station	39,351
Parking	186,621





Performing Arts Center

A Performing Arts Center such as the one pictured to the right would provide Milpitas with the opportunity of being a destination. It would also serve as an attraction that would draw consumers to the nearby commercial buildings.



Multi-Cultural/Community Center

A Multi-Cultural and Community Center would provide a place where residents of Milpitas could come together to share their cultures as well as organize community events.



High-Tech Roof-Top Garden

A High-Tech Roof-Top Garden embodies both the city of Milpitas as well as the whole Silicon Valley. This Tech walk would provide a museum like installation in which tech companies could showcase their new products as well as show the history of technology.



Myra Ammari, Cara Carlucci, Rachel Kramer, Leigh Osterhus

Vision Statement: Milpitas Main will be a tech savvy cultural hub conveniently located within Silicon Valley for residents, visitors, and employees to experience a rich urban environment. There are three catalysts to the site: Hotel and Convention Center, Cultural Center, 3. Restaurant Row. These three areas display the versatility and achievements of Milpitas and will be an attractive destination in Silicon Valley.



Key Catalysts

1. Hotel and Convention Center

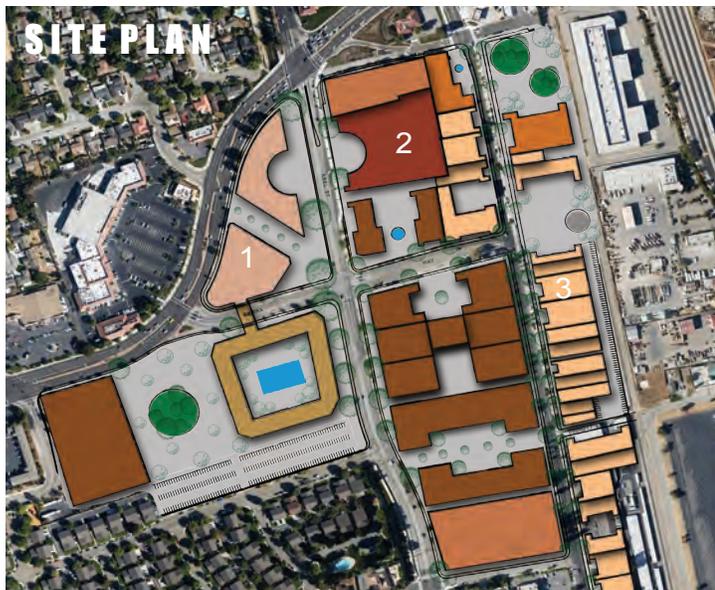
The hotel and convention center are connected by a bridge, and the bridge provides a gateway to the site. The interactive museum, located next to the convention center, provides an excellent educational opportunity.

2. Cultural Center

A cultural center that includes a movie theater, gathering spaces, and public areas celebrates the rich variety of cultures in Milpitas.

3. Restaurant Row

Restaurant Row creates a walkable downtown atmosphere that showcases international cuisines. An outdoor concert stage captures the lively and exciting atmosphere of Main Street and serves as a focal point of the site.



Total Gross Square Footage

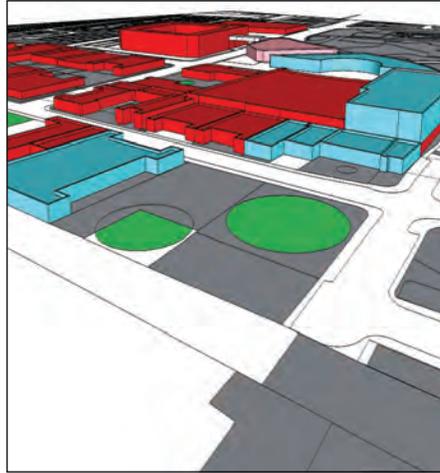
Building No.	Name	Number of Stories	Ground Floor Use	Upper Floor Use(s)	Footprint Square Footage	Total Square Footage
1	Community Center	1	Assembly	-	50,766	50,766
2	Restaurant Row	1	Restaurant	-	247,018	247,018
3	Retail	1	Commercial	-	517,378	517,378
4	Hotel	4	Lodging	Lodging	88,156	352,624
5	Parking Garage	4	Commercial	Parking	152,531	610,134
6	Conference Center	2	Conference Center	Conference Center	82,629	165,258
7	Movie Theater	1	Entertainment	-	130,630	130,630

Preliminary Images of Key Catalysts

Hotel and Convention Center



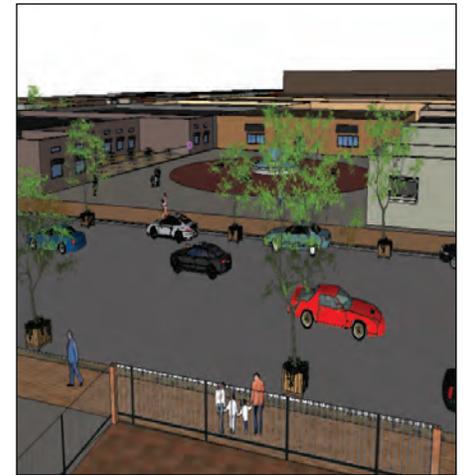
Cultural Center



Restaurant Row



Views of Restaurant Row at Main



Section of Restaurant Row and Main:

