

City of Milpitas
2015-2016 Milpitas Arts and Culture In Kind Grant Program

Application Cover Page

Artist/Organization Name: EVELYN CHUA

Mailing Address: 929 COVENTRY WAY

City, State, Zip: MILPITAS, CA 95035

Phone: 408-728-2436 Fax: 408-946-7076

Email: CHUA4EVELYN@YAHOO.COM Website: _____

Arts Discipline (check the form(s) which is the focus of the Applicant's mission)

- | | |
|---|--|
| <input checked="" type="checkbox"/> Dance | <input type="checkbox"/> Traditional/Folk Arts |
| <input checked="" type="checkbox"/> Music | <input checked="" type="checkbox"/> Visual Arts |
| <input type="checkbox"/> Theater | <input type="checkbox"/> Literary Arts |
| <input type="checkbox"/> Media Arts | <input checked="" type="checkbox"/> Other <u>DOCUMENTARY</u> |
| <input type="checkbox"/> Inter-/Multi-disciplinary Arts | |

Project Title: PRE-SCREENING OF EMMY-NOMINATED DOCUMENTARY, DELAND 'MANONGS',
IFORGOTTEN HEROES

Area of Support (Check One): Community Arts Cultural Exposure Arts Education

Total Project Budget: \$ 1,396.00

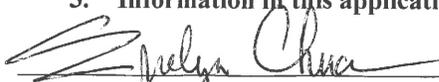
Project Location: MILPITAS COMMUNITY CENTER

In-Kind Services Request (Mark those that you would like incorporated into your grant request):

- Performance Space Marketing Support

The undersigned hereby certified that she/he:

1. Is the applying artist or a principal officer of the applying organization with the authority to obligate it.
2. Has read and accepted the FY 2015-2016 Milpitas Arts and Culture Grant Program Packet Information, guidelines and requirements.
3. Information in this application and its attachments is true and correct to the best of his/her knowledge.


Principal Officer Signature

EVELYN CHUA
Name (print)

6-26-15
Date

Evelyn Chua
Citizen of the Year - 1999
City of Milpitas

June 26, 2015

To: Milpitas Arts & Culture Commission
Re: grant application

It has recently come to my attention through my colleague, Vice Mayor Carmen Montano, of a relatively unknown documentary entitled "The Delano Manongs" ("manong" is a Filipino term used in addressing an older man with respect and courtesy), that tells the story of the Delano Grape Strike of 1965, as initiated by Larry Itliong, a labor organizer of some 1500 Filipino farm workers, that helped brought about the creation of the United Farm Workers.

The UFW is a well-known and much-heralded movement led by Cesar Chavez and Mexican farm workers, and yet, I surmise, that even our own Filipino community, including myself, is not aware that this initial wave of Filipino immigrants who first arrived here in the US in the 1920's-30's, have played a vital and integral role, albeit a forgotten part of history, in creating a better life for all our brothers and sisters, who cultivate our farms and toil the land in what once was backbreaking labor, to bring food to our table.

Collaborating with my cousin, Dr. Erlinda Reyes, we have discussed and researched about the subject and unanimously came to the same conclusion that this documentary must be shared.

It is our **vision** to reach out to the people of this community with diverse culture and heritage, to gain greater appreciation of the rich history that their parents, grandparents and ancestors have lived, and to make sure that these stories, these songs, dances, performance arts, etc and their legacy are not forgotten but memorialized and handed down for future generations to enjoy, take pride in, learn from and hopefully continue the traditions.

It is our **mission** to enjoin everyone, through social media, to submit stories, copies of photos, letters, excerpts of songs, dances, videos or any documentation or publications, of historical and cultural significance. Then, these can be preserved, archived and stored here in our city. Hopefully, in the near future, there will be a future site of a museum exhibiting the rich cultural, racial and ethnic diversity of the United States as exemplified in the city of Milpitas.

Our **goal** is to bring awareness and recognition to the "immigrant experience", one of which is through this documentary that details the struggles and the sacrifices of Filipino-Americans, in collaboration with Mexican-Americans and other ethnic groups, in paving the way for future generations to reap and enjoy the many benefits, the freedoms and advancement that the US brings to its residents.

One of our **objectives** is to showcase on stage, in print, social media and other mass communications, the many contributions of the Filipino immigrant to American society, in the arts (notably Leah Salonga in theatre and song), in sports (Manny Pacquiao in boxing), in medicine with our many fine doctors, nurses, homehealthcare workers, etc; in agriculture with the likes of our Delano "Manongs"; in politics (our incumbent Mayor Jose Esteves of Milpitas), in culinary arts (our adobo and pancit), in dance (our bamboo dance, "tinikling" was recently highlighted in a popular TV episode of "The Middle", as a PE course), and many others.

We therefore humbly begin our journey and start our vision and mission, with the showing of this documentary. We plan to show the film to everyone in the community, with special invitation to all Filipino-Americans, at the Milpitas Community Center and the Milpitas library.

We request that the Commission defray the following expenses:

- the use of the Milpitas Community Center to invite the public for a free screening of the above
- promotion of the free screening of the documentary thru the city's website and other printed and electronic communications

We will commemorate the Filipino-American Heritage Month this coming October as well as celebrate the birthday on October 25, of Larry Itliong, who led the "Delano Manongs, the subject of our documentary project.

We thereby request that this grant application for a prescreening of this Emmy-nominated documentary, be reviewed and approved on Monday, July 26. This is a fitting tribute to a forgotten hero and a fine addition to the celebration of Filipino-American Heritage Month.

Looking forward to a favorable response, I thank you all.

Evelyn Chua

MINUTES
ARTS COMMISSION
CITY OF MILPITAS

Minutes: Meeting of the Arts Commission (AC)
Date of Meeting: Monday, July 27, 2015
Place of Meeting: City Hall Committee Conference Room, 1st Floor

I. Call to Order Chairperson Strauss called the Meeting to Order at 7:01 pm

II. Pledge of Allegiance Commissioner Strauss led the Commission in the Pledge of Allegiance.

III. Roll Call Commissioners Present: Gill, Foulk, Hays, Mathias, McGuire, Phan, Roth, Strauss
Commissioners Absent: Driggers, Santos, Tran
City Staff Present: Staff Liaison Jaime Chew, Recording Secretary Lisa Ciardella
City Council Liaison: none

IV. Seating of Alternates Commissioner Roth seated for Commissioner Santos

V. Approval of Agenda **MOTION** to approve the agenda of July 27, 2015 as submitted.
M/S: Gill/Hays Ayes: All

VI. Approval of Minutes **MOTION** to approve the minutes of June 22, 2015 as submitted.
M/S: McGuire/Hays Ayes: All

VII. Public Forum None

VIII. Announcements/Correspondence

Recreation Supervisor Jaime Chew announced that Recreation's Summer season would be coming to a close next week and that school will be starting on Thursday, August 13. She also announced that After the Bell program registration had begun the week of July 26.

IX. Old Business

1. Milpitas Police Station Art RFP – Jaime Chew, Recreation Supervisor

Recreation Supervisor Jaime Chew reminded the commission that the original sign project had to be cancelled which resulted in the need to release a new RFP for the art installation. The Commission reviewed and discussed the submitted draft RFP.

Motion to approve and distribute the submitted RFP.

M/S: Hays/Foulk Ayes: All

X. New Business

1. Milpitas Art and Culture Grant Program Application – Jaime Chew, Recreation Supervisor

The commission determined as a group that they would review Evelyn Chua's grant application early. The commission then heard the presentation by Evelyn Chua and her colleague, Dr. Erlinda Reyes, about their planned event.

Motion to provide an early approval of Evelyn Chua's Milpitas Art and Culture Grant Program application and forward to City Council for final approval.

M/S: Gill/Roth Ayes: All

2. Phantom Art Gallery – Jaime Chew, Recreation Supervisor

Recreation Supervisor Jaime Chew informed the commission that the current lead time for the Phantom Art Gallery Space at the Milpitas Community Center is 2 years as it is booked out through 2017. She recommended that the commission suspend accepting applications for that space until the lead time is 9 months. Supervisor Chew also informed the commission that they would still be accepting applications for the Phantom Art Gallery Spaces at the Milpitas Library. The commission discussed options regarding exhibit time.

Motion to suspend application acceptance for the Phantom Art Gallery space at the Milpitas Community Center until the lead time is within 9 months.

M/S: Mathias/McGuire Ayes: All

XI. Liaison Reports

1. City Council – None
2. Staff Report – Supervisor Chew reported that she is looking forward to working with the Arts Commission on their upcoming Art Projects. She also informed them that the Kicker Kid Art Project was in the initial building approval process.

XII. Future Agenda Items

1. Future Art Projects & Budget
2. Policy/Guidelines for Art

XIII. Adjournment

There being no further business, the meeting was adjourned at 7:55pm to the next scheduled meeting on September 28, 2015 at 7pm.

Respectfully Submitted,

Lisa Ciardella
Recording Secretary