



# CITY OF MILPITAS

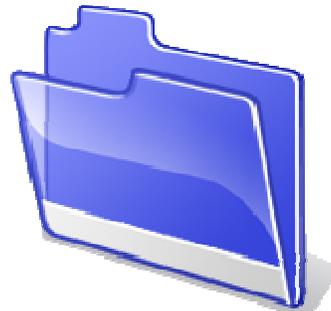
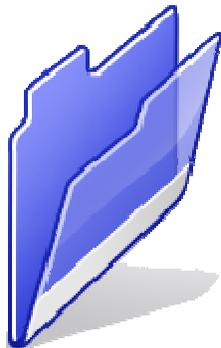
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08/16/2016

Agenda Item No. 6



## ATTACHMENT RELATED TO AGENDA ITEM AFTER AGENDA PACKET DISTRIBUTION



**City of Milpitas  
Arts Commission  
Work Plan  
2016-2017**

**Arts Commission Mission Statement**

“The Milpitas Arts Commission, in order to enhance the quality of life in its community, shall promote, provide and encourage the arts in the City of Milpitas.”

**Work Plan Summary**

- MACG Grant Facilitation
- Phantom Art Gallery Juroring - Milpitas Community Center/Milpitas Library
- Artist of the Year Award
- Public Art Master Plan

<b>Overall Goal</b>	<b>Specific Action(s) Required</b>	<b>Goal Deadline</b>	<b>Required Resources</b>
Milpitas Arts and Culture Grant Program (MACG)	Select Grant applications for In-Kind Service Grants, attend events and present Certificate of Commendation to the Arts	FY 16/17 Event Calendar dates 10/2016 – 10/2017	Commission
Phantom Art Gallery	Select qualified artists and host exhibit openings (MCC Only) for the Phantom Art Gallery and Milpitas Library	Ongoing	Commission City Staff Library Staff
Artist of Year	Selection and presentation with Council to chosen artist at a Council meeting.	Selection – 11/2016 Present – 1/2017	Commission Staff Council
Public Art Master Plan	Determine project specifications, review and select qualified proposals, and forward final proposals to City Council for final approval.	Ongoing	Commission Staff Council

Arts Commission  
2016 - 2018

### Public Art Program Summary & Goals

Public art enhances the quality of life in the community, generating civic pride and creating a sense of place. Through the Public Art Program:

- Public Art shall be permanently sited and an integral part of the landscaping and/or architecture of a building considering the historical, geographical and social/cultural context of the site.
- Public Art shall be constructed to a scale that is proportional to the scale of the building or property it relates to or is sited upon.
- Public artwork may include sculpture, furnishings or fixtures, including but not limited to gates, walls, railings, streetlights or seating. Public Art may include water elements and walkways.
- Public artwork may include murals, photography and original works of graphic art, water features, neon, glass, mosaics, or any combination of forms of media, furnishings or fixtures permanently affixed to a building or its grounds, or a combination thereof, and may include architectural features of buildings.
- Public artwork shall be displayed in a manner that will enhance enjoyment by the general public.
- Public artwork may include artistic or aesthetic elements of the overall architecture or landscape design if created by a professional artist or design team that includes a professional visual artist.

The Public Art Master Plan identifies key sites over the next year where public art can have the greatest impact, make the most effective use of the Public Art Fund and have a positive impact and long-term contribution to the City of Milpitas. The Master Plan:

- Identifies high impact areas and existing community public art goals.
- Includes complimentary project types that would accomplish city goals and assure a cohesive public art collection.

### Public Art Fund

The Public Art Fund shall be used to further the intent, purpose and administration of the Public Art Program. The Public Art Fund will allow for costs associated with facilitating a Public Art Project, in addition to the art piece and artist fees. \$123,814 is currently remaining in the Public Art Fund.

## Project Administration

The administrations of the Public Art Master Plan projects are listed in order of priority.

<u>PROJECT</u>	<u>LOCATION</u>	<u>ELIGIBILITY</u>	<u>Budget</u>
Electrical Boxes	Various	Local	\$7,500
Park Public Art	TBD	Regional <i>+ Larry Voellger Memory donations</i>	\$30,000
Park Public Art	TBD	Regional	\$30,000
Sports Center Field	Sports Center Complex	Regional	\$25,000

## Maintenance Program

Each public art project will have a detailed maintenance description specifying maintenance budget allocations, requirements, materials and scheduling, which shall be included in the cataloging of the artwork.

Maintenance	Hillcrest Park	TBD	\$2,000
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## Grants

The Public Art Committee will search for grants to completely or partially fund projects in the annual Public Art Master Plan.