

Effective Buying Income Report

Place, (see appendix for geographies), aggregate

Description	Total Place	%
2009 Demographic Totals		
Population	69,362	
Households	18,761	
Families	15,309	
Group Quarters Population	3,289	
Housing Units	19,122	
2009 Average Household Size	3.52	
2009 Median Age	36.87	
2009 Median Household Income	\$100,889	
2009 Median All Owner-Occupied Housing Value	\$580,510	
2009 Est. Households by Effective Buying Income	18,761	
EBI less than \$15,000	748	3.99
EBI \$15,000 - \$24,999	782	4.17
EBI \$25,000 - \$34,999	1,194	6.36
EBI \$35,000 - \$49,999	2,230	11.89
EBI \$50,000 - \$74,999	3,924	20.92
EBI \$75,000 - \$99,999	4,030	21.48
EBI \$100,000 - \$149,999	3,850	20.52
EBI \$150,000 - \$249,999	1,283	6.84
EBI \$250,000 - \$499,999	432	2.30
EBI \$500,000 or more	288	1.54
2009 Est. Average Effective Buying Income	\$94,577	
2009 Est. Median Effective Buying Income	\$78,120	



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Place, (see appendix for geographies), aggregate

Description	Total Place	%
2014 Demographic Totals		
Population	73,829	
Households	19,920	
Families	16,249	
Group Quarters Population	3,286	
Housing Units	20,302	
2014 Average Household Size	3.54	
2014 Median Age	38.29	
2014 Median Household Income	\$109,694	
2014 Median All Owner-Occupied Housing Value	\$630,500	
2014 Proj. Households by Effective Buying Income	19,920	
EBI less than \$15,000	722	3.62
EBI \$15,000 - \$24,999	750	3.77
EBI \$25,000 - \$34,999	1,150	5.77
EBI \$35,000 - \$49,999	2,105	10.57
EBI \$50,000 - \$74,999	3,864	19.40
EBI \$75,000 - \$99,999	4,143	20.80
EBI \$100,000 - \$149,999	4,415	22.16
EBI \$150,000 - \$249,999	1,661	8.34
EBI \$250,000 - \$499,999	674	3.38
EBI \$500,000 or more	436	2.19
2014 Proj. Average Effective Buying Income	\$104,650	
2014 Proj. Median Effective Buying Income	\$83,262	



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Appendix: Area Listing

Area Name:

Type: List - Place

Reporting Detail: Aggregate

Reporting Level: Place

<u>Geography Code</u>	<u>Geography Name</u>	<u>Geography Code</u>	<u>Geography Name</u>
0647766	Milpitas city		

Project Information:

Site: 1

Order Number: 967671062

