

**City of Milpitas
Planning Division**

455 E. Calaveras Blvd., Milpitas, CA 95035
Telephone: 408-586-3279, Fax: 408-586-3293

**TEMPORARY PROMOTIONAL
SIGN/BANNER
APPLICATION**

Project Information

Contact Name:	Telephone:	Fax:
	Mobile:	E-mail:
Address/Location of Project Site:	Size of Sign/Banner:	
Name of Business:	Location Where Sign is Being Placed on Structure or Property:	
Address of Applicant:		
Proposed Project (please describe what is being advertised):		Sign Up On: _____ Sign Down On: _____
<i>I certify that the information submitted is true and correct to the best of my knowledge.</i>		
Signature: _____ Date: _____		

Staff Use Only

Date Approved:	APN:	Approved By:
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From Chapter XI, Table 24.04-2

Sign Type	Maximum Number of Signs Permitted	Maximum Size per Sign	Duration
Banner	1 per elevation	60 sq. ft.	Max 30 consecutive days for 1 st event; max 15 consecutive days for subsequent event Displays shall be interrupted by 30 days. Max 4 permits per calendar year If associated with a remodel, the interruption period may be waived.
Grand Opening	1 per elevation	60 sq. ft.	30 days

In addition, the following standards apply for banners (Section XI-10-24.04(F)(2)):

- A banner sign shall be securely attached flush to a building and located on the premise of the business or use it advertises.
- The banner sign may be wrapped around a permitted permanent freestanding sign or wall sign when used to announce a change of business name. This banner would be allowed in addition to any other banner for the business.

In addition, the following standards apply for grand opening signs (Section XI-10-24.04(F)(5)):

- Are permitted when used for bona-fide grand-opening functions after a business' initial occupancy, new ownership, name change or the reopening of a business that completely closed for remodeling for at least two weeks.
- Shall only be displayed at the business for which the grand opening will occur.