Honorable Mayors and City Managers,

Nearly five years ago, our community adopted the Community Plan to End Homelessness in Santa Clara County (2015-2020) (“Community Plan”), which was developed collaboratively by representatives of community-based service organizations, local government, philanthropy, business, healthcare, and people with lived experience through a series of community summits. Since adopting the Community Plan, our collective work has resulted in several notable accomplishments, including:

- In 2016, Santa Clara County passed Measure A, the $950,000,000 Affordable Housing Bond (“Housing Bond”). After only two years of implementation, $234,180,000 has been committed to build 1,437 new apartments and renovate 484 units in 19 housing developments in Cupertino, Gilroy, Milpitas, Morgan Hill, San Jose, and Santa Clara. In addition, a $25,000,000 first-time homebuyer program launched.

- From 2015 through 2018, the Supportive Housing System has helped 6,937 homeless households return to safe and permanent housing.

- Through the combined resources of Packard Foundation, Sunlight Giving, Google.org, City of San Jose, City of Santa Clara, City of Morgan Hill, and County of Santa Clara, $4,200,000 was raised to launch a two-year homelessness prevention system pilot, facilitated by Destination: Home. In the first 18 months of the program, 540 families and individuals at imminent risk of homelessness were helped.

- In 2018, Cisco Systems made a $50,000,000 commitment to Destination: Home to build extremely low-income and supportive housing in Santa Clara County, fund homelessness prevention programs such as employment training and rental assistance, improve the technology and data collection used by homeless organizations, and fund other promising practices.

As the timeframe for the first Community Plan comes to an end, the Santa Clara County Continuum of Care (CoC) is about to embark on a community process to build the plan for the next five years, and we invite you to be part of that process. The CoC Board will host the development of the next plan, with a soft kickoff at the State of the Supportive Housing System event on May 17, during Affordable Housing Week.
The next plan will be focused around three pillars:

1. Reducing homelessness by expanding and improving the Supportive Housing System;
2. Preventing homelessness through societal and policy change; and,
3. Reducing the immediate crisis of unsheltered homelessness.

Plan development will be informed by expert analysis and consist of a series of community forums, including targeted sessions by region and focus area, gathering information from elected officials, local government representatives, community stakeholders, and people with lived experience. In addition to community feedback, we will use local data and national best practices to inform the plan and establish outcomes for the next five years.

As the CoC Lead Agency, the County of Santa Clara – through the Office of Supportive Housing – will help to convene and coordinate the planning process. We expect the process of information gathering will continue through the summer, with final drafting and opportunities for review in October and November. Our goal is to begin the process of plan adoption by jurisdictions and key partners in December.

We look forward to your city’s participation in the planning process. This movement will be most successful with our collective involvement and shared responsibility. If you need more information about the planning process, please contact Hilary Barroga in the Office of Supportive Housing at hilary.barroga@hhs.sccgov.org or (408) 793-0570.

Respectfully,

Ky Le
Director
Office of Supportive Housing

CC: Honorable Members of the Board of Supervisors and Chief Board Aides
Jeffrey V. Smith, County Executive, County of Santa Clara
Miguel Marquez, Chief Operating Officer, County of Santa Clara
James Williams, County Counsel, County of Santa Clara
Tiffany Lennear, Assistant Clerk of the Board, County of Santa Clara
Jackie MacLean, Deputy Director, Office of Supportive Housing
Jennifer Loving, Chief Executive Officer, Destination: Home, and CoC Board Chair