Minutes: Meeting of the Public Art Committee (PAC)
Date of Meeting: Monday, May 22, 2006
Place of Meeting: Milpitas City Hall, Committee Room, 455 E. Calaveras Blvd

I. Call to Order
The Chair called the Meeting to Order at 7:30 p.m.

II. Phantom Art Gallery Opening

III. Pledge of Allegiance
Chairperson Foulk led the Committee in the Pledge of Allegiance

IV. Roll Call
Committee Members Present: Foulk, Ogle, Voellger, Ettinger, Moss, Rabe, Lawson, Cherry, Hays, Butler, Alternate Aragon, Alternate Tsuei

Commissioners Absent: McGuire

City Staff Present: Recreation Services Supervisor Kathleen Yurchak, Public Services Clerk, Tirzah Cedillo

City Council Liaison Present: Council Member Giordano

V. Seating of Alternates
Alternate Aragon was seated for Committee Member McGuire in her absence.

VI. Approval of Agenda
MOTION to move item #1 under New Business; Milpitas Library Presentation to item #1 under Announcements/Correspondence, and move item #1 under Staff/Commission Reports; Council Member Giordano’s update to #2 under Announcements/Correspondence.
M/S: Foulk/Voellger Ayes: All

MOTION to move item #2 under New Business; Implementation Timeline to the next meeting agenda dated July 25, 2006.
M/S: Foulk/Yurchak Ayes: All

MOTION to approve the Agenda of May 22, 2006.
M/S: Hays/Ettinger Ayes: All

VII. Approval of Minutes
MOTION to approve the Minutes of March 27, 2006.
M/S: Voellger/Ogle Ayes: Foulk, Ettinger, Moss, Rabe, Butler, Aragon, Cherry, Giordano

Abstain: Lawson, Hays

VIII. Public Forum
No members from the audience wished to speak.

IX. Announcements/Correspondence

Chairperson Foulk stated to the Committee when approving the minutes and the agenda only request corrections of staff when your misquoted, not when there are misspelled words.
Recreation Services Supervisor Yurchak stated from the last City Council meeting Alternate Juniel Butler has been appointed to the open seat on the Arts Commission. Archana Aragon has moved up to Alternate 1 and Alternate 2 is newly appointed Richard Tsuei.

1. Milpitas Library Presentation – Group 4 Architecture

Mark Rogge, Principal Engineer for the City of Milpitas spoke and walked the Committee through the slide show presentation of the Milpitas Redevelopment Agency, Midtown North Main Street Development, and Public Art at the Library.

David Schnee, Principal Architect of Group 4 Architecture stated his firm is specialists in designing libraries. Mr. Schnee stated the opportunity for Public Art is a vital mission for a library. There are opportunities for art on the first & second floors, at the front entry of the library, on the first floor there are five areas where they call it the jeweled area for pieces of art (hanging sculpture, wall art, mural art, display exhibit).

Mark Rogge stated the Library Advisory Commission would like a Donor Recognition board. Also, not all art pieces need to be put in the library right away.

Mr. Rogge stated the construction of the library will start in early 2007, completion will be at the end of 2008, and the move in is scheduled for early 2009.

Mark Rogge stated the Committee should work with David Schnee of Group 4 Architecture to pick out pieces of art to have proper lighting, and to fit in the new library space properly. He added that theme of the library is to open up conversations for architecture of the library, interactive displays, demonstrative displays. Council Member Giordano asked are you looking for art or more interactive pieces. Mr. Rogge suggested that we have company’s fund the art display and then have the company’s name on the art to show who paid for it. Council Member Giordano asked at what stage do we have to work with the architect. Mr. Rogge responded the Committee should start working with David Schnee of Group 4 Architecture as soon as possible. An example would be if the Committee would choose a sculptural element for the outside of the building the architecture firm would need to know in advance because if it needs water lines or electrical outlets. It’s cheaper to make these specific arrangements before the building is completed. Afterwards, to request a change order would be very costly. Committee Member Ogle asked is the library completion date January 2009. Mark Rogge, Principal Engineer responded, yes, that is true. Committee Member Ettinger asked what is the most important location for public art to be on display for the opening day. Mr. Rogge responded that the tower would be a good location to have the art installed for the first day opening of the library. Also, maybe the Committee would consider having a special day for an art opening, and not on the same day for the library opening. This would make a bigger impact. Committee Member Butler asked are the donor boards all ready built in. Mr. Rogge responded the donor boards would be from people who have money for the special things. Council Member Giordano asked does the donors start at $1,000. Mr. Rogge stated there are levels for the donor plaques. Some libraries make the donor board like public art. This makes another opportunity for art. Committee Member Hays asked how much money will the Committee receive for this project. Mr. Rogge stated it’s based on a percentage of last years CIP expenditures. Committee Member Hays asked
would the Committee have enough money to purchase art. Mr. Rogee responded there is a two-year construction plan. Recreation Services Supervisor Yurchak stated $125,000 for the first four fiscal years. Mr. Rogee stated it’s very important that original public art that no one else has be installed in the library. To make it more special the Committee should consider putting up plaques beside the art displays stating the artists name and to direct the public to where they can learn more about the artist and/or art.

Committee Member Voellger asked if the Committee could receive a printed copy of all the suggestions made by both Mark Rogge and David Schnee. Mr. Rogge suggested that the Committee and Group 4 Architecture should meet and discuss more ideas and concepts to coordinate more art for the building. Mr. Rogge also stated that he would like at least one art piece for the library opening.

David Schnee, Principal Architect of Group 4 Architecture stated there will be tower banners that are viewable from the street. Also, the terrazzo floors have a decorative feel at the City’s budget level, but the Committee can choose to make the floors more artistic.

Committee Member Aragon asked do you have ideas to put art in the panels and spaces. Mr. Schnee responded that Group 4 Architecture is here as a resource to bring to life your Committees visions.

Mr. Rogge suggested the Committee should invite artists to view their artwork. Also, he can provide a condensed Library presentation to give to the artists a palette to start their ideas.

Chairperson Foulk asked would we as a Committee need to provide you with our art choices before 2007. Mr. Rogge responded ideally, yes because the sooner we can get the art choices, the more cost effective the process. If the Committee should choose a piece of art that would require water, electricity, etc. he would need to know as soon as possible.

XI. Staff/Commission Reports & Discussed Items

1. City Council

Council Member Giordano informed the Committee that there were two meetings in May 2006.

At the May 2, 2006 meeting:
- Approved 5-lot subdivision on Calaveras Road at Piedmont intersection.
- Consideration of Alternative Draft Preferred Plan for reduced residential in Transit Oriented Development area surrounding future BART Station/Light Rail area Midtown.
- Odor Control report from staff reported number of complaints has diminished.
- Development of online Building permitting system recommendation.
- Financial status report-nine month ending March 31, 2006...expenditures at 71% rather than 75% expenditures are down, revenue stream accelerating.

At the May 9, 2006 meeting:
- Budget for fiscal year 2006-2007 approved, closed the 6.1 million gap.
- At the May 16, 2006 meeting:
Approved revised budget guidelines and fiscal policies.
- Reorganization of Public Works/Engineering departments.
- Reviewed 5 yr Capital Improvement Program
- Accepted single-stream recycle program fro Allied Waste.
- Adopted MOU and MPOA.

X. Old Business

1. Master Plan Subcommittee Update - Subcommittee

Supervisor Yurchak introduced the Master Plan Subcommittee members Voellger, Rabe, Moss, and Ogle who all have met twice. The Committee is looking for your input on how to guide the work as a group and how to purchase art. This progress report will go to City Council on what the Committee has been doing since January 2006.

Supervisor Yurchak stated this is an open discussion on the Public Art Committee Policies and Procedures Manual. Committee Member Rabe stated everyone did his or her jobs and it came together perfectly, but it is just a draft. The meetings weren’t short, but we were able to come up with a successful document. Committee Member Ogle stated Supervisor Yurchak had to pull together a lot of information herself. Committee Member Cherry asked is the over all scope of the Policies and Procedures for the Committee or for the Public Art Plan. Committee Member Voellger stated the Master Plan is only for sites, time line, where & when. Supervisor Yurchak responded yes the Ordinance and the Policies and Procedures Manual are different.

Supervisor Yurchak stated the procedural policy is to interact with Committee we’re here to develop. Committee Member Cherry stated the Work Plan and the Policies and Procedures Manual combines both. Committee Member Rabe stated the draft of the Policies & Procedures Manual is an outline for the Committee to go forward with their work and to tell them how to do their jobs.

Committee Member Voellger stated the Master Plan is updated on a yearly basis. Rather the Policies and Procedures Manual is something done on an as needed basis.

Committee Member Hays stated to accept this draft of the Policies and Procedures Manual as written. Supervisor Yurchak responded the Committee should take more time to understand the Manual. Chairperson Foulk stated he appreciates all the extra work that has been put into this Manual.

Committee Member Voellger stated under section I. Project Process on page 10 of the Manual should have an introduction on what this is about because it starts abruptly. Chairperson Foulk stated he looks at this section and it looks like it’s for the Master Plan. Supervisor Yurchak stated it just gives a time line for Committee Members on what to do and when.

Committee Member Moss asked how to establish a yearly plan of action. Committee Member Rabe responded it flows with the budget of the City Council time frame and guideline on what you’ll be doing in these months. Committee Member Cherry asked what month do we find out how much we have to spend. Supervisor Yurchak responded in June the budget is adopted and at that time it’s announced how much money is budgeted. Committee Member Lawson asked is there ever times when things come up that aren’t in this Manual. Chairperson Foulk responded, yes. As a group we will have to change
the time line. Supervisor Yurchak stated it might change if the City Council goes out to the private sector too. Committee Member Rabe stated we, as a Committee needs to remind ourselves that we are advisory staff to the City Council.

Committee Member Voellger stated under section G. Location Selection Process on page 8 of the Manual the sentence read as: “This plan will be updated on an annual basis and individual projects ranked in order of priority” should change the words ‘an annual.’ Committee Member Rabe suggests changing ‘an annual’ to ‘a regular or as needed.’

Committee Member Voellger stated under section J. Gifts, Donations and Loans of Artwork of the Manual does this section need to be written. Supervisor Yurchak responded, yes.

Committee Member Voellger asked why there isn’t any information about community outreach in the Manual; at what point in the process do we start. Committee Member Moss responded to refer to page 10. Committee Member Voellger stated he wants more opportunity other than newspaper for community outreach.

Mark Rogge, Principal Engineer stated if there is another Commission and/or Committee that can be involved, work with another Commission and/or Committee to get that support especially in presenting to the City Council. Committee Member Voellger stated we have to think about the future, we want people to know what they’ll inherit. Supervisor Yurchak stated the Manual should establish minimum outreach, depending on the type of artwork.

Committee Member Cherry stated the City of Milpitas Rules and Regulations document adopted by City Council is very clear, but it doesn’t tell you where you have to go to all of these places, just examples, suggestions, and you can add to it. Committee Member Rabe responded to make a copy of the document to be given to the Subcommittee to include with this Manual.

MOTION to approve the draft document of the Policies and Procedures Manual with changes.
M/S: Foulk/Voellger   Ayes: All

Supervisor Yurchak stated the progress report memo would be presented to City Council on June 20, 2006 and presented by both Chairperson Foulk and herself. Supervisor Yurchak asked the Committee if there is anything more to highlight and include in the memo. Committee Member Voellger stated at what point do we start working on the Master Plan. Supervisor Yurchak responded after the memo is submitting to City Council in June.

MOTION to approve the Public Art Committee Progress Report.
M/S: Rabe/Voellger   Ayes: All

Committee Member Rabe stated the next Subcommittee meeting is scheduled for June 21, 2006 at 6:00 pm.

XI. Staff/Commission Reports & Discussion Items

1. Supervisor Yurchak stated on the Directory of Local Officials if any information needs to be updated please give her the changes.
XII. Future Agenda Items

XII. Adjournment

There being no further business the Chair adjourned the meeting at 9:22 p.m., to the next regularly scheduled meeting on July 25, 2006.

Respectfully Submitted,

Tirzah Cedillo
Acting Recording Secretary