Minutes: Meeting of the Public Art Committee (PAC)
Date of Meeting: Monday, March 24, 2008
Place of Meeting: Milpitas Community Center, Conference Rooms 7/8, 457 E. Calaveras Blvd.

I. Call to Order
Chairperson Foulk called the Meeting at 7:03 p.m.

II. Pledge of Allegiance
Chairperson Foulk led the Committee in the Pledge of Allegiance.

III. Roll Call
Committee Members Present: Cherry (7:05), Ettinger, Foulk, Hays, McGuire, Moss, Navarro, Rabe, Strauss, Tsuei, Voellger (7:05pm)
Committee Member Excused Absence: Butler
City Staff Present: Economic Development Manager, Diana Whitecar, Public Services Assistant, Tirzah Cedillo
City Council Liaison Present: Council Member Giordano

IV. Seating of Alternates
None.

V. Approval of Agenda
MOTION to approve the agenda dated March 24, 2008.
M/S: McGuire/Hays
Ayes: All

VI. Approval of Minutes
MOTION to approve the amended minutes of February 25, 2008 to reflect the correction under Old Business, Agenda Item #4 Art in the Park, paragraph 2 stating, ‘In the past the Milpitas Alliance has done projects for $20,000.’ Should correctly state, ‘In the past the Milpitas Alliance has done projects for $15,000’ as amended.
M/S: Voellger/McGuire
Ayes: Ettinger, Foulk, Hays, McGuire, Moss, Navarro, Rabe, Strauss, Tsuei, Voellger
Abstained: Cherry

VII. Public Forum
None.

VIII. Announcements/Correspondence
Newly appointed Public Art Committee members Ms. BJ Navarro and Alternate 1 Ms. Becky Strauss introduced themselves to the committee.

Ms. Whitecar reminded the Public Art Committee that they are required to submit their annual Form 700 ‘Statement of Economic Interests’ by April 1st. She’s asked committee members who haven’t turned in their forms yet to speak with her after the meeting.

Committee Member Voellger passed around a copy of the VIA magazine issue March/April 2008 showing an article on public art by Mr. Brian Goggin.

IX. New Business

1. Library Art Update
Ms. Whitecar gave an update on the Library Art progress for both the ‘plaza’ and the ‘tower.’
Ms. Whitecar stated the Library Plaza artist; Mr. Brian Goggin whose creation is
named ‘Terrapedia’ has submitted plans to the City of Milpitas for a city
building permit. Mr. Goggin has also requested a cost estimate from the Library
contractor to install the concrete portions of his artwork. She’s pleased with the
progress of the ‘Terrapedia’ piece, even with the problems with the schedule and
complexity.

**MOTION** to approve the go ahead of the Library Plaza art piece, ‘Terrapedia’
to be built without the water or light features with directions from Ms. Whitecar
and the $100,000 budget.
M/S: Rabe/Voellger Ayes: Cherry, Ettinger, Foulk,
Hays, McGuire, Moss, Rabe, Tsuei, Voellger
Abstain: Navarro

Ms. Whitecar stated the Library Tower artist; Ms. Rebeca Bollinger has
submitted a letter declining the offer to building her art piece named, ‘Slowly
Moving Macro Micro Milpitas Mashup.’ Ms. Bollinger declined because of
a combination of schedule changes and challengers together with protracted
contract negotiations resulted in the withdrawal from the project. Staff
recommends that any artwork to be placed in the Library Tower be scheduled
after the Library contractor is completed with the project work. Options include,
but are not necessarily limited to, reconsideration of the two other Tower artists
or preparing another Request for Proposal.

**MOTION** to authorize Ms. Whitecar to proceed with the second choice of artist
and if not available go to third choice artist, then to City Council for final
approval. Ms. Whitecar will work with Ms. Lynne Baer to see artists’
availability.
M/S: Hays/Cherry Ayes: All

2. **2008 Tea in the Trees**
The Tea in the Trees Subcommittee had met on March 13, 2008 to consider
sponsoring a holiday event this year. The subcommittee recommended holding
two fundraising events: Summertime ‘Teddy Bear Picnic’ which would focus
on families and children and a Holiday Tea in the Trees event called ‘A High
Tea Experience.’ The subcommittee recommends Saturday, July 19th or 26th for
the “Teddy Bear Picnic” and December 6th or 13th for the ‘A High Tea
Experience.’

After much discussion the Public Art Committee decided to not proceed with the
subcommittee’s recommendation. PAC has decided to continue to focus on
selling the Cookbooks.

**MOTION** to decline the Tea in the Trees Subcommittee’s recommendation of
holding a fundraising event ‘Tea in the Trees’ this year and to focus on selling
the Cookbooks.
M/S: Hays/Ettinger Ayes: All

3. **Art Commission’s Recommendation to Combine the PAC and AC**
Ms. Whitecar stated the Arts Commission meeting held in February discussed
the topic of the Arts Commission meeting schedule in relation to the formation
of the Public Art Committee. This request came from concerns from the Art
Commissioners on the number of meetings and time commitments stemming

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from the Arts Commission and Public Art Committee existing as two separate entities. The recommendations included on the agenda were to discuss the Arts Commission’s meeting schedule and make recommendations for either:

1.) Forming one Arts Advisory body which would incorporate both the Arts Commission and Public Art Committee or
2.) Have both bodies remain separate and condense both meeting into one.

**MOTION** to have monthly Public Art Committee meetings held at 6:30pm to be followed immediately by the Arts Commission meeting.

M/S: Hays/Ettinger Ayes: All

X. Old Business

1. Art in the Park

Ms. Whitecar stated the $125,000 was set aside from TOT (Transient Occupancy Tax) part of the TOT increase was for the arts to create some flexibility. It started in 2005-2006 in the four years. She brought a map to show the Redevelopment areas throughout the city. Committee Member Voellger stated he proposed at the last meeting to start on the Pines Park to make a combined project where they would pay for half, but PAC would do all the work (Milpitas Alliance for the Arts-$10,000, PAC-$10,000). Committee Member Cherry stated the Rules & Responsibilities to be distributed and to choose a date of neighborhood meeting. She wants to hold a meeting at the park to brainstorm to create an RFQ (Request for Quote).

**MOTION** to agree to a one-time partnership with the Milpitas Alliance for the Arts (MAFTA) at Pinewood Park (Lonetree & Starlite Ct), Art in the Park project.

M/S: Rabe/Voellger Ayes: All

XI. Staff/Commission Reports & Discussion Items

1. Upcoming Events

Ms. Whitecar announced the State of the City address scheduled for April 3rd and the Commissioner’s Recognition brunch on April 19th.

XII. Future Agenda Items

- Seating of Alternates (Giordano)
- Art in the Park (standing item on agenda) (Cherry)
- Library Interior Art and inviting the County Librarian (Rabe)

X. Adjournment

**MOTION** to adjourn the meeting at 8:36 p.m. to the scheduled meeting on April 28, 2008.

Respectfully Submitted,
Tirzah Cedillo, Public Services Assistant