

APPROVED Minutes
Master Plan Subcommittee Meeting
Of the Public Art Committee
Wednesday, February 22, 2006
6:00pm
Room 5, Milpitas Community Center
457 E. Calaveras Blvd.

- I. **Call To Order** – Kathleen Yurchak, Recreation Services Supervisor called the meeting to order at 6:10pm. Subcommittee Members present Rabe, Moss, Ogle, Voellger, 7:00pm, Staff Liaison Kathleen Yurchak.
- II. **Citizens Forum (*Please limit remarks to three minutes*)** – *No one present*
- III. **Announcements** - None
- IV. **Approval of Minutes:** None
- V. **Approval of Agenda:** The Subcommittee approved the Agenda
- VI. **Old Business** - None
- VII. **New Business**
 1. **Review of the Public Art Ordinance and Master Plan Discussion**

Supervisor Yurchak asked the Subcommittee members if they had any questions pertaining to the Public Art Ordinance and identified the Subcommittees two responsibilities; developing a Public Art Master Plan and a Public Art Program. No questions were voiced. Ms. Yurchak also suggested that the Subcommittee create a Public Art Committee Handbook that identifies the PAC's roles, mission, purpose, conflict of interest guidelines, artist selection panel and methods of selecting art and artists. Ms. Yurchak distributed the City of San Diego Public Art Handbook, an article from the San Francisco Chronicle titled "Art for the city's sake Public art adds a touch of class to a city", and a Memorandum from Amy Hiestand, from the City of Emeryville's Economic Development and Housing Department on Emeryville's "Overview of the City's Public Art Program, Public Art Committee Role and Typical Project Process".

Subcommittee Member Rabe, suggested that each Subcommittee Member express their goals for the Subcommittee. Ms. Rabe stated her goals as being; develop a master plan, obtain public art, research current city policies that pertain to public art, create a portfolio of the city's existing public art, develop records for maintaining the public art and who is responsible for the maintenance of the artwork. Ms. Rabe's objectives for

the Subcommittee are; to be active, visit cities with public art, establish a library of public art research; develop a catalog of existing city public art, continue placing art in parks, include information on donated art in the Public Art Program, relocate the miniature Flute Player Sculpture to a more visible location, possibly the Phantom Art Gallery, review the location of the Cartwheels artwork and locate or recreate a postcard with current public art pieces for public distribution.

Subcommittee Member Moss distributed her outline of what her goals were for the Subcommittee.

Subcommittee Member Ogle stated she would like to have identified duties for the Public Art Committee and the Master Plan Subcommittee and a scrapbook of photographs of public art that she has obtained through her travels.

Subcommittee Member Voellger stated he would like to have art installed in diverse areas throughout the city and obtain public input when selecting artwork.

The Subcommittee developed a draft Purpose and Mission Statement for the PAC's review.

Purpose – Through public art encourage appreciation of the arts while enhancing the vitality and creative diversity of Milpitas.

Mission – Dedicated to planned acquisition of art of exceptional quality and enduring value as outlined by the City of Milpitas Public Art Ordinance.

The Subcommittee identified three tasks they would like to bring back to the PAC to work on; 1.) Create a marketing piece of current public art. 2.) Create a scrapbook of public art photographs. 3.) Inventory and catalog the City's current public art.

VIII. Next Meeting Date

The Master Plan Subcommittee will be meeting on a regular basis the third Wednesday of the alternate month of the PAC meeting (4/19, 6/21, 8/16, 10/18, 12/20).

IX. Adjournment

With there being no further business Supervisor Yurchak adjourned the meeting at 7:40pm, to the next scheduled meeting on March 15, 2006, 6:00pm in Room 7/8 at the Milpitas Community Center.

Respectfully submitted by Kathleen Yurchak, Recreation Services Supervisor