Commissioner McGuire asked Ms. Nash would she consider reframing 3-4 paintings to show a more professional frame. Chairperson Rabe asked if Ms. Nash would consider coming back to show her work reframed. Ms. Nash responded, yes, this would be possible. Staff Liaison Yurchak asked the Commission do you enjoys Ms. Nash's artwork, or is it just the framing. Commissioner Hays stated the artwork is pretty good, but it needs appropriate framing because presentation is key and very important. Chairperson Rabe asked the Commission if they like the art but want more professional framing for her exhibit. Staff Liaison Yurchak asked Staff to work with Ms. Nash on reframing her paintings.

MOTION to accept Ms. Beverly Nash's artwork pending Staff approval on different framing of paintings to exhibit at the Phantom Art Gallery.
M/S: Foulk/Butler Ayes: All

2. Cultural Arts Support Program 2006-07 Grant Review - Staff

Rainbow Theatre Director, Anne Kelly announced to the Commission the recommendations made by the CASP Subcommittee, who met on June 6, 2006. The CASP Subcommittee approved $11,380.00 for the following grants proposals:

- **Bay Area Showcase Chorus**

In Kind Services: Performance Space and Printing Services
Monetary Funding: $1,000 (Artistic salaries, Music, Marketing)
*Subcommittee recommends programming the concert in February, November, or April and marketing to Milpitas High School, local colleges and universities, Rancho and Russell Junior High Schools, Milpitas Alliance for the Arts, the Milpitas Teen Center and Milpitas Rainbow Theatre. The Subcommittee also requests that the concert be free, with donations accepted at the door.

MOTION to approve the grant for $1,000.00 to Bay Area Showcase Chorus with the recommendation that they program the concert in February, November, or April and marketing to Milpitas High School, local colleges and universities, Rancho and Russell Junior High Schools, Milpitas Alliance for the Arts, the Milpitas Teen Center and Milpitas Rainbow Theatre. The Subcommittee also requests that the concert be free, with donations accepted at the door.
M/S: Foulk/Ogle Ayes: All

- **Fancy Dancers, Inc.**

In Kind Services: All
Monetary Funding: $1,500 (Marketing/Promotions, Rental of sound system, stage, music, partial Artistic Salaries)

MOTION to approve the grant for $1,500.00 to Fancy Dancers, Inc.
M/S: Hays/Butler Ayes: All

- **Filipino American Association of Milpitas**

In Kind Services: All
Monetary Funding: $500
*The Subcommittee recommends using Cardoza Park to hold the event and will consider granting more money for the rental of tents and other supplies that would be necessary for the change in venue.

Staff Liaison Yurchak stated the stage area at Cardoza Park is very small. The Commission should also consider the impact on the community because of amplified music and parking requirements. This change would require approval by the City Manager first.

Mr. Nestor Luna of Fil Am, stated St. John the Baptist Church Hall might be available. It's a larger space than the Milpitas Community Center Auditorium with plenty of parking.

Staff Liaison Yurchak stated if Mr. Luna could look into holding the event at St. John Church, their fees and availability. Mr. Luna should then contact staff and let them know where they would like to hold their event.

Mr. Nest Luna of Fil Am stated he believes that $1,800.00 is the rental cost for St. John the Baptist Church Hall, but will try to get funding from other sources.

MOTION to approve the grant to Filipino American Association of Milpitas with the following options depending on event location:
(A) $500.00 including In Kind Services, and additional necessary support if they use Cardoza Park and/or
(B) $1,500.00 including In Kind Services if they use St. John the Baptist Church Hall, to be used for the extra cost of rental fees.
M/S: Hays/Ettinger Ayes: All

- **Fremont Symphony Orchestra**

In Kind Services: Marketing
Monetary Funding: $2,000
*Subcommittee recommends that the Fremont Symphony Orchestra outreaches to Milpitas children in their Young Composers Competition and recommends marketing to seniors and especially parents to bring the experience home. The Subcommittee further requests that the Arts Commission members be used as ushers or volunteers for the event.

MOTION to approve the grant for $2,000.00 to Fremont Symphony Orchestra including Marketing In Kind Services with the recommendation that the Fremont Symphony Orchestra outreaches to Milpitas children in their Young Composers Competition and recommends marketing to seniors and especially parents to bring the experience home. The Subcommittee further requests that the Arts Commission members be used as ushers or volunteers for the event.
M/S: Foulk/Tsuei Ayes: All

- **Milpitas Alliance for the Arts**

In Kind Services: All
Monetary Funding: $1,500 (Advertisement, Entertainment, Guest Speaker Fees, Flyers & Mailers)
*Subcommittee recommends that the Milpitas Alliance of the Arts form partnerships with the local Universities, Library Commission, Borders Books and Music and/or Book clubs to garner a larger audience. It further recommends that the author be selected early in the process, to assist with more successful marketing.

MOTION to approve the grant for $1,500.00 to Milpitas Alliance for the Arts including In Kind Services with the recommendation that the Milpitas Alliance of the Arts forms partnerships with the local Universities, Library Commission, Borders Books and Music and/or Book clubs to garner a larger audience. It

further recommends that the author be selected early in the process, to assist with more successful marketing.
M/S: Hays/McGuire Ayes: All

- **Milpitas Camera Club**

In Kind Services: All
Monetary Funding: $2,000

MOTION to approve the grant for $2,000.00 to the Milpitas Camera Club including In Kind Services.
M/S: Hays/Ettinger Ayes: All

- **San Jose Wind Symphony**

In Kind Services: All
Monetary Funding: $1,500 (Partial Artistic Salaries, New Music, Truck Rental)
*The Subcommittee requires that the ticket prices be fixed at $5, as indicated in the CASP application.

MOTION to approve the grant for $1,500.00 to San Jose Wind Symphony including In Kind Services with the stipulation that the ticket prices are fixed at $5, as indicated in the CASP application.
M/S: Foulk/Ogle Ayes: All

- **Sau Viet CALI**

In Kind Services: Marketing, Printing Service
Monetary Funding: $1,380 (Performance Space Rental, Other expenses)

MOTION to approve the grant for $1,380.00 to Sau Viet CALI including In Kind Services.
M/S: Hays/Foulk Ayes: All

- **Lively Foundation**

*The CASP Subcommittee recommends denying this grant application.

MOTION to deny the grant application for Lively Foundation.
M/S: Ettinger/Foulk Ayes: All

Rainbow Theatre Director, Anne Kelly, stated other recommendations from the CASP Subcommittee as follows:

1. Application process: the word 'cultural' needs to be specifically defined. Does it refer to ethnicity or cultural arts as theatre, visual, dance?
2. Add:
    a. How will you attract a Milpitas audience?
    b. List three measurable achievements.
    c. What's the point of the event?
    d. How will you measure the success of the event?
    e. Who are you trying to attract, your target audience?
    f. List justifications of CASP funds for same projects.
    g. Annual events – what will be different, how will you improve previous problems?
3. Applicants to attend Subcommittee meetings silently, failure to comply will result in a request to leave the meeting.

Staff Liaison Yurchak responded that the Arts Commission has to meet the guidelines of the Open Government Rules and Regulations and cannot prevent people from speaking at a public meeting. Commissioner Foulk stated people could only speak on agendized items.

Mr. Voellger expressed that he would like to see new groups. Staff Liaison Yurchak responded to send out evaluation forms on the applications

Chairperson Rabe stated she recommends the balance of grant monies not used be transferred to Arts Day for funding in the amount of $2,000, with the remaining balance to go to the Milpitas Community Band.

3. Review a Nomination for Recognition of Outstanding Artists – Chairperson Rabe

(Need to explain first what it is and who is being nominated) Chairperson Rabe stated the contribution to the quality of life including staff at Elmwood Correctional Facility guarantees that Mr. Frank Torres should receive the Certificate of Achievement for Recognition of Outstanding Artist. Mr. Bauer of the Milpitas Post said there would be adequate exposure of the Arts Commission's presentation to Mr. Frank Torres in the Post.

MOTION to approve nomination for Mr. Frank Torres to receive the Certificate of Achievement for Recognition of Outstanding Artist.
M/S: Foulk/McGuire Ayes: All

4. Review City of Milpitas Streetlamp Banners - Staff

Ms. Diana Whitecar, Economic Development Manager, and Staff Liaison to the Economic Development Group, proposed banner locations to improve the image of Milpitas by using the repetition of something colorful, and showing community values to help identify Milpitas from.

The City of Milpitas will be placing banners at Milpitas entry points; Montague, Hwy 680, Hwy 880, Dixon Landing Road for the people passing through the City.

Ms. Whitecar stated the banner size would be 30 inches wide and 94 inches long. The banner would hang vertically from the street light poles. The four examples that have been proposed are:

- Live & Work (Design symbol: computer, recycle sign, front door)
- Stop & Shop (Design symbol: knife/fork/spoon, bar code, bow)
- Meet & Greet (Design symbol: coffee, name tag, wireless computer)
- Stay & Play (Design symbol: bicycle, golfer, tennis ball)

Ms. Whitecar recommends going to City Council next with the designs proposed and comments from the Arts Commission. We will try our best to combine your comments and the Economic Development designs.

Commissioner McGuire stated she doesn't like the colors in the "Stay & Play" Banner. The word "Milpitas" needs to be a dark color to stand out. Commissioner Hays stated "Meet & Greet", to her, means a "wine glass" or "martini glass" symbol. Commissioner Ettinger stated the "bar code" symbol on "Stop & Shop" could maybe be a shopping bag. Larry Voellger, Milpitas Alliance for the Arts Vice President, stated that he has done street banners before, and recommends having mock ones printed before you go to print to tell if there are any problems before you print them out on a final version.

Cultural Art Support Program 2006-07
Funding Recommendations

CASP Applicant	Funding Recommendation	Funding Allocation Recommendation	In-Kind Services Recommendation
Bay Area Showcase Chorus	$1,000.00	Artistic Salaries, Music Marketing	Performance Space, Printing
Fancy Dancers, Inc.	$1,500.00	Marketing/Promotions, Rental of Sound	All
		Equipment, Stage, Music, Parial Artistic Salaries	
Fil-Am	$500.00	**Artistic Salaries	All
Fremont Symphony Orchestra	$2,000	**Artists Salaries	All
Milpitas Alliance for the Arts	$1,500.00	** Marketing, Entertainment, Guest Speaker Fees	All
Milpitas Camera Club	$2,000.00	Matting Materials, Ribbons, Judges,	All
		Digital Projector, MHS and MCCB	
San Jose Wind Symphony	$1,500	Partial Artistic Salaries, New Music, Truck Rental	All
Sau Viet CALI	$1,380.00	Performance Space Rental, Other	Marketing, Printing
Total	**$11,380.00**		
** - No recommendation was made; detail from grant proposals			