



CITY OF MILPITAS
ECONOMIC DEVELOPMENT COMMISSION
MILPITAS CITY HALL COMMITTEE MEETING ROOM
APPROVED MINUTES
October 11, 2010

- I. Flag Salute** Staff called the meeting to order at 6:00 PM and led the Pledge of Allegiance.
- II. Roll Call and Approval of Alternates** Present: Commissioners Ablaza, McEvoy, Mulder, M. Nguyen, C. Nguyen, Peoples, and Tsao; City Staff Diana Barnhart and Veronica Bejines
- Tardy: Chair Brahmbhatt and Commissioner Yu
- Excused Absence: Vice Chair Mendizabal and Commissioner Bhambhra
- Absent: Commissioners Serpa and Suri
- III. Announcements:**
- A. Council Liaison Report – Mayor Livengood
 - B. Commissioners
 - C. Staff
- A. None
- B. Chair Brahmbhatt announced that the Dalai Lama will be visiting Silicon Valley tomorrow and will be speaking at the San Jose Convention Center. Tickets cost \$40.00.
- C. Ms. Barnhart announced that August to August sales for the Great Mall were up 5%. She is also working with two new companies who will be moving to Milpitas; NuvoSun, a thin film solar technology company relocating from Palo Alto to Barber lane and Extron, relocating from Fremont to South Abbott Avenue.
- IV. Public Forum** None
- V. Approval of Agenda** Motion: to approve the agenda, as submitted
- Motion/Second: Mulder/Ablaza
- Motion carried by a vote of:
Ayes: 9
Noes: 0
- VI. Approval of Minutes – September 13, 2010** Motion: to approve the unapproved Minutes, as submitted
- Motion/Second: Peoples/Ablaza
- Motion carried by a vote of:



Ayes: 8

Noes: 0

Abstain: 1
(C. Nguyen)

VII. Old Business

1. Subcommittee Reports and Recommendations

a. Business Retention and Attraction

A. Venture Capital Seminar: November 15th

B. Recommendations for Small Business

2. Employability of Milpitas Residents

a. So you want to Start a Business Seminar

3. Conference Center Update

1aA. Ms. Barnhart announced that the Venture Capital Forum has been scheduled for November 15th from 9 a.m. to 11 a.m. in the Committee Conference Room.

1aB. This item is under the New Business portion of the Agenda.

2a. Commissioner Tsao announced that this meeting has been scheduled for October 13th from 9:30 to 11:30 a.m. in the Committee Conference Room. So far, 14 people have registered and walk ins are welcomed. This seminar is in Cantonese and there will be a translator.

2. There was no new update.

VIII. New Business

1. Soladigm Presentation (Erich Klawuhn, Vice President of Business Development)

2. Milpitas Adult School Presentation (Director Alecia Myers)

3. Small Business Report (Commissioners Mulder and Yu)

1. Ms. Barnhart introduced Erich Klawuhn, Vice President of Business Development from Soladigm, who provided a presentation about Soladigm's expansion plans in Milpitas for business development and research and development and also about their product.

In response to questions from Commissioners, Mr. Klawuhn stated that their research found Mississippi was the best fit because of ease of business, permitting, networking and economic incentives. He indicated that their smart window competition was in Minnesota, but that Soladigm saw itself as a competitor with low energy businesses. He indicated that the smart windows will be on the market in 2012 for commercial and residential and that samples will be available very soon.

Commissioner C. Nguyen asked if Soladigm makes film and Mr. Klawuhn said they sell the insulated glass unit and do not install or make windows.

2. Ms. Barnhart introduced Alecia Meyers, Adult School Principal who gave an update on their mission statement



and programs.

Ms. Meyers described the purpose of the Adult School is to make people employment ready, to assist them in becoming productive citizens and to support the K-12 program. They have a very broad program and offer GED and high school diploma, ESL and citizenship classes. She indicated that the Adult School is a non-profit and all of the fees go to pay teachers and anything above that goes back to the program. They do not offer NOVA program services because of cost, but would be willing to do so if funding became available.

Commissioner Yu asked if the programs are subsidized for government or private organizations. Ms. Meyers said they are funded by the state.

Ms. Barnhart asked how the Commission can support the Adult School program. Chair Brahmbhatt said he would like to see a LEED class.

Ms. Barnhart said when the Commission met with NOVA, Commissioners Ablaza and Yu said they would train to teach classes. She asked how they can they still do that. Ms. Meyers said they need people during the day to come and teach a class.

3. Commissioner Yu provided an overview of the City of San Jose's Small Business Incentive Program. One part of the program provided free business licenses and to provide free parking to those businesses that leased or renewed office space for two years.

Chair Brahmbhatt thought this was an excellent idea and asked Commissioner Yu to come back in January to see if the Commission wants to have a similar program in Milpitas. She also suggested that the Business Retention Subcommittee follow up on this discussion and do some research.

IX. Upcoming Events

A. Future Agenda Items

1. **Governor's Economic Development Director, Joel Ayala presentation on Nov. 8th.**

B. Next Meeting: November 8, 2010

C. No December Meeting

- A1. Chair Brahmbhatt said the City and the Commission have had a great two years with Mayor Livengood and suggested the Commission recognize his leadership and services for Economic Development at the next meeting. The Commission agreed.

Ms. Barnhart added that Mr. Ayala has accepted the invitation and the Chamber of Commerce would like to join and make it a bigger event. The meeting has been moved to noon time on Monday, November 8th at the



Crown Plaza hotel.

X. Adjournment

Meeting was adjourned at 7:50 PM to the next meeting on Monday, November 8, 2010 at Noon at the Crowne Plaza hotel.

Respectfully submitted,

Veronica Bejines, Recording Secretary