



# ECONOMIC DEVELOPMENT COMMISSION

## Approved Meeting Minutes

**Date/Time:** Monday, April 8, 2013 at 6:10 p.m.

**Where:** Milpitas City Hall, Committee Conference Room

**Attendants:** Councilwoman Montano, Chair Peoples, Commissioners Ablaza, Ahuja, Bhambhra, Holthaus, Howard, Tsao, and Wettenstein; PN&S Director Steve McHarris, Principal Housing Planner Felix Reliford, and Recording Secretary Rachelle Currie

**Excused Absence:** Vice Chair Brahmbhatt, and Commissioners Grilli, C. Nguyen, and M. Nguyen

### I. **Flag Salute**

Chair Peoples called the meeting to order at 6:10pm and led the Pledge of Allegiance.

### II. **Roll Call and Approval of Alternates**

Chair Peoples called for Roll. Vice Chair Brahmbhatt, and Commissioners Grilli, C. Nguyen and M. Nguyen are not present. Alternate Commissioner Holthaus was seated.

Alternate Commissioner Holthaus gave the commission a brief description about herself. She was appointed to the Commission at the City Council meeting of March 19, 2013.

### III. **Announcements**

Councilwoman Montano reported to the Commission that at the last Council meeting, the City Council approved two electronic billboard signs near the Toyota and Honda Auto Dealerships.

Commissioner Ablaza talked about an application called PublicStuff; an easy way to engage the community and improve access to city services. He asked if there is a consensus from the commission, he would like for this company to present their product to group.

Commissioner Tsao mentioned the 4<sup>th</sup> Annual Mandarin Business Seminar to be held on May 15 in Cupertino Community Hall.

Chair Peoples mentioned that he attended a ribbon-cutting ceremony of e2v Aerospace and Defense Incorporated and asked if the commission could be included in the circulation of all Milpitas businesses' grand opening events. Planning Director McHarris replied that we will inquire the City Manager's Office about this request.

Commissioner Wettenstein reported that Milpitas resident and PRT advocate Rob Means, spoke at the Milpitas Chamber of Commerce Board of Directors' meeting regarding feeder to BART.

Planning Director McHarris reported three items are going to the Planning Commission on Wednesday night, April 10. One of is the Item VII-B on tonight's agenda, Live-Work Zoning Ordinance Amendment. The other 2 are Climate Action Plan and a Preston Pipeline project with staff recommendation for denial.

### IV. **Public Forum (Please *limit comments to 3 minutes*)**      None

### V. **Approval of Agenda**

Commissioner Howard moved to approve the agenda as submitted and seconded by Commissioner Wettenstein. The motion carried unanimously.

**VI. Approval of Minutes – March 11, 2013**

Motion: to approve the March 11, 2013 Unapproved Minutes as submitted.

Motion/Second: Wettenstein/Howard

Motion carried by a vote of:

Ayes: 8

Noes: 0

Absent: 4 (Bramhmbhatt, Grilli, C. Nguyen, M. Nguyen)

**VII. New Business**

**A. Review and Discuss City Ordinance to Consider Prohibiting Tobacco Smoking in Certain Areas**

Principal Housing Planner Reliford gave an overview of Ordinance No. 227.5 and pointed out to the Commission that the City prohibited smoking in unenclosed areas within the City of Milpitas; namely: a) all playgrounds owned and operated by the City; b) any sports facility owned by the City, including bleacher areas, spectator seating areas and concession stands; c) within 25 feet of City-owned playgrounds and sports facilities; d) common areas of multi-unit residences; e) dining areas; f) places of employment; g) service areas; and h) other public places, with the exception that smoking is permitted on streets and sidewalks being used only in a traditional capacity as pedestrian or vehicular thoroughfares.

City staff is going to conduct a meeting with hotel representatives and Commissioner Wettenstein suggested to perhaps having a City staff attend a hotel representatives meeting to be hosted by the Chamber of Commerce when they discuss about Super bowl matter to get more input from hotels. Question and answer between Councilwoman Montano, the Commissioners and staff ensued.

Councilwoman Montano inquired if we have 'No Smoking' signs posted in City-owned playgrounds and facilities. Principal Housing Planner Reliford said that he will double check and report back.

**B. Review and Discuss Live-Work Zoning Ordinance Amendment**

Planning Director McHarris presented this item to the Commission as a way to update the group and get input before it gets presented at the Planning Commission level. In-depth discussion followed and was well-received by the Commissioners.

**C. Develop the Commission's goals for the new year and establish 2013 Work Plan**

Chair Peoples asked Commissioner Ahuja to mention his ideas to the group. Commissioner Ahuja came up with a few ideas for group's discussion and amongst them are: 1) City to offer subsidized rate; 2) to have plug/play centers installed near privately-operated office buildings and offer them to start-up companies; 3) social campaign via Facebook, Twitter, etc.; 4) Commission should focus as the hub for industrial community; and 5) partner with universities where they will host workshops in the City to increase visibility in high-tech world. Chair Peoples encouraged Commissioner Ahuja to join the Marketing/Business Attraction Subcommittee.

**VIII. Old Business – No Reports from the Subcommittees**

- IX. Other Business** – The Commission asked for a staff presentation regarding the Pacific Mall being discussed for development in the McCarthy Ranch and update on Serra Center.
- X. Upcoming Events – None**
- X. Adjourn** – Commissioner Ablaza moved, and Commissioner Howard seconded, to adjourn the meeting at 7:58pm to the next regular meeting on May 13, 2013. The motion carried unanimously.