



ECONOMIC DEVELOPMENT COMMISSION

Approved Meeting Minutes

Date/Time: Monday, November 18, 2013 at 6:03 p.m.

Where: Milpitas City Hall, Committee Conference Room

Attendants: Councilwoman Montano, Chair Peoples,; Commissioners Ablaza, Ahuja, Bhambhra, Grilli, Holthaus (6:10pm), Howard, C. Nguyen, M. Nguyen, Wettenstein, and Wong; PN&S Director Steve McHarris, Principal Housing Planner Felix Reliford, and Recording Secretary Rachelle Currie

Late Walk Ins: Vice Chair Brahmbhatt 6:10pm; and Commissioner Tsao 6:08pm

I. **Flag Salute**

Chair Peoples called the meeting to order at 6:03pm and led the Pledge of Allegiance.

II. **Roll Call and Approval of Alternates**

Chair Peoples called for Roll. Vice Chair Brahmbhatt and Commissioner Tsao are not present. Alternate Commissioners Holthaus and Wong were seated.

III. **Announcements**

Councilwoman Montano asked the Commission to think about participating at the City's 60th Anniversary Family Day Event scheduled on January 26, 2014 (Sunday). She reported that Preston Pipelines project was approved at the last Council meeting.

Commissioner Wettenstein attended and updated the commission of the Huizhou Delegation joint meeting with the Mayor, City Manager, and Sister Cities Commission's representatives. A powerpoint presentation was shown by our Sister City delegates showcasing their City. In return the Economic Development Commission's representatives gave the delegation a City of Milpitas folder with different brochures and maps of what the City offers. Commissioner Tsao mentioned that the November 13 annual business conference in Cupertino was a success with Mayor Esteves attending.

Commissioner Wettenstein updated everyone that the Chamber of Commerce is planning ahead for a September/October 2014 International BBQ event; Chamber is working hard on recruiting effort to increase membership and there's a scheduled Connection Club meeting on November 20 at Dave & Buster's. Planning Director Steve McHarris, reminded the Commissioners that the 60TH Anniversary Celebrations are scheduled on Saturday, January 25, Gala Night (RSVP's only); and Sunday, January 26, Family Day (open to public).

Chair Peoples invited everyone to attend Automated Transportation Networking event on November 22, 2013 at the Sunnyvale City Hall.

Planning Director Steve McHarris, reminded the Commissioners that the 60TH Anniversary Celebrations are scheduled on Saturday, January 25, Gala Night (RSVP's only); and Sunday, January 26, Family Day (open to public). He also introduced new Senior Planner, Scott Ruhland who will be making a presentation later on. Principal Housing Planner, Felix Reliford mentioned to the commission that Dr. Spano will be making his Strategic Planning Introduction presentation and will head over to Library Advisory Commission.

IV. **Public Forum (Please *limit comments to 3 minutes*) – None**

V. **Approval of Agenda**

Vice Chair Brahmbhatt moved to approve the agenda as submitted and seconded by Commissioner Ablaza.

Motion carried by a vote of:

Ayes: 13
Noes: 0
Absent: 0
Abstain: 0

VI. Approval of Minutes – September 9, 2013

Motion: to approve the September 9, 2013 Unapproved Minutes as submitted.

Motion/Second: Wettenstein/Tsao

Motion carried by a vote of:

Ayes: 13
Noes: 0
Absent: 0
Abstain: 0

VII. New Business

A. Introduction of the Citywide Strategic Planning Process

Staff introduced City’s consultant, Dr Shawn Spano. Professor Spano gave the Commission a brief description of his background as well as his company, Public Dialogue Consortium.

The purpose of the this presentation is to gather information from all Commissioners in order to come up with what the residents/business owners want to see for the City (what vision for Milpitas going forward). Dr. Spano asked the commission for their individual input during the meeting. And a brief question and answer portion between Professor Spano and the Commissioners ensued.

Topics covered were: a) City’s history to be integrated with the changes City is going through; b) maintaining sense of community, family-oriented environment; c) office properties being connected to housing to see a balance of office/home zoning; d) improved traffic; e) diversity of land use with new venues to bring community together; f) electric car charger locations; g) things to attract tourism perhaps to include proximity of the new Levi’s Stadium; and h) more about attracting green companies, synergy

B. California Circle and Main Street Conceptual Planning

Planning Director Steve McHarris gave a background overview of this study to the commission. Chair Peoples mentioned that few years back California Circle was discussed in-depth developing eastside for housing while the right side of the location will stay as industrial. Director McHarris introduced Scott Ruhland. Senior Planner Ruhland gave a brief powerpoint presentation to the Commission and pointed out that the plans on the wall inside the meeting room were the plans generated by CalPoly students.

After the presentation, a question and answer portion followed.

- 1) Business Retention – Wettenstein, Tsao, Holthaus & Chair Peoples
- 2) Business Attraction –Brahmbhatt, Ablaza, C. Nguyen
- 3) Special Projects – Tsao, Howard, Holthaus, Ahuja, M. Nguyen

VIII. Old Business

A. Subcommittee Updates – None

IX. Other Business – None

X. Upcoming Events – None

XI. Adjourn – Commissioner Wettenstein moved, and Commissioner Tsao seconded, to adjourn the meeting at 8:21pm to the next regular meeting on January 13, 2014. The motion carried unanimously.