

**CITY OF MILPITAS
RECYCLING AND SOURCE REDUCTION ADVISORY COMMISSION MEETING
JANUARY 28, 2014, 6:00 P.M.
CITY HALL COMMITTEE MEETING ROOM
455 E. CALAVERAS BLVD, MILPITAS CA 95035**

I. ROLL CALL

II. PLEDGE OF ALLEGIANCE

III. SEATING OF ALTERNATES

IV. APPROVAL OF THE MINUTES OF THE OCTOBER 22, 2013 MEETING

APPROVAL OF THE MINUTES OF THE NOVEMBER 13, 2013 SUBCOMMITTEE MEETING

V. PUBLIC FORUM

Members of the audience are invited to address the Recycling and Source Reduction Advisory Commission on any subject not on tonight's agenda. Speakers must state their name and address for the Secretary's record, and limit their remarks to under three minutes. As an item not on the agenda, no response is required of City staff or the Commission; however, the Commission may place the item on the agenda for a future meeting.

VI. ANNOUNCEMENTS

VII. COUNCIL LIAISON REPORT

VIII. APPROVAL OF AGENDA

IX. NEW BUSINESS

1. ELECTION OF OFFICERS

X. OLD BUSINESS

1. CITY OF MILPITAS VISION, MISSION AND VALUES

2. SINGLE-USE BAG ORDINANCE INFORMATIONAL REPORT AND UPDATE

XI. STATUS OF DIVERSION PROGRAM ACTIVITIES

XII. REQUEST FOR FUTURE AGENDA ITEMS

XIII. ESTABLISH NEXT MEETING DATE

XIV. ADJOURNMENT

KNOW YOUR RIGHTS UNDER THE OPEN GOVERNMENT ORDINANCE

Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions, boards, councils and other agencies of the City exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and the City operations are open to the people's review.

Materials related to an item on this agenda submitted to the Recycling and Source Reduction Advisory Commission after initial distribution of the agenda packet are available for public inspection at the Utility Engineering department at Milpitas City Hall, 455 E. Calaveras Blvd., Milpitas during normal business hours.

For more information on your rights under the Open Government Ordinance or to report a violation of the ordinance, contact the City Attorney's office at Milpitas City Hall, 455 E. Calaveras Blvd, Milpitas, CA 95035
E-mail: mogaz@ci.milpitas.ca.gov / Fax 408/586-3030 / Phone 408/586-3040

The Open Government Ordinance is codified in the Milpitas Municipal Code as Title I Chapter 310 and is available online at the City's website www.ci.milpitas.ca.gov by selecting the Milpitas Municipal Code link.

IX. NEW BUSINESS

1. ELECTION OF OFFICERS

BACKGROUND: The existing RSRAC bylaws state that a Chair and Vice Chair are to be selected annually at the first meeting of the year for a term of one year. The Chair is responsible for calling to order and presiding over all sessions. The Vice Chair assumes the Chair's duties in his/her absence. A copy of the Bylaws has been included in the agenda packet.

RECOMMENDATION: Conduct election of Chair and Vice Chair positions.

X. OLD BUSINESS

1. CITY OF MILPITAS VISION, MISSION AND VALUES

BACKGROUND: At the June 4, 2013 Council meeting, the City Manager gave an overview of the Citywide Strategic Planning process to the City Council. The City Council secured the services of Dr. Shawn Spano with Public Dialogue Consortium to start citywide strategic planning. Professor Spano met with the City Council individually; he also met with the City Manager and the Executive Team (consisting of City Attorney and all the Department Heads) individually and as a team on June 28, 2013.

The next phase is to engage the community and through our City commissions. The purpose of this item is to receive a 45-minute presentation by Prof. Spano and engage in discussion that will be used to develop a Vision, Mission, and set of underlying Values that will help guide the city and establish a foundation for the following phase.

RECOMMENDATION: Receive Prof. Spano's report and discuss vision, mission and value statements.

2. SINGLE-USE BAG ORDINANCE DISCUSSION

BACKGROUND: The Milpitas City Council reviewed a draft ordinance and staff presentation at its December 3, 2013 meeting. A public hearing was conducted with a question and answer period from the Council. Upon a 3 – 2 vote, the proposal to initiate the ordinance was denied. Commissioners' presence and the meeting, and Chair Blake's presentation, were appreciated by the Council and staff.

RECOMMENDATION: Review Council decision and discuss possible future steps. Pending further action, remove this item from the agenda.

XI. STATUS OF DIVERSION PROGRAM ACTIVITIES

Highlights of November 2013 – January 2014 program activities:

- a. Single Family Recycling & Waste Reduction: Create "Reuse in 2014" messages and place advertisements in the *Welcome Guide*, *Milpitas Post Newspaper* and online version, *Milpitas Post 2014 Calendar* and *Patch Media Online*.
- b. Multi-family Recycling & Waste Reduction: Complete recycling packet mailing to property owners and managers with flyer for free bin service to collect holiday trees. Review 2013 outreach and draft 2014 action plan by Feb. 14. Review AB341 tracking updates with Republic Services staff.

- c. Commercial Recycling & Waste Reduction: 2013 outreach and draft 2014 action plan by Feb. 14. Include AB341 tracking updates by Republic Services staff.
- d. 60th Anniversary Family Day Display: Conduct and receive direction from subcommittee at November 13, 2013 meeting. Purchase table top display and case and create graphics. Provide materials, set-up and take-down for event on Sunday, January 26, 2014.
- e. Holiday Source Reduction: Place “Choose Less” messages in the Milpitas Post (print and online), City website and KMLP-15.
- f. Holiday Collection Services: Place collection schedule messages on City bills, website and KMLP-15.

RECOMMENDATION: Note receipt and file.

XII. REQUEST FOR FUTURE AGENDA ITEMS

XIII. ESTABLISH NEXT MEETING DATE

The next regular meeting of the Commission is April 22, 2014 at 6 pm.

XIV. ADJOURNMENT