

**CITY OF MILPITAS  
RECYCLING AND SOURCE REDUCTION ADVISORY COMMISSION MEETING  
OCTOBER 27, 2015, 6:00 P.M.  
CITY HALL COMMITTEE MEETING ROOM  
455 E. CALAVERAS BLVD, MILPITAS CA 95035**

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- I. ROLL CALL**
- II. PLEDGE OF ALLEGIANCE**
- III. SEATING OF ALTERNATES**
- IV. APPROVAL OF THE MINUTES OF THE JULY 28, 2015 MEETING**
- V. PUBLIC FORUM**

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Members of the audience are invited to address the Recycling and Source Reduction Advisory Commission on any subject not on tonight's agenda. Speakers must state their name and address for the Secretary's record, and limit their remarks to under three minutes. As an item not on the agenda, no response is required of City staff or the Commission; however, the Commission may place the item on the agenda for a future meeting.

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- VI. ANNOUNCEMENTS**
- VII. COUNCIL LIAISON REPORT**
- VIII. APPROVAL OF AGENDA**
- IX. NEW BUSINESS**
  - 1. EXPANDED POLYSTYRENE BAN (EPS) BAN DISCUSSION**
- X. OLD BUSINESS**
  - 1. ELECTION OF OFFICERS**
  - 2. PLASTIC BAG BAN UPDATE**
- XI. STATUS OF DIVERSION PROGRAM ACTIVITIES**
- XII. REQUEST FOR FUTURE AGENDA ITEMS**
- XIII. ESTABLISH NEXT MEETING DATE**
- XIV. ADJOURNMENT**

**IX. NEW BUSINESS**

**1. EXPANDED POLYSTYRENE BAN (EPS) BAN DISCUSSION**

**BACKGROUND:** RSRAC submitted its FY 2015-16 Work Plan (attached) to the Council on September 15, 2015. The work plan and presentation was approved on consent agenda. In Santa Clara County nine (9) cities have EPS bans: Cupertino, Los Altos, Los Gatos, Morgan Hill, Mountain View, Palo Alto, San Jose, Santa Clara, and Sunnyvale. The Santa Clara Valley Water District passed a resolution banning the purchase of EPS food service ware with District funds and banning the use of EPS food service ware at District events.

**RECOMMENDATION:** Review sample EPS ordinances (attached).

**X. OLD BUSINESS**

**1. ELECTION OF OFFICERS**

**BACKGROUND:** The existing RSRAC bylaws state that a Chair and Vice Chair are to be selected annually at the first meeting of the year for a term of one year. The Chair is responsible for calling to order and presiding over all sessions. The Vice Chair assumes the Chair's duties in his/her absence. Alternates may not be nominated for either position as there is the ongoing possibility they may not be seated at every meeting depending upon member attendance.

At the January 2015 meeting, the Chair was selected however, it was determined that the Vice Chair would be elected at a following meeting when more candidates would be available.

**RECOMMENDATION:** Conduct an election for the Vice Chair position.

**2. PLASTIC BAG BAN UPDATE**

**BACKGROUND:** City staff is pleased to report that Council approved the single-use carry-out bag ordinance on September 1, 2015. The second reading of Ordinance 287 was pulled for discussion at the September 15, 2015 Council meeting and re-approved on a 4-1 vote. Staff presented an outreach plan which is now in full swing, per attached outreach schedule.

**RECOMMENDATION:** Review and discuss outreach plan and samples.

**XI. STATUS OF DIVERSION PROGRAM ACTIVITIES**

Highlights of August – October 2015 program activities:

- a. Urban Runoff Social Media Campaign 1, May 25 – August 31, Wrap-up: Promoting reusable bags, reducing and picking up litter, and highlighting cigarette butts as a source of pollution, this campaign has 713 likes on the City's Facebook page and created an email data base of 1,432 interested followers. The campaign started in mid-May and ran through August 31, 2015.

- b. Urban Runoff Social Media Campaign 2, October 6 – January 31: This campaigns with promoting #MilpitasPickup with the slogan, “Take a Pic & Pick it up (of course, dispose of it properly!)” where browsers may use Instagram or Twitter to submit a photo of litter for a prize. Campaign elements with Halloween, Thanksgiving, and Holiday themes will follow. Campaign 2 will conclude in the month of January 2016 with a contest to post pictures of “where you take your reusable bag.”
- c. Single Family Recycling & Waste Reduction: Milptias residents received the “Reusable News” newsletter the week of September 14; hosted a countywide Composting Workshop in Milpitas on June 11 with 29 people attending.
- d. Multi-family Recycling & Waste Reduction: Began writing new multi-lingual brochure for mailing in November. Continued door-to-door outreach of locations with high contamination and other recycling issues.
- e. Commercial Recycling & Waste Reduction: Completed the new customer information packet and window decal promoting participation in the program. Working on factsheet and other inserts for packet preparation and mailing to approximately 850 customers in October.
- f. September 19 Creek Cleanups in conjunction with Coastal Cleanup Day: 54 people participated, mostly Milpitas residents; Coyote Creek = 520 lbs trash & 280 lbs recycle; Tularcitos Creek = 200 lbs trash & 15 lbs recycle; Berryessa Creek = 200 lbs trash & 15 lbs recycle; Note: A coincidence that Berryessa & Turlacitos Creek totals were the same – that’s never happened before! Most unusual items: 40 golf balls and a car body part (side panel) that volunteers and staff dug out of the creek bank. All metals were handled separately and recycled. By volume, convenience food items (cups, lids, straws, wrappers) were the greatest amount of trash in these creeks. Plastic bags were estimated to make up 5% by volume of materials in Turlacitos Creek, where we saw the most plastic bags this year. In summary, 54 volunteers got 920 lbs of trash and 310 lbs of recycle out of three creeks in under three hours.
- g. Milpitas Summer Movie Nights, July 9 & 23, August 6: Hosted a table with recycling, source reduction, urban runoff information and water conversation devices.
- h. Milpitas Chamber of Commerce Breakfast, September 8: Guest speaker providing overview of the Long-Term Trash Load Reduction Plan, State requirements and Milpitas’ achievements, and urban runoff pollution challenges for the future.

**RECOMMENDATION:** Note receipt and file.

## **XII. REQUEST FOR FUTURE AGENDA ITEMS**

## **XIII. ESTABLISH NEXT MEETING DATE**

The next regular meeting of the Commission is January 26, 2016 at 6 pm.

#### **XIV. ADJOURNMENT**

##### **KNOW YOUR RIGHTS UNDER THE OPEN GOVERNMENT ORDINANCE**

Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions, boards, councils and other agencies of the City exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and the City operations are open to the people's review.

Materials related to an item on this agenda submitted to the Recycling and Source Reduction Advisory Commission after initial distribution of the agenda packet are available for public inspection at the Utility Engineering department at Milpitas City Hall, 455 E. Calaveras Blvd., Milpitas during normal business hours.

For more information on your rights under the Open Government Ordinance or to report a violation of the ordinance, contact the City Attorney's office at Milpitas City Hall, 455 E. Calaveras Blvd, Milpitas, CA 95035 Phone : 408-586-3040  
E-mail: [cdiaz@ci.milpitas.ca.gov](mailto:cdiaz@ci.milpitas.ca.gov)

*The Open Government Ordinance is codified in the Milpitas Municipal Code as Title I Chapter 310 and is available online at the City's website [www.ci.milpitas.ca.gov](http://www.ci.milpitas.ca.gov) by selecting the Milpitas Municipal Code link.*