



Agenda

Sister Cities Commission

September 26, 2013
Milpitas City Hall, Committee Conference Room
455 E. Calaveras Blvd.
6:00 PM

I. Roll Call

II. Seating of Alternates

III. Pledge of Allegiance

IV. Approval of Minutes: June 27, 2013

V. Approval of Agenda: September 26, 2013

VI. Announcements / Correspondence

Items directly related to the Sister Cities Commission (SCC) and City of Milpitas business.

VII. Public Forum

Members of the audience are invited to address the commission on any subject not on tonight's agenda. Speakers must supply their name and address for the record.

Commissioners cannot respond to issues brought forward, but may request that the matter be added to the agenda of a future meeting.

VIII. New Business

1. Promotional Expenses & Giveaways

Background: The SCC receives a spending limit of \$6,240 per fiscal year from the Council Promotions Budget. Last fiscal year, the commission spent \$4,060.58. Since similar delegation visits are expected this year, staff asked the SCC to consider purchasing giveaways such as mugs and flag pins. There are approximately 25 pens left in stock

Recommendation: Receive staff report.

IX. Old Business

1. Potential Support of Economic Development Aspects for Sister City Relationships

Background: At the August 6 City Council meeting, the Council approved adding support of economic development aspects to the Economic Development Commission's bylaws.

Recommendation: Note receipt and file.

2. Use of Social Media for Sister Cities Relationships

Background: At the June meeting, the SCC reviewed steps needed to continue “e-pal” relationships between Milpitas and its sister city students. An ad hoc subcommittee met August 28, 2013 to review steps to link sister city schools with Milpitas teachers and administrators. The subcommittee also directed staff to prepare an advertisement for *The Union*, the Milpitas High School newspaper.

Recommendation: Receive update from Chair Grilli, Vice Chair Serpa, and Commissioners Arbaugh and Mateo.

4. Tsukuba City, Japan

Background: Commissioner Arbaugh leads this sister city relationship. Current developments: Tsukuba staff continued e-pen pal relationships with Milpitas High School Students through the summer.

Milpitas and Tsukuba signed an updated Memorandum of Understanding (MOU) on September 1, 2009 for a five-year term, ending September 1, 2014.

Recommendation: Receive report from Lead Commissioner Arbaugh.

5. Dagupan City, Philippines

Background: Commissioner Mateo leads this sister city relationship. Current developments: Mayor Belen Fernandez assumed her duties July 1. Farah Decano is the city executive and contact for Milpitas. Dagupan will send 10 students to Milpitas October 5 – 13, 2013.

Milpitas and Dagupan signed an updated MOU in September 15, 2009 for a five-year term, ending September 15, 2014.

Recommendation: Receive report from Lead Commissioner Mateo.

6. Huizhou Municipality, China

Background: Chair Grilli leads this sister city relationship. Current developments: Huizhou has received a draft MOU and has offered to provide it in Chinese and provide and English translation. The signing ceremony for the updated MOU is rescheduled for October 15, 2013 and a meeting on economic development is scheduled for the morning of October 16, 2013.

Milpitas and Huizhou signed an updated MOU on September 20, 2008 for a five-year term, ending September 20, 2013.

Recommendation: Receive report from Chair Grilli.

7. Comune de Figline Valdarno, Italy

Background: Vice Chair Serpa leads this sister city relationship. Current developments: Contact has been made between school representatives to link elementary students as e-pals.

Milpitas and Figline Valdarno signed their first MOU on May 8, 2012 for a two-year term.

Recommendation: Receive report from Vice Chair Serpa.

X. City Council Liaison Report

XI. School District Liaison Report

XII. Future Agenda Items

1. Sister City Relationships / Cultural Exchanges
 - i. Tsukuba, Japan
 - ii. Dagupan, Philippines
 - iii. Huizhou, China
 - iv. Figline Valdarno, Italy
2. Sister City Visit and Promotional Expenses
3. Sister Cities International 2014 Conference
4. Fundraising for Student Visits to Sister Cities
5. Use of Social Media for Sister Cities Relationships
6. Addition of a Sister City in China

XIII. Adjournment

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