

**City of Milpitas
Approved Minutes
Telecommunications Commission
August 16, 2010**

I. Call to Order & Roll Call:

Vice Chair D. Gupta called the meeting to order.

Members Present R. Shaw, I. Munir, D. Gupta, W. Lam, S. Ahjua, K. Bohan, N. Gupta, H. Tran

I.S. Staff: B. Marion, E. Pasion

City Council: A. Gomez

Members Absent: S. Bansal, A. Alcorn

II. Pledge of Allegiance:

The members of the Commission recited the Pledge of Allegiance.

III. Announcements:

No announcements made for the record.

IV. Approval of the Agenda:

Motion to approve the agenda as submitted.

M/S N. Gupta / H. Tran Ayes: 8

V. Approval of the Minutes:

July 19 minutes were reviewed by the members of the Telecom commission.

Motion to approve the minutes as submitted.

M/S N. Gupta / W. Lam Ayes: 8

VI. Citizen's Forum:

No comments made for the record.

VII. New and Continued Business:

1. Comcast Service Update.

Staff introduced Lennies Gutierrez who is representing Comcast as its new director of government affairs for the Silicon Valley and Monterey service area. She previously served for ten years in Sacramento in the State Capitol working in public policy and for a representative in the State Assembly. Ms. Gutierrez provided a summary of the current activities and programs being offered to Comcast subscribers.

Comcast had introduced the Xfinity broadband services and launched several high definition expanded channels. Comcast

made the transition of all its analog cable channels to digital channels over the past year. Comcast is also providing help to nonprofit organization as well as providing professional business class cable and broadband services. Comcast has also expanded its multi-lingual programming services through its cable programming. Comcast provided 3-dimensional programming that was tested during the World Cup soccer coverage and as well as several professional golfing matches. Finally, Comcast is also offering online security services as part of this overall broadband service programs.

Vice Chair D.Gupta asked if Comcast has increased its business market share of subscribers and business users of its services. He asked if there were usable data that can be offered to the commission and whether there has been improvements in that area. Ms. Gutierrez added that it is the goal of any business to expand its market share to improve its growth and development.

Commission Bohan asked if the number of subscribers in the Milpitas area has changed. He related his question based on the existing cable franchise agreement with the city of Milpitas and the currently state-wide franchise agreement. He was assessing future funding to support the local Comcast Milpitas channels based on existing and future cable franchise funding formulas that would determine PEG financial support later on.

Ms. Gutierrez noted that the cable franchise agreement made with the city and funding formulas are based on established calculations. Any new changes in the agreement would require formal request from the City's elected officials. She reiterated that three of items to report back on that Commission expressed concerns with:

- Comparison of different cities customer service issues.
- Different user trends in Milpitas.
- PEG access issues and concerns with future funding and franchise fees.

Commissioner N. Gupta reiterated the concern for continued support for Milpitas' PEG channels. Ms. Gutierrez added that there are many opportunities for local support from Comcast. They do provide nonprofit organization support with broadband service and with its Comcast Spotlight programming segments.

Vice Chair D. Gupta asked if Comcast can provide information on its programming to display the Milpitas PEG channel programming line up.

Commissioner Bohan asked if there were any additional opportunities to support PEG operations in the Milpitas community as well as cable franchise issues that may affect the agreements on the local and state levels. He also asked the question whether there were ad revenue sharing opportunities to

fund and support PEG access operations in the future. He was seeking future revenue generation opportunities.

Ms. Gutierrez added that she would like to provide another update to the Telecom Commission later in the year, possibly in November.

Motion to note, receipt and file.

M/S N. Gupta / W. Lam Ayes: 8

2. July Information Services Report

Staff provided a summary of the activities from the Information Services Department for the month of July.

Staff noted that CNN-Money requested digital images of the Milpitas area for a web-based news story that was featured in July. Work on the recently opened Senior Center was also completed. Various data and communications technology were implemented for the new facility. The operation of the City's WiFi network experienced a minor service outage in July. The north-eastern section of the City's WiFi network was out of service do to equipment failure. The network did redirect itself to provide WiFi service until the equipment was replaced. The City's building permitting department has implemented a new online service for its end-users. The City's G.I.S. data base is being updated for expanded public access use on the city's website. Staff is currently developing in-house a proto-type online time entry card system. The system is under development and will require testing before being considered for use by city staff.

Commissioner Lam asked of the status of the council subcommittee and its role in reviewing the City's payroll process. Vice Chair D. Gupta noted that the subcommittee must designate a group leader and schedule time with staff to review and witness a weekly payroll process. Commissioner Lam noted that the subcommittee must also take into account of the role of the City's unions in the payroll process. Staff clarified that there are different job codes and compensation formulas that are calculated for all the various labor groups. Those codes will need to be programmed in order for the payroll process to be fully compatible. Staff also added that the telecom subcommittee efforts is different from that of the council budget task force which is addressing the city overall structural deficit.

Motion to note, receipt and file.

M/S N. Gupta / R. Shaw Ayes: 8

3. Round Table Discussion

Commissioner Ahuja reported from last month's meeting that the AT&T U-Verse information regarding market share data was not public information and would not be shared outside of the AT&T business operations. He provided a general subscriber estimate

that AT&T U-Verse currently serves three million users of its products.

Commissioner Bohan inquired about storage capacity upgrade for the MCTV26 video server. Staff noted that it is looking at options to either purchase a new video server or upgrade the existing hard drives with larger capacity units that meet extended use requirement for video playback and storage.

4. Tour of New Milpitas Senior Center.

The members of the commission toured the newly opened Barbara Lee Senior Center. Staff reviewed the new building's operations and technology that was integrated as part of the new facility. The building previously served as the former Milpitas community library for many years before it was closed to make way for the new senior center.

VIII. Adjournment of Meeting:

Meeting adjourned to September 20, 2010.