Feedback on Milpitas’s application to be designated a Bicycle Friendly Community

After careful review of Milpitas’s application the League of American Bicyclists has decided to not award the community at this time. Reviewers were impressed with the potential and commitment to make Milpitas a great place for bicyclists, but recognized that considerable work remains to be done. Highlights of the application included Bike to Work Day promotions at 3 energizer stations; updated Bicycle Master Plan; and recently updated bike map.

The BFC review team expects great things in the future given recent accomplishments and momentum. The two most important items reviewers felt your community should work on are:

- Implement the planned Safe Routes to School programming in the 9 elementary and 2 middle schools. Consider creating a Safe Routes to School taskforce with representatives from Department of Public Works, the Police and Schools to access conditions for walking and biking to each school. Create a list of problems and potential solutions. Implement bike/ped safety instruction into the remaining 15 schools.

- Host a Community Bike Ride annually- no need to wait until the master plan is complete. Such events are a great way to highlight progress in the bike network and encourage political support completion of projects. Offer routes of various lengths to encourage participation of cyclists of all abilities.

Reviewers provided the following suggestions to further promote bicycling:

**Engineering**

- Expand the bicycle network and increase network connectivity through the continued use of bike lanes, shared lane arrows and signed routes. Set annual targeted increases in both total bike lane mileage in addition to arterial accommodations. Implementing these strategies along select arterial roadways will increase connectivity of the network and allow for safer access for short trips and errands. On-street improvements coupled with the existing off-street system will continue to increase use and improve safety.

- Provide opportunities for ongoing training on accommodating bicyclists for engineering, planning staff, and law enforcement. Consider a membership to the Association of Pedestrian and Bicycle Professionals [www.apbp.org](http://www.apbp.org) for city Bicycle and Pedestrian Staff. Training opportunities and the listserv provided by this organization are excellent resources. This will ensure that new and improved
facilities to accommodate bicyclists conform to current best practices and guidelines.

- Continue to increase the amount of secure bicycle parking throughout the community as an inexpensive and effective means to both accommodate and increase the visibility of cyclists. Consider passing an ordinance or local code that would require larger employers to provide bicycle parking, shower facilities, and other encouragement tools. The city could be the model employer for the rest of the community.

**Education**

- Work to get bicycling and motorist education messages added to routine local activities such as tax renewal or inserts with utility bills.

- Continue to increase bicycling education opportunities for adults. Better utilizing Milpitas’s League Cycling Instructors will enable the community to expand cycling education, to be cycling ambassadors, to deliver education to motorists, provide cycling education to adults, and have an expert to assist in encouragement programs. Partner with adult continuing-ed programs and community centers to offer these classes. Set annual participation goals with an eye for increasing participation each year.

- Use your local cable access channel to run PSA’s. See a new motorist education video at [http://bikelib.org/video/index.htm](http://bikelib.org/video/index.htm). It is vital to make motorists and cyclists aware of their rights and responsibilities on the road. PSA’s explaining how to safely navigate new on-road facilities for both cyclists and motorists have proven effective. Also, use the valuable information from the League’s Ride Better Tips in your outreach education and encouragement efforts. See the Ride Better Tips pages at [http://www.bikeleague.org/resources/better/index.php](http://www.bikeleague.org/resources/better/index.php).

**Encouragement**

- Continue to expand Bike to Work Day/Bike to Work Week promotions. Encourage local businesses to promote cycling to the workplace. For more information on encouragement ideas please visit the League’s Guide to National Bike Month: [http://www.bikeleague.org/programs/bikemonth/pdf/national_bike_month_guide.pdf](http://www.bikeleague.org/programs/bikemonth/pdf/national_bike_month_guide.pdf)

- Consider offering a ‘Ciclovia’ or ‘Summer Streets’ type event, closing off a major corridor to auto traffic and offering the space to cyclists, pedestrians and group exercise events.

- Continue to work with the off-road cycling community to expand and maintain singletrack trails. Consider building a pump track or skills park to offer close-in neighborhood access to trail oriented riding.
Enforcement

- Continue to ensure that police officers have knowledge regarding traffic law as it applies to bicyclists. Ensure current training efforts are required of all Milpitas officers. Consider hosting Enforcement for Bicycle Safety seminar http://www.bicyclefriendlycommunity.org/popup/enforcement.htm.

- Encourage police officers to use targeted enforcement to encourage motorists and cyclists to share the road. This could be in the form of a brochure or tip card explaining each user’s rights and responsibilities.

- See the video put out by the National Highway Traffic Safety Administration (NHTSA) http://www.nhtsa.dot.gov/portal/site/nhtsa/menuitem.810acaee50c651189ca8e410dba046a0/ Here are some Law Enforcement Products
  - Law Enforcement's Roll Call Video: “Enforcing Law for Bicyclists”
  - Enhancing Bicycle Safety: Law Enforcement’s Role (CD-ROM Training)

Evaluation/Planning

- Collect data on bicycle usage and crash statistics. Use this data to prioritize improvements to the bicycle network and to target enforcement and education efforts to reduce crashes. See the National Bike & Pedestrian Documentation Project for examples: http://bikepeddocumentation.org/

- Continue to integrate the development of the cycling network into larger land use planning and development projects and plans.
Founded June 19, 1990, the Bicycle Pedestrian Advisory Commission (BPAC) advises the City Council about modification and expansion of the City of Milpitas' bikeway and pedestrian system. The Commission's goal is providing information that ultimately results in safe and convenient bicycle and pedestrian routes throughout the City. The Commission consists of five members and two alternates. Members are appointed to three-year terms and alternates are appointed to two-year terms.

BPAC meets bi-monthly, on the second Monday of every other month beginning in February at 7:00 pm in the City of Milpitas Sports Center Conference Room. The meetings consist of reviewing development projects in relation to bicycle and pedestrian impacts as well as planning future programs and projects.

Proposed project work plan:

<table>
<thead>
<tr>
<th>Time Frame</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ongoing Participation</td>
<td>• Review and comment on City development projects pertaining to bicycle and pedestrian access</td>
</tr>
<tr>
<td></td>
<td>• Promote the City of Milpitas as a bike-friendly city:</td>
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<tr>
<td></td>
<td>o League of American Bicyclist,</td>
</tr>
<tr>
<td></td>
<td>o Bicycling Magazine subscription</td>
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<tr>
<td></td>
<td>• Silicon Valley Bicycle Coalition Participation</td>
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<tr>
<td></td>
<td>o Provide Milpitas updates</td>
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<td></td>
<td>o Provide Bicycle maps for events</td>
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<td></td>
<td>• Participate in City Sponsored events by either tabling with bicycle information and safety items and/or offer bicycle parking. Events may include Summer concert series, Spooktacular/Halloween event, or festivals.</td>
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<tr>
<td></td>
<td>• Get sponsors to fund distribution of bike safety items, such as helmets, back lights, leg bands, etc.</td>
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<td></td>
<td>• Suggested Routes to School &amp; Walk to School Day Planning</td>
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<tr>
<td></td>
<td>• Review Bicycle Master Plan and Map for implementation, revisions and guidance†</td>
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† Changes to the Bicycle Mater Plan and Map may be made, however, reprinting

Calendar Year 2010 Work Plan
### 2010 Annual Work Plan
**Bicycle Pedestrian Advisory Commission**

**Time Frame** | **Activity**
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#### Valley Transportation Authority (VTA) Bicycle and Pedestrian Advisory Committee (BPAC)
- Attend monthly meetings of VTA BPAC (Commissioner Faupell)
- Advocate Milpitas Bicycle needs as they related to the regional bicycle issues
- Report Back to BPAC on regional bicycle activities

**January- March**
- **Election of Officers** - Chair and Vice Chair
- Begin planning for Bike to Work Day
- **Plan a bicycle ride event**

**April- June**
- **Commission Recognition Event – April 10, 2009 at Dave & Buster’s Restaurant**
- **Bike to Work Day**
  - Bike to Work Day Proclamation
  - Bike to School Day Proclamation
  - Host and coordinate energizer stations the morning of Bike to Work Day
- **Begin planning for Walk to School Day- October 2010**

**July-September**
- **Remind** crossing guards to remind students to properly ride their bikes and wear helmets properly.
- Coordinate with Milpitas police to host bicycle helmet safety assemblies.
- **Plan for Halloween Safety/ City Spooktacular event**
<table>
<thead>
<tr>
<th>Time Frame</th>
<th>Activity</th>
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<tbody>
<tr>
<td>October-December</td>
<td>• Create or order a child safety brochure to distribute to schools</td>
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<td></td>
<td>• International Walk &amp; Bike to School Day  Participation</td>
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<td></td>
<td>◦ Proclamation</td>
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<td></td>
<td>◦ Volunteer at Schools</td>
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<tr>
<td></td>
<td>• Halloween Safety promotion</td>
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BPAC will post any public information on the City’s website including (but not limited to) meeting agenda, minutes, safety information, and the City’s bicycle map.