

October 6, 2010
Milpitas City Hall Committee Meeting Room
455 E. Calaveras Blvd.
7:00 p.m.

- I. Roll Call:** Rajeev Madnawat, Syed Mohsin, Michael Queenan, Danny Fang, Jenifer Lind, Nelson Villegas, Reena Choudhury, Viramrinder” Vee “Meharu, Nika Ma Chen. Alternates: Phong Nguyen, and Mia Bradway Winter, Samantha Beard and Michelle Manassau
- II. Seating of Alternates:**
- III. Pledge of Allegiance:**
- IV. Approval of Agenda:**
- V. Approval of Minutes:** September 1, 2010
- VI. Announcements:**
- VII. Public Forum:**

Members of the audience are invited to address the Commission on any subject not on tonight's agenda. Speakers are asked to supply their name and address for the record. Each person wishing to speak on an item before the CAC at a regular or special meeting shall be permitted to be heard once for a maximum of three minutes. Commissioners cannot respond to issues brought forward, but may request that the matter be placed on the agenda of a future meeting.

VIII. Liaison Reports

City Council Report Councilmember Polanski

IX. New Business

A. Neighborhood Beautification Appreciation – 2010 Annual Awards Program.

The Commission formed the Neighborhood Beautification Awards subcommittee to make recommendations to the full Commission. The subcommittee members are Nika Ma Chin, Danny Fang and Michael Queenan. Included in your agenda packet is a list of all the nominations, and photographs of the locations. Staff received (17) seventeen nominations by the August 31, 2010, deadline. Staff nominated (1) one Staff Choice Award and the subcommittee chose (4) four properties to ensure all categories are represented for a total of (21) twenty one nominations. Subcommittee members Chin and Queenan toured the sites and made selections on September 24, 2010.

The NBO Residential Award winners will receive a \$100.00 gift certificate from a home improvement store and a declaration. In addition, all nominees will receive a certificate of

appreciation. The results will be posted on the City's website, Cable TV and in the Milpitas Post. The awards are tentatively scheduled to be distributed by the City Council at their

meeting of November 16, 2010, with a break for refreshments and a celebration. The following are the NBO Awards subcommittee recommendations for consideration by the full Commission:

Building a Sense of Community Winner

Stonegate HOA – 1374 David Lane

Building a Sense of Community Honorable Mention

Melanie Lewert – SunnyHills Neighborhood Association Coordinator

Attractive Non-Residential Winner

1535 Landess Ave – Season's Market Place

Staff Choice Award Winner's

Calaveras LIFT ZONE

1649, 1633, 1619, 1605, E. Calaveras Blvd

1585 E. Calaveras Blvd

Central Area

Attractive Residential Winner

1003 Hamilton Ave

Attractive Residential Honorable Mention

300 Coelho St

867 Rivera St

891 Rivera St

Attractive Multi-Family Units Winner

60 Wilson Way #86 – Pioneer Mobile Home Park

Attractive Homeowners Associations Winner

1083 Sandalwood Ln – Foothill Square HOA

Hillside Area

Attractive Residential Winner

1133 N. Park Victoria Dr

Attractive Residential Honorable Mention

2237 N. Park Victoria Dr

Attractive Homeowners Association Winner

1627 Pebble Beach Ct – Summit Pointe HOA

East Valley Floor Area

Attractive Residential Winner

1764 Kennedy Dr

Attractive Multi-Family Units Winner

389 & 391 Lynn Ave

Attractive Homeowners Association Winner

486 Bayview St- Bayview HOA

West Area

Attractive Residential Winner

24 Cedar Ct

Attractive Residential Honorable Mention

48 Cedar Ct

690 Coyote St

1568 Fallen Leaf Dr

Attractive Multi-Family Units Winner

387 Montecito Way

Attractive Homeowners Association Winner

1272 Stardust Way – Starlite Pines HOA

Recommendation: Review and approve the subcommittee and staff’s NBO 2010 award recommendations as listed above and forward recommendations to the City Council.

B. CDBG 2-Year Funding Priorities (2011-2013) Note: Advertised Public Hearing.

BACKGROUND: The City of Milpitas became a Community Development Block Grant (CDBG) entitlement city in 1997. In 1998, the Council established the policy of reviewing CDBG funding priorities every two years. The Council previously reviewed the CDBG funding priorities in October 2008.

In accordance with Department of Housing and Urban Development (HUD) guidelines, City of Milpitas CDBG funds are separated into two categories: 1) Public Services 15% of grant allocation (typically, non-profit organizations offering public services which predominately benefit low-income households) and 2) Non-Public Services 65% of grant allocation (other funding categories including housing activities and community improvements). The balance of 20% of the grant allocated is required for Program Administration. During the fiscal year 2010-2011, the City of Milpitas will receive \$638,938 in CDBG funds.

The City Council previous 2009-2011 CDBG funding priorities were:

Public Services

1. Senior Services
2. Youth/Teen Services
3. Homeless Services/Sheltering
4. Battered Women Services/Sheltering
5. Child Care

Non-Public Services

1. Home Repair/Rehabilitation
2. Affordable Housing
3. Rental/Apartment Rehabilitation

The Council also adopted the following past policies as it related to the CDBG Program:

1. 25% of all Public Services allocation shall be allocated to the City of Milpitas public service programs (Recreation Assistance Program);
2. A minimum funding level shall be allocated for all Public and Non-Public Services; and
3. \$10,000 from CDBG Program Administration for Fair Housing Services and the balance of \$15,000 from the Redevelopment Agency (Total: \$25,000).

Staff recommends no changes to the three current policies stated above.

These previous CDBG funding priorities have allowed the Milpitas CDBG Program to be extremely successful in assisting Milpitas' low and moderate-income residents with a variety of public services, housing activities and community improvement projects. Furthermore, the City has received positive feedback from HUD on meeting the goals and objectives outlined in the five-year Consolidated Plan (2007-2012). Given the success of the existing priorities, staff recommends maintaining the existing priorities for the next two years (2011-2013).

Included in the Commission's agenda packet is a letter from department of Housing and Urban Development (HUD) on their CDBG Monitoring Visit in June 2010 and summary of CBDG Eligible and Ineligible Activities.

Recommendations:

1. Open the Public Hearing and take Testimony
2. Close the Public Hearing
3. Maintain the existing CDBG funding priorities through Fiscal Year 2011-2013 and forward recommendation to the City Council.

C. Heritage Tree Nominations

The CAC Work Plan schedules opportunities to nominate heritage trees in January, May and October. The major elements of the Heritage Tree Program are to:

- Recognize and designate individual trees or groves of trees to promote appreciation of the trees and their benefit to the community and to nurture and protect the trees as part of the city's heritage.
- Protect all heritage trees or groves through the Tree and Planting Ordinance.

- Make it unlawful for any person, other than City personnel in the performance of their duties, to remove a heritage planting without first applying for a permit from the Public Works Department.
- Provide a process for the City Council to designate individual trees or a grove of trees.

A heritage tree designation may be requested by any person and with the written consent of the property owner. A tree or grove of trees may be designated, as a Heritage Tree or a Heritage Tree Grove, with the finding that it is unique and of importance to the community due to any one of the following factors:

1. It is an outstanding specimen or grove of a desirable species.
2. It is one of the largest or oldest trees or grove of trees in Milpitas.
3. The tree, or grove of trees, possesses distinctive form, size, age, location and/or historical significance.

Heritage trees or groves that are removed without City approval must be replaced with one or more trees which, in the opinion of the Public Works Department, will provide comparable economic, aesthetic, or environmental value at the site or by reimbursing the City for the value of the tree or grove as determined by a certified arborist.

Staff has spoken with the City’s Public Works Maintenance Department and there are no heritage trees for nominations this year.

Recommendation: Note Receipt and File.

D. Consider Special Event Participation – Arbor Day



Celebrate Arbor Day; Milpitas, Saturday, April 30, 2010

Group Celebrations

- **Raise the flag,** strike up the band, make Arbor Day fun. Make it memorable.
- **Organize a beautification project in a public area.**
- **Get people into action.** Ask a civic or service group to promote a paper drive to gather paper to be recycled and save a tree. Use the proceeds to buy a special tree to plant in a park or other special public place.
- **Hold a poster contest, or a poetry contest.**
- **Sponsor a children’s pageant or play.**
- **Fill the air with music.** Have an Arbor Day concert of songs about trees, or with tree names in their titles.
- **Sponsor a tree trivia contest.** Give away trees to winners.

- **Conduct a tree search.** Ask people to find large, unusual or historic trees in your community. Once the results are in, publish a map that highlights the winners, or hold a walk showcasing them.
- **Tell people to take a hike** — tree identification hike — and have girl scouts or boy scouts act as guides.
- **Dedicate a forest,** or a tree, or a flower bed in a park, and make it an occasion to talk about stewardship. Get a local nursery or garden center to hold an open house or field day. Organize an Arbor Day Fair.
- **Encourage neighborhood organizations** to hold block parties and get their members to adopt and care for street trees in front of their homes. Pass out buttons. Give away trees

The City’s Public Works Department recommends the same Arbor Day activities as the past year, tree planting in one of the City’s parks. Staff will provide the CAC with additional information at future meetings.

Recommendation: Note Receipt and File

X Old Business: None

B Subcommittee/Task Force Status Reports

XI. Adjournment to: November 3, 2010

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Materials related to an item on this agenda submitted to the Community Advisory Commission (CAC) after initial distribution of the agenda packet are available for public inspection at the Planning Department office at Milpitas City Hall, 455 E. Calaveras Blvd., Milpitas during normal business hours.

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E-mail: mogaz@ci.milpitas.ca.gov

Phone: (408) 586-3040

Fax: (408) 586-3030

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