

A G E N D A
Community Advisory Commission

February 2, 2011
Milpitas City Hall Committee Meeting Room
455 E. Calaveras Blvd.
7:00 p.m.

- I. Roll Call:** Rajeev Madnawat, Syed Mohsin, Michael Queenan, Danny Fang, Jenifer Lind, Reena Choudhury, Phong Nguyen, Mia Bradway Winter

Alternates: Samantha Beard, Michelle Manassau

- II. Seating of Alternates:**

- III. Pledge of Allegiance:**

- IV. Approval of Agenda:**

- V. Approval of Minutes:** January 5, 2011

- VI. Announcements:**

- VII. Public Forum:**

Members of the audience are invited to address the Commission on any subject not on tonight's agenda. Speakers are asked to supply their name and address for the record. Each person wishing to speak on an item before the CAC at a regular or special meeting shall be permitted to be heard once for a maximum of three minutes. Commissioners cannot respond to issues brought forward, but may request that the matter be placed on the agenda of a future meeting.

- VIII. Liaison Reports**

City Council Report Councilmember Gomez

- IX. New Business**

A. Election of Officers.

According to the bylaws, new officers for the positions of Chair and Vice-Chair are elected at the beginning of the year.

Recommendation: Nominate and vote for a new Chair and Vice Chair.

X Old Business:

A. NBO Awards Process:

At the meeting of November 3, 2010 Gloria Anaya, Neighborhood Services Specialist, gave an over view to the Commission of the NBO Awards process. The Commission suggested the ideas listed below and it was decided to bring this back to the February meeting.

- Breakdown the mapped areas of the City and assign those areas to Commissioners to make their own nominations of 3 or more residences each. *(see attached map)*
- Perpetual Trophies (*Subject to City Budget*)
- Lawn sign announcing the homeowner won the NBO Award *(Subject to City Budget)*
- Add energy efficient or Green homes to be featured.
- Advertise on the City electronic sign. *(Short messages)*
- Have a pop up window in July on the website where people pay their water bills electronically and/or on the paper bill mailed.*(Very abbreviated messages)*
- Landscape Rebate Program *(See attachment)*
- Visit Homeowners Associations in the Spring and present the program *(see attachment)*
- Have a table at City Events highlighting NBO Awards*(Recreation summer registration April 30, Arbor Day March 12, National Night Out TBD)*
- Ask local home improvement/hardware stores to match winning dollars and/or donate Gift cards and certificates.

- Encourage solar panels (borrow and repay through property taxes)
** *There was a program proposed (California First) that would have allowed homeowners to borrow as a collective through a third party investor and pay it back through property taxes that are linked directly to the property and not the home buyer. But it was not supported by Fannie Mae and Freddie Mac and thus not available.*

Recommendation: Consider NBO process and direct staff accordingly.

B. Review of Adopt-A-Spot Program:

Felix Reliford, Principal Housing Planner, gave an over view of the subcommittee's recommendations including a revised program brochure. It was agreed that no modifications were necessary to the revised brochure at this time.

Discussion of the the program itself was made concerning general outreach to the community and the following ideas:

- Check with solid waste staff and find out when the neighborhood clean ups with dumpsters are scheduled so that Adopt-A-Spot activities can be arranged around that event.*(Neighborhood Clean-ups - April 9 & 23, May 14, June 11, locations TBD)*

- Speak with local home improvement businesses about donations of materials and in turn give them free advertisement as a community donor. (*Letters were sent out to local Business's in December with a reply by date of January 17th, there has been no response. Staff is following up with phone calls.*)
- Add Adopt-A-Spot announcement to existing solid waste brochures
- Contact the Green Thumb Club (*see attachment*)
- CAC Commissioners attend City Events and when appropriate have a table with printed information to make citizens aware of city programs supported by the CAC and meet and greet. (*Anticipated events: Neighborhood Clean-ups - April 9 & 23, May 14, June 11, Recreation summer registration April 30, Arbor Day March 12, National Night Out TBD*)

Recommendation: Consider Adopt-A-Spot Program process and direct staff accordingly.

C. Citizens Awareness Task Force: CAC Community Outreach

At the meeting of January 5, 2011 a Citizens Task Force was established to provide recommendations to the Commission in regards to Community Outreach. Commissioner Lind will give a presentation on the progress of the Task Force.

Commissioner Winter will give a presentation about current opportunities for website expansion to promote the CAC to the public and marketing strategies.

Recommendation: Consider information from the Task Force and direct staff accordingly.

D. Arbor Day: March 12, 2011 (Activity TBD)



Staff contacted Paul Mullett, Senior Supervisor of Parks/Landscape; he reported that Public Works will be planting eight trees at Hall Park on March 12, 2011 from 9:00 A.M. To 11:00 A.M.

Recommendation: Consider information, not receipt and file.

CAC Subcommittee's:

- NBO Awards: *Chen*, Fang, Queenan
- Adopt-A-Neighborhood: Nguyen, Choudhury, *Villegas* & Queenan
- Community Outreach: Queenan & Mohsin
- Citizens Awareness Task Force: Lind, Beard & Winter

Recommendation: Consider new sub-committee members.

Milpitas Community Outreach Forms: None received.

XI. Adjournment to: March 2, 2011

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E-mail: mogaz@ci.milpitas.ca.gov

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