



AGENDA

Community Advisory Commission

February 1, 2012

Milpitas City Hall Committee Meeting Room
455 E. Calaveras Blvd.
7:00 p.m.

- I. Roll Call:** Samantha Beard, Mia Bradway Winter, Syed Mohsin, Jenifer Lind, Phong Nguyen, Michelle Manassau, Edna Andres, Janice Bobay, Jose Rosario
- Alternates: Shirley Meirose, Thelma Batilo
- II. Seating of Alternates:**
- III. Pledge of Allegiance:**
- IV. Approval of Agenda:**
- V. Approval of Minutes:** January 4, 2011
- VI. Announcements:** Reminder that March is the CDBG Meeting, training is Thursday February 16, 2012 at 6:30 P.M. in the City Hall Committee Room.
- VII. Public Forum:**

Members of the audience are invited to address the Commission on any subject not on tonight's agenda. Speakers are asked to supply their name and address for the record. Each person wishing to speak on an item before the CAC at a regular or special meeting shall be permitted to be heard once for a maximum of three minutes. Commissioners cannot respond to issues brought forward, but may request that the matter be placed on the agenda of a future meeting.

VIII. Liaison Reports

City Council Report Councilmember Gomez

IX. New Business

A. Review of CAC meeting schedule for the month of July 2012

In the past the CAC has adjourned for the July meeting. At the January 4, 2012 meeting a request by the Chair and Vice Chair was made to put the July meeting back on the calendar. This year it would be July 11, 2012 because the first Wednesday in July is the 4th.

Recommendation: Vote to add July 11, 2012 meeting to the City Calendar.

B National Night Out

National Night Out is a unique crime and drug prevention event where residents gather for a neighborhood block party to become better acquainted and make neighborhoods safer. National Night Out is a coordinated effort between police and community members to learn better how to prevent crime in neighborhoods. It is scheduled nationally on the first Tuesday in August. Since the Milpitas City Council meets on the first Tuesday of the month, and because members of the City Council have typically desired to attend neighborhood block parties, Milpitas' celebration of the event has usually been held on the following Thursday

In the past, the CAC Members have attended the other City's advisory committees (under Public Forum) to inform and encourage their participation in National Night Out. Included in the CAC agenda packet is a copy of the other city's advisory committee. The CAC will further discuss event organization and promotion at the June meeting.

Recommendation: Select CAC Members to attend future City advisory committees regarding National Night Out.

C. Town Hall Meeting Planning

At its meeting in December 2011, the CAC approved its annual Work Plan 2012, which included the planning for Town Hall Meeting to be held in October. The CAC established a Subcommittee to work on the event. The Subcommittee is scheduled to report back to the entire CAC regarding their discussions on planning the event

The Commission may wish to begin the planning process by identifying the purpose and intent of a Town Hall meeting. Questions to consider include:

- a. Establish the subject matter to be discussed
- b. Establishing the date of the event
- c. Any recommended Guest Speakers
- d. Outreach to inform the community about the Town Hall Meeting
- e. Location and room arrangement (including booths, seating, etc.)
- f. Refreshment and/or snacks

- g. Free hand-outs, etc.

If desired, once the CAC has clarified the Town Hall Meeting goals, then discussion can continue at future meetings, about logistics: when and where to hold it, how to promote it to the community and the meeting format.

Recommendation: Discuss and clarify the purpose of the Town Hall meeting and, if appropriate, continue the planning discussion to the next CAC meeting.

D. Budget/Community Priorities:

At its meeting in December 2011, the CAC approved its annual Work Plan 2012, which included City's Budget/Community Priorities. At its meeting in January 2012, the City Council approved the CAC Work Plan. The CAC may wish to discuss how to obtain input from the Community as to their priorities the Council may wish to consider for future budget considerations.

Recommendation: Discuss how to outreach to the community and report back to the City Council on the community budget priorities.

E. Report from the Chair and Vice- Chair:

A Report from the Chair and Vice-Chair about their meeting with MCTV 26 and also City staff regarding the vision of the CAC.

Recommendation: Note receipt and file.

X Old Business:

A. Report from NBO Awards Sub-Committee:

At the January 4, 2012 meeting the sub-committee tabled their report until this February meeting. A report on the progress regarding some ideas for changes and re-structuring to the NBO process.

Recommendation: Receive the monthly report and direct staff accordingly.

B. NBO/Arbor Day:

The CAC Neighborhood Beautification Subcommittee previously met with City Staff to discuss ways to improve the participation and selection process for the Neighborhood Beautification Awards. Any proposed changes to the process will require review and approval from the entire CAC members.

The Arbor Day Tree Planting ceremony will take place on a date yet in April to be determined. If the CAC desires to increase citizen's awareness and participation in the event, additional outreach will be required such as advertising in the City's website, Cable TV, and Marquee Reader-Board.

Recommendation: Review the CAC Neighborhood Beautification Subcommittee recommendations and consider which methods of advertising to inform the public about Arbor Day and direct staff accordingly.

C. Report from Adopt A Neighborhood Sub-Committee:

At the January 4, 2012 meeting the Sub-Committee discussed a draft program packet and after the meeting e-mailed a copy to the full Commission for review. At this meeting a final is to be accepted and a date and time confirmed for the first project at Mobil Lodge Mobile Home Park.

Recommendations: Review the Neighborhood Adopt-A- Spot Program guidelines for final Approval.

CAC Sub Committees:

- **NBO Awards: Beard, Winter, Manassau & Andres**
- **Adopt-A-Neighborhood/Graffiti: Nguyen, Batilo, Meirose & Rosario**
- **Arbor Day 2012:**
- **Heritage Trees:**
- **National Night Out:**
- **Community Outreach:**
- **Citizens Awareness Task Force: Lind, Beard, Winter**
- **Budget- Community Priorities:**
- **Town Hall Meeting: Beard, Bobay, Andres and Winter.**

Milpitas Community Outreach Forms: None received.

Review of the City Calendar events

XI. Adjournment to: March 7, 2012

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E-mail: mogaz@ci.milpitas.ca.gov

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