

CITY OF MILPITAS
COMMUNITY ADVISORY COMMISSION
MILPITAS CITY HALL COMMITTEE MEETING ROOM

APPROVED MINUTES
November 7, 2012

- I. Call to Order and Roll Call** Chair Beard called the meeting to order at 7:00 p.m.
Present: Commissioners Beard, Winter, Andres, Batilo (7:05), Lind, Manassau, Mohsin, Rosario
Alternate Commissions present: Leon
Absent: Ferguson, Maclay, Espitia, Tran
- II. Alternates Seating of** **Alternate seated:** Leon
- III. Allegiance Pledge of** Chair Beard led the Pledge of Allegiance.
- IV. Agenda Approval** **Motion:** Approve the 11/7/12 agenda as submitted
M/S: Mohsin/Rosario **Ayes:** 8
- V. Minutes Approval** **Motion:** Approve the 10/3/12 minutes as submitted
M/S: Lind/Mohsin **Ayes:** 8
- VI. Public Forum** **Chair Beard** invited members of the audience to address the Commission on any subject not on the agenda.

Commissioner Jenifer Lind, Milpitas Resident – Invited the CAC and their friends to participate in a fund raising event put on by the Milpitas Kiwanis to be held at the Outback Restaurant in Milpitas on November 28, 2012. The proceeds will be used to fund 100 MUSD financial disadvantaged elementary school students for \$100/ea for a back-to-school shopping spree. Tickets are \$20.00 each.
- VII. Announcements:** **Felix Reliford, CAC Liaison** – Informed the Commission that Commissioner Mayvid Maclay has resigned and that CAC 1st Alternate, Eva Ferguson, will be appointed as a voting member. The other three alternates will move up accordingly and a 4th alternate will be assigned by the Mayor.
Mr. Reliford also introduced the City’s new Planning & Neighborhood Services Director, Steven McHarris. Mr. McHarris has 25 years of

government experience and was the former Community Development Director for the City of Soledad.

VIII. Liaison Reports: City Council – Councilmember Gomez:

Councilmember Gomez mentioned the results of the City Council elections: Carmen Montano was elected to the City Council and Debbie Giordano and Jose Esteves were re-elected.

IX. Commissioners' Round Table

This time is for any Commissioner to share information they feel may be of interest to the Commission.

Chair Beard – Would like to have a potluck at the December CAC Meeting. Further information will be sent out.

Commissioner Batilo – Reported that the “Make a Difference Day” event held on October 27, 2012 was well attended and very successful.

Commissioner Mohsin – Reported that the planting and maintenance event held on October 27, 2012 at Spangler School went very well with many volunteers.

X. New Business

A. Adopt a Neighborhood / Graffiti Abatement Program

1. Adopt a Neighborhood

Felix Reliford, Housing & Neighborhood Preservation Manager – Highlighted last year’s “Adopt a Neighborhood” at Milpitas Mobilodge. Most of the residents are seniors on fixed income and our help was very appreciated. This year Pioneer Mobile Home Park at 60 Wilson Way has been selected for the “Adopt a Neighborhood” for next year which will take place around April 2013. Staff would like to get started early since it will take some time to prepare for the event, gather volunteers and work with the mobile park management.

Commissioner Lind – Inquired if last year’s selected Mobile Home Park (Mobilodge) was ever adopted for on-going assistance by the interested church?

Mr. Reliford – Staff will follow up with the church that wanted to continue assisting last year’s mobile park. Staff will also check the calendar of other city events to avoid conflict with the day to be decided upon next spring.

- When the CAC meets to discuss the work plan for next year, they may want to consider if this program will be an adoption program or a spring time event.

Motion: Direct staff to contact the property management of Pioneer Mobile Home Park in preparation for the 2013 “Adopt a Neighborhood” springtime event.

2. Graffiti Abatement Program

Gloria Anaya, Sr. Housing and Neighborhood Preservation Specialist – The Neighborhood Services Division was directed by the Council to identify private property vandalized by graffiti. We educate property owners on what their responsibilities are in the abatement process. The goal of Graffiti Abatement is not to have any graffiti incidents continue more than 30 days with the average time to abate being 14 days. Paint is donated by Home Depot and Kelly Moore which we make available to property owners. The Police Department works with Neighborhood Services if there is graffiti that is gang-related. Commissioners were encouraged to be proactive when they see graffiti in the City and notify staff as soon as possible. The graffiti hotline for calls is 408 586-3075.

B. Emergency Preparedness Commission presentation

Chair Beard – Highlighted information from a report from Tim Howard of The Emergency Preparedness Commission. This is a great program where you can go to their website at www.alertscc.com and register your phone number. By doing this, you will be notified immediately in the event of an emergency.

XI. Old Business

A. Town Hall Meeting – Event Post-Mortem

The commissioners gave their feedback of the 2012 Town Hall Event on what worked or didn't work and some recommendations on how to improve the event for next time. Vice-Chair Winter will combine all the comments into a report to staff:

- An observation from the public was that the City has a higher population % of Asian, but this was not reflected in the crowd.
- It would be beneficial to translate the flyer into language(s) that most fit the City's residents.
- It important to look at the under represented groups that need to be reached (seniors, school age families, minorities, low-income) and find the best ways to reach them.
- Change the location to where people usually congregate and there is more walk-in traffic - suggestion is the Library auditorium.
- Have the event on the weekend during the daytime and provide child care.
- At the event, provide something that will interest the children.
- Recommend to Council to have the event every other year instead of waiting four years.
- Start earlier asking for donations or items for the give-away bags.
- The draw to the event was the give-away bags and not the raffle and too much time was spent on the raffle.

- Invite only those groups / organizations to participate that are relevant to the theme.
- People liked the cookies better than the croissants.
- The sign-up sheet will be useful to build our contacts for future events.
- The Town Hall event did produce some new SAFE Team signups and requests for Sean Simonson to go to their outside groups with his presentation.

Staff will check with the City Attorney's office if solicited donations can be raffled for \$1.00 in order to fund a CAC account to assist in covering event expenses.

B. Neighborhood Beautification Appreciation – 2012 Annual Awards Program.

Gloria Anaya, Sr. Housing and Neighborhood Preservation Specialist – Staff received (45) forty five nominations for the 2012 Neighborhood Beautification Program. The awards are scheduled to be distributed by the City Council at their January 15, 2012 meeting. Staff recommends to get started early next year in the process so that the nominations are completed and awards can be given out before the end of that year.

Motion: Approve the subcommittee and staff's NBO 2012 award recommendations and forward the recommendations to the City Council meeting on January 15, 2012.

M/S: Leon / Lind

Ayes: 8

CAC Subcommittees: ** Review subcommittees and update list.

- NBO Awards: Manassau, Rosario, Espitia
- Adopt-A-Neighborhood/Graffiti: Nguyen, Rosario & Batilo
- Town Hall Meeting: Beard, Winter, Andres
- National Night Out: Mohsin
- Community Outreach
- Citizens Awareness Task Force: Lind, Beard, Winter
- Budget/Community Priorities:

XI. Adjournment: Chair Beard adjourned the meeting at 8:15 p.m. to the December 5, 2012 meeting.

M/S: Mohsin /Winter

Ayes: 8

Respectfully submitted

Joann DeHerrera, Recording Secretary