

**City of Milpitas
Economic Development Commission
Tuesday, December 4, 2007**

APPROVED MINUTES

I. Flag Salute: The Pledge of Allegiance was led by Vice Chair Frank de Smidt at 6:03 p.m.

II Roll Call: Present: Chair Dhaval Brahmbhatt, Vice Chair Frank De Smidt, Commissioners Ray Maglalang, Barbara Santos, Tomo Nguyen and Don Peoples and Alternate Commissioners Minh Nguyen and Zeya Moshin were seated.

Excused Absent: Commissioner Charlene Tsai.

Council Liaison: Mayor Jose Esteves (arrived at 6:30 p.m.)

City Staff: Diana Whitecar, Economic Development Manager; Joe Oliva, Principal Transportation Planner.

III. Announcements:

Commissioner Maglalang reported on the new mailbox near his home and his efforts with the Milpitas Post Office to have more locally serving neighborhood mailboxes. Vice Chair de Smidt reported on several City Council items, noting that the Council postponed discussion on the Industrial Land Use Survey at the November 26th meeting. He noted that the Branding Program and the Recycling and Solid Waste Rates were proposed for increases at the December 11th City Council meeting.

AT 6:50 p.m., Ms. Whitecar introduced Matt Swanson, Director of Sales and Marketing for the Crowne Plaza. Mr. Swanson submitted an application for the EDC as the Hotel Representative. Mayor Esteves welcomed Mr. Swanson, explained the role and function of the EDC and ask staff to include the recommendation for appointment on the next City Council agenda.

Chair Brahmbhatt reminded the Commission of the upcoming IE3 meeting on Nanotechnology Trends and thanked the Mayor for accepting his recommendation to ban bottled water for official city use.

IV Public Forum: Richard Ruth wished everyone a Happy Holiday.

V. V. Approval of Agenda: Motion to approve the Agenda as amended to allow Dr. Nobi Kambe of Nanogram to speak as the first item. M/S: Peoples/de Smidt. Approved unanimously.

VI. Approval of Minutes – October 8, 2007: Ms. Whitecar apologized for not having minutes available from the October 8th meeting.

Presentation on Nanogram Corporation by Dr. Nomi Kambe.

Dr. Kambe provided a PowerPoint presentation on Nanogram, a Milpitas business headquarters on South Hillview Drive. Nanogram's core work is in the field of nanotechnology for medical optics, but sees solar power as a growth area. Nanogram has spun off two very successful businesses since its formation in 2000. Nanogram has been in Milpitas for over 5 years.

VI. Unfinished Business:

1. Parking Analysis: Mr. Oliva provided an update on the Parking Analysis and suggested that the next Parking Task Force meeting would be held in January, with a pre-meeting discussion earlier in the month with Task Force Chair and Vice Chair, Peoples and de Smidt. VC de Smidt suggested that staff look into the holiday parking problems at the Milpitas Post Office.
2. Industrial Land Use Study Update: Ms. Whitecar re-iterated VC de Smidt's comments that the City Council postponed discussion on the Industrial Land Use Study to a future Council meeting. Staff will not bring the item back in December, as the Council Agenda is busy, and will likely hold off until the first meeting in February 2008.

VIII. New Business

1. Marketing the Brand: Ms. Whitecar reviewed Brand Implementation program that will be considered by the City Council on December 11th. Commissioners supported the program. It was suggested that the Mayor be scheduled for local access programming to discuss the brand and with Comcast as part of their Local Edition series with Eddy Garcia. Mayor Esteves indicated a willingness to do so.

IX. Adjournment

Staff recommended that the Commission not hold the January meeting as staff is not available. The Commission agreed and approved a motion to adjourn to the February 11, 2008 meeting. M/S: Peoples/de Smidt. The vote was unanimous.

The meeting was ended at 7:30 p.m.

Respectfully Submitted,

Diana Whitecar
Economic Development Manager