



CITY OF MILPITAS  
ECONOMIC DEVELOPMENT COMMISSION  
MILPITAS CITY HALL COMMITTEE MEETING ROOM  
APPROVED MINUTES  
August 10, 2009

- I. Pledge of Allegiance** Chair Brahmbhatt called the meeting to order at 6:00 p.m. and led the Pledge of Allegiance.
- II. Roll Call** Present were Vice Chair Mendizabal, Commissioners Bhambhra, C. Nguyen, M. Nguyen, Serpa, Tao and Yu; City staff Diana Barnhart and Veronica Bejines  
Excused Absence: McEvoy, Peoples, Tsao and Mohsin
- III. Seating of Alternates** Alternates seated: Bhambhra
- IV. Announcements** Commissioner Tomo Nguyen announced that he changed his name to Cat Tuong Nguyen.  
  
Ms. Barnhart announced that the City Clerk updated the Commission bylaws on the City's webpage.
- V. Public Forum** **Richard Ruth, Milpitas Resident**, welcomed everyone back from July vacation.
- VI. Approval suggested Commission** Chair Brahmbhatt called for approval of the agenda. Ms. Barnhart **of Agendato** come back to the Mayor's report when he arrives and the agreed.  
  
MOTION to approve the Agenda and come back to the Mayor's report under Item 3a.  
  
M/S: Tao/C. Nguyen Ayes: 8 Noes: 0
- VII. Approval of** Chair Brahmbhatt called for approval of the minutes of June 8, 2009.



**Minutes** There were no changes to the minutes.

MOTION to approve the minutes of June 8, 2009 as submitted.

M/S: Mendizabal/Tao

Ayes: 8 Noes: 0

## **VIII. Old Business**

### **1. HUB Zone Designation Update**

Chair Brahmbatt requested to continue this item to a date uncertain.

### **2. Subcommittee Reports – Business Retention and Attraction (Bhambhra, Yu, Tao, Peoples and M. Nguyen)**

Commissioner Tao explained his memo dated July 28th regarding district proposed names with an attached memo.

Commissioner Tao suggested working with staff and preparing a letter signed by the Mayor that would go directly to the stakeholders.

Mayor Livengood asked if there would be any legal issues with the CC&R's to change the names of districts and Ms. Barnhart said she would look into it.

Ms. Barnhart also suggested sending a letter to the property owners and business owners if they have any problems.

Mayor Livengood asked if the districts include Cisco Systems and Commissioner Tao said Cisco would fall under Tasman Center North.

Vice Chair Mendizabal suggested combining District 6 and 7 to Landing Circle and Mayor Livengood said he would have no problem with that.

Commissioner C. Nguyen asked what is the difference between Center and Park and Commissioner Tao said Center is R&D and Park is industrial.

Mayor Livengood suggested adding Auto Mall to the Abbott Turns district name.



Commissioner Yu explained her August 1st memo about potential changes to the City's business license process.

Commissioner Tao and Yu explained the July 27<sup>th</sup> memo regarding bringing vibrancy and occupancy to the citywide economy.

### **3. Mayor's report**

Mayor Livengood announced that the City will be participating in cross marketing with the Great Mall and local hotels to get people from the hotels to the Great Mall. He is also working with the auto dealerships and hopes to have a proposal to the Commission in 60 days.

### **4. Subcommittee Reports -Employability of Milpitas Residents (Brahmbatt, Mohsin, McEvoy, Mendizabal and C. Nguyen)**

Vice Chair Mendizabal explained the group's employability subcommittee report.

Ms. Barnhart pointed out that Kovio in Milpitas needs to hire 40 people and will be partnering with the State who will pay for the employee training and will target Milpitas residents.

Chair Brahmbhatt applauded the hard work of the Commissioner's and said that it needs to get out for final action to the Mayor.

Mayor Livengood commented that the Commission's subcommittee reports and memos are very good, well written and make sense. He suggested that the Commission finalize the products and give them to Ms. Barnhart before going to City Council for final approval.

### **5. New Business**

Chair Brahmbhatt asked about the City's three proposed entry signs. Ms. Barnhart said the City has some capital and she would agendaize this for a future meeting to go over the design concepts.

**IX. Adjournment** Chair Brahmbhatt adjourned the meeting at 7:30 p.m. to the next meeting of September 14, 2009.

Respectfully submitted,



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Veronica Bejines, Recording Secretary