



**City of Milpitas  
Economic Development Commission  
May 9, 2011 6:00 p.m.  
First Floor Committee Conference Room  
City Hall  
455 East Calaveras Blvd  
AGENDA**

- I. Flag Salute
- II. Roll Call and Approval of Alternates
- III. Announcements:
  - A. Council Liaison Report
  - B. Commissioner Updates
  - C. Staff Report
- IV. Public Forum:

Members of the audience are invited to address the Commission on any subject not on tonight's agenda. Speakers must stand, state their name and address for the record, and limit their remarks to no more than three minutes. As an item that is not on the agenda, no response is required of the Commission or city staff; however, the Commission may agendize the item for a future meeting.
- V. Approval of Agenda
- VI. Approval of Minutes – April 11, 2011\*
- VII. Old Business
  - A. 2011 Work Program: Update on Council action for Work Program.
  - B. Business Resource Center: Recommendation: To support the online business resource center. Further discussion: Steps the EDC can do to market the information to the business community.
- VIII. New Business
  - A. Retail Marketing Study: Consider a retail marketing study to assist in retail recruitment.\*
  - B. Business Retention and Attraction Request for Qualifications: Consider a staff request to issue a RFQ for business retention and attraction and public relation services.\*
  - C. Conditional Use Permit Process: Presentation by James Lindsay, Planning and Neighborhood Services Director.

- D. South Main Street Gateway Sign: Jamie Chew, Recreation Services Supervisor, will attend to review the process for moving forward with the minor gateway sign.
- IX. Other Business
- X. Upcoming Events
  - A. Future Agenda Items
    - 1. Open Government Ordinance Review

**XI. Next Meeting: Monday, June 13, 2011. No Meeting in July.**

\*Attachment to the emailed agendas

**KNOW YOUR RIGHTS UNDER THE OPEN GOVERNMENT ORDINANCE**

Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions, boards, councils and other agencies of the City exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and the City operations are open to the people's review.

Materials related to an item on this agenda submitted to the Economic Development Commission after initial distribution of the agenda packet are available for public inspection at the City Clerk's office at Milpitas City Hall at 455 E. Calaveras Blvd., Milpitas during normal business hours.

For more information on your rights under the Open Government Ordinance or to report a violation of the ordinance, contact the City Attorney's office at Milpitas City Hall, 455 E. Calaveras Blvd, Milpitas, CA 95035

E-mail: [mogaz@ci.milpitas.ca.gov](mailto:mogaz@ci.milpitas.ca.gov) / Fax 408/586-3030 / Phone 408/586-3040

*The Open Government Ordinance is codified in the Milpitas Municipal Code as Title I Chapter 310 and is available online at the City's website [www.ci.milpitas.ca.gov](http://www.ci.milpitas.ca.gov) by selecting the Milpitas Municipal Code link.*

- A recorded agenda or minutes on standard cassette or printed in large typed will be provided upon request by the City Manager's Office for the visually impaired.
- In compliance with the American Disabilities Act, individuals requiring accommodation for this meeting should notify the city prior to the meeting at (408) 586-3000, TDD (408) 586-3013.