

APPROVED MINUTES

CITY OF MILPITAS
LIBRARY ADVISORY COMMISSION
MILPITAS PUBLIC LIBRARY, AUDITORIUM ROOM, 160 N. MAIN ST.

July 19, 2010

- I. Call to Order and Roll Call** Chair Estioko called the meeting to order at 7:05 p.m.
Commissioners Present: Aoalin, Chou, Estioko, Hay, Phan, and Stephens
Absent: Montano, Pham, and Wang
City Council Liaison Absent: Councilmember Giordano
County Staff Present: Linda Arbaugh, Melinda Cervantes, and Derek E. Wolfgram
County Staff Absent: None
City Staff Present: Toby Librande
- II. Seating of Alternates** Alternate seated: Ha Phan
- III. Pledge of Allegiance** Chair Estioko led the Pledge of Allegiance.
- IV. Approval of Minutes** **Motion** to approve the minutes of May 17, 2010 as submitted.
M/S: Aoalin, Phan Ayes: 6
- V. Announcements and Correspondence** Commissioner Aoalin thanked Melissa for making copies of the children’s summer program for her. Commissioner Hay announced the Humane Society’s Music and Wine festival on Sunday, August 1, 2010 from 1:00 p.m. to 6:00 p.m. Commissioner Ha thanked Linda for posting supporting women’s play on how immigrants struggle to survive. Chair Estioko announced he posted library programs on his professional blog.
- VI. Public Forum** There were no speakers from the audience.
- VII. Adoption of Agenda** **Motion** to approve agenda as submitted.
M/S: Hay, Chou Ayes: 6
- VIII. Unfinished Business**
- 1. Education Subcommittee Report**
Chair Estioko announced the request for prizes for the essay contest is now in the accounting office and will be sent to the City Council for approval.

2. **Grants Subcommittee Report**

Commissioner Chou had no update.

3. **Library Advisory Commission New Commissioner Orientation and Reference Materials**

Chair Estioko stated the reference materials were approved.

IX. New Business

1. **Santa Clara County Library System Online Survey Presentation**

Deputy County Librarian Derek Wolfram gave an update on the SCC library system online survey. The survey was targeted for current library users. Milpitas users were most concerned about the hours of the library and the adult and children collection of books. A final research report will be available on the library website.

2. **Reappointments to the Library Advisory Commission**

The following Commissioners were reappointed: Chair Estioko, Commissioner Aolin, Commissioner Chou, Commissioner Hay and Commissioner Stephens. Their new terms expire June 2012.

X. Other Business

1. **Friends of the Milpitas Library Report**

Online sales are going great. Inside sales are also going great. \$1,000.00 was collected per month from the inside sales.

2. **County Librarian Report**

The summer 2010 issue of the Santa Clara County Library Newsletter has been mailed to residents and is also available at each library.

After a year-long internal review of the library's Vision Literacy program, the program has been reorganized and will be known going forward as The Reading Program. Focusing on its core mission, The Reading Program will recruit and train dedicated tutors and register, support and encourage individuals who would like to improve their reading skills. For more information about The Reading Program, call (408) 262-1349 or visit www.santaclaracountylib.org/literacy.

People age 50 and up are the fastest growing segment of the population in Santa Clara County. In order to better meet the needs of this population, the library has developed a series of programs to be offered this fall, and a new page on the library's website, www.santaclaracountylib.org/50plus.

In June, Santa Clara County Library became the first library in California to offer Freegal, an online database with free MP3 downloads of songs from Sony Music's entire catalog of artists including Alternative Rock, Classic Rock, R&B, Country, Classical, Pop, Latin Pop, or Jazz (3 songs per patron per week).

New Saratoga Library hours began June 28, 2010 because the agreement for the Friends to support additional staff and hours could not be sustained beyond the 2.5 years they generously supported. The Library is now open 52 hours per week on seven days, as compared to 58 hours per week last fiscal year.

On Monday, August 16, 2010 the Saratoga Library will close for one day for RFID installation.

Groundbreaking for the New Gilroy Library is scheduled for Monday, July 19, 2010 at 10:00 a.m.

3. Community Librarian Report

Programs and Services: Summer reading club is going well. We have a total of 1,147 adults, teens and children signed up for these programs. There are weekly programs for teens and for the younger children which are very well attended. On Tuesday evening, July 20, 2010 we have an author visit. Lisa Lutz, author of "The Spellman Files" will speak. This weekend we are having a concert featuring some local talent. Eddie Mininfield, who is a saxophonist and singer, will perform this Saturday, July 24, 2010 at 2:30 p.m.

The County Library is on a fiscal year that runs from July 1 to June 30. So at this time of the year we are busy collecting and tabulating statistics for all of the activity of the previous 12 months. I am proud to announce that in FY 2009-2010 we checked out 2,681,916 items. This is the second highest in the County Library system with only Cupertino ahead of us. This represents a 7% increase over circ from the previous year. Over the past year an average of 2,200 people came into the library every day. Over 23,000 children attended our story times, programs and class visits in the past year.

We have been hosting weekly sessions of NOVA training. NOVA is a program which teaches young people job skills and then places them in positions. Recently I spoke to them about library materials and some of the sites we have included which are useful to job seekers.

Donor Board is scheduled to be installed on Friday, July 23, 2010.

Staff: Children's Librarian Diana Lara is back from her maternity leave. It's great to have the children's department fully staffed once again. We hired Melissa Francis as a coded page. Melissa has worked for us as an extra help page for the past 4 years, and we are happy to have her join us in a coded capacity.

Holidays: We will be closed on Monday, September 6, 2010 for Labor Day.

4. City Council Report

Councilmember Debbie Giordano was not present at the meeting.

5. City Staff Report

Current LAC Issues: Certificate of Appreciation certificates were handed out. Information on how to sign up for website updates were handed out.

Child Care Program / HNP: September Milpitas Alliance for Better Child Care meeting will include a library tour. Family Child Care Grant Assistance Fund is now accepting applications.

Special Events: The Backyard Boogie Concert series continues on July 27, 2010 at 6:15 p.m. with Hit Waves! at Pinewood Park. Also, on August 10, 2010 at 6:15 p.m. Jessica Johnson will perform at the City Hall Flag area.

National Night Out: On August 5, 2010 is National Night Out. Residents interested in hosting a National Night Out neighborhood party or to obtain information should contact Officer Kevin Jackson at (408) 586-2528 or Officer Gene Smith at (408) 586-

2526 at the Milpitas Police Department's Community Relations Unit prior to July 24, 2010.

Senior Center Grand Opening: The Senior Center will have their grand opening on Saturday, August 14, 2010 from 10:00 a.m. – 11:30 a.m. They will be open for regular business starting Monday, August 16, 2010.

City of Milpitas Cooling Centers: City of Milpitas cooling centers are located at the Milpitas Community Center, Senior Center and Sports Center during regular business hours.

Neighborhood Beautification Appreciation Awards Program: Nomination forms are available at all City public facilities and on the City's website and must be submitted by August 31, 2010. For more information, please contact Neighborhood Beautification Hotline (408) 586-3074.

Police Safety Bulletin: Recently, there has been an increase in residential burglaries in the City of Milpitas. In several instances, homeowners have left windows and sliding glass doors open, allowing suspects to easily enter the homes. For further information, please contact the Milpitas Police Department Police Community Relations at (408) 586-2525.

Holidays: City Buildings will be closed Monday, September 6, 2010, for Labor Day.

6. Future Agenda Items

Education Subcommittee Report
Grants Subcommittee Report
Bibliocommons Presentation
Donor Board Viewing
Summer Meeting Schedule

XII. Adjournment

There being no further business, Chair Estioko adjourned the meeting at 8:10 p.m. to the next regularly scheduled meeting on September 20, 2010 at 7:00 p.m. at the Milpitas Library Conference Room.