

**CITY OF MILPITAS
RECYCLING AND SOURCE REDUCTION ADVISORY COMMISSION MEETING
JANUARY 24, 2012, 6:00 P.M.**

**REVISED LOCATION: MILPITAS COMMUNITY CENTER, RMS 7 & 8
457 E. CALAVERAS BLVD, MILPITAS CA 95035**

I. ROLL CALL

II. PLEDGE OF ALLEGIANCE

III. SEATING OF ALTERNATES

IV. APPROVAL OF THE MINUTES OF THE OCTOBER 25, 2011 MEETING

V. PUBLIC FORUM

Members of the audience are invited to address the Recycling and Source Reduction Advisory Commission on any subject not on tonight's agenda. Speakers must state their name and address for the Secretary's record, and limit their remarks to under three minutes. As an item not on the agenda, no response is required of City staff or the Commission; however, the Commission may place the item on the agenda for a future meeting.

VI. ANNOUNCEMENTS

VII. COUNCIL LIAISON REPORT

VIII. APPROVAL OF AGENDA

IX. NEW BUSINESS

- 1. ELECTION OF OFFICERS**
- 2. REGIONAL ODOR MONITORING PROGRAM**

X. OLD BUSINESS

- 1. PLASTIC BAG UPDATE**
- 2. EPS BAN UPDATE**

XI. STATUS OF DIVERSION PROGRAM ACTIVITIES

XII. REQUEST FOR FUTURE AGENDA ITEMS

XIII. ESTABLISH NEXT MEETING DATE

XIV. ADJOURNMENT

KNOW YOUR RIGHTS UNDER THE OPEN GOVERNMENT ORDINANCE

Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions, boards, councils and other agencies of the City exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and the City operations are open to the people's review.

Materials related to an item on this agenda submitted to the Recycling and Source Reduction Advisory Commission after initial distribution of the agenda packet are available for public inspection at the Utility Engineering department at Milpitas City Hall, 455 E. Calaveras Blvd., Milpitas during normal business hours.

For more information on your rights under the Open Government Ordinance or to report a violation of the ordinance, contact the City Attorney's office at Milpitas City Hall, 455 E. Calaveras Blvd, Milpitas, CA 95035
E-mail: mogaz@ci.milpitas.ca.gov / Fax 408/586-3030 / Phone 408/586-3040

The Open Government Ordinance is codified in the Milpitas Municipal Code as Title I Chapter 310 and is available online at the City's website www.ci.milpitas.ca.gov by selecting the Milpitas Municipal Code link.

IX. NEW BUSINESS

1. ELECTION OF OFFICERS

The existing RSRAC bylaws state that a Chair and Vice Chair are to be selected annually at the first meeting of the year for a term of one year. The Chair is responsible for calling to order and presiding over all sessions. The Vice Chair assumes the Chair's duties in his/her absence. A copy of the Bylaws has been included in the agenda packet.

RECOMMENDATION: Conduct election of Chair and Vice Chair positions.

2. REGIONAL ODOR MONITORING PROGRAM

In December 2010, San Jose City Council directed its staff to conduct a regional odor study to identify and prioritize for elimination the odors impacting Milpitas and North San Jose. Last Spring, San Jose staff and consultants conducted site visits of a number of regional facilities and concluded that the primary sources are the Plant and the Newby Island facilities. San Jose developed a scope of work for the study this summer and hired CH2M Hill to conduct air sampling and dispersion modeling. San Jose and Allied Waste Services staff will finalize the logistics and funding plan and engage additional stakeholders in the area, including the City of Milpitas.

RECOMMENDATION: Note receipt and file.

X. OLD BUSINESS

1. PLASTIC BAG UPDATE

The Milpitas City Council will consider staff recommendations to prepare an ordinance to restrict distribution of single-use bags at a future meeting.

RECOMMENDATION: Note receipt and file.

2. EPS BAN DISCUSSION

Staff will provide a verbal update on this item.

RECOMMENDATION: Note receipt and file.

XI. STATUS OF DIVERSION PROGRAM ACTIVITIES

Highlights of November - January diversion program activities:

- a. Single Family Recycling & Waste Reduction: Submitted articles for Summer 2012 Parks & Recreation Activity Guide; completed webpage and flyer updates about solid waste rates.

- b. Multi-family Recycling & Waste Reduction: Targeted effort to Crossing at Montague (472 units) resulted in a compacter accepted for recycling, although there was high contamination. The program distributed single use bags with a newsletter and pen door-to-door in November and a mailed “recycling reminder” with a magnet for refrigerator posting in late December. Planning began to provide incentive items to both residents and maintenance crew members.
- c. Commercial Recycling & Waste Reduction: Continued support of Allied field marketing.
- d. Created and implemented “Choose Less” outreach – a local campaign encouraging source reduction during the holidays. Advertising appeared in *The Milpitas Post*, Milpitas Post Online, back page of the *Milpitas Life & Style* (a business advertising supplement in the *Post*), and on City website and KMLP-15. A news release about source reduction ideas was sent to *The Milpitas Post* with an article appearing in the December 16 edition.
- e. *The Milpitas Post* Online Advertising: Produced web page advertising promoting National Recycle Day (November 15) and “Choose Less.” Began production of an anti-litter message to run starting in mid-January.
- f. Reusable Bags: Continued offering one free bag per household on the City’s website. Residents may request that a bag be mailed by calling the “Reuse Line” at 586-2680,

RECOMMENDATION: Note receipt and file.

XII. REQUEST FOR FUTURE AGENDA ITEMS

XIII. ESTABLISH NEXT MEETING DATE

The next regular meeting of the Commission is April 24, 2012 at 6 pm.

XIV. ADJOURNMENT