



REVISED Agenda ***Sister Cities Commission***

June 27, 2013
Milpitas City Hall, Committee Conference Room
455 E. Calaveras Blvd.
6:30 PM

- I. Roll Call**
- II. Seating of Alternates**
- III. Pledge of Allegiance**
- IV. Approval of Minutes: May 23, 2013**
- V. Approval of Agenda: June 27, 2013**
- VI. Announcements / Correspondence**
Items directly related to the Sister Cities Commission (SCC) and City of Milpitas business.
- VII. Public Forum**
Members of the audience are invited to address the commission on any subject not on tonight's agenda. Speakers must supply their name and address for the record. Commissioners cannot respond to issues brought forward, but may request that the matter be added to the agenda of a future meeting.
- VIII. New Business**
 - 1. Cancellation of July 25 and August 22 Meetings**
Background: Due to low activity with sister city relationships during the summer, the SCC has traditionally cancelled its July and August meetings.

Recommendation: Cancel meetings due to no immediate pending business.
 - 2. Sister City Visit and Promotional Expenses**
Background: The SCC receives a spending limit of \$6,240 per fiscal year from the Council Promotions Budget. This budget does not include the annual membership to Sister Cities International and the purchase of supplies, such as business cards. An estimated amount for expenses to date is \$2,323.62. The amount is estimated because invoices for the brochure have not yet been paid. These are expected to be paid using funds from this fiscal year.

Recommendation: Receive staff report.

IX. Old Business

1. Potential Support of Economic Development Aspects for Sister City Relationships

Background: At the May 23 meeting, Chair Grilli reviewed the May 13 meeting of Economic Development Commission. Due to other City business, staff needed to postpone bringing this item to the City Council until August 6.

Recommendation: Receive staff update and select SCC commissioner to attend the August 6 Council Meeting.

2. Printed Materials

Background: At the March 28 meeting, the SCC discussed preparing a brochure about sister cities and its programs. A subsequent discussion at the April 25 meeting reviewed the SCC's Purpose Statement. No changes to the SCC's mission statement were proposed and staff was asked to proceed with preparation of a brochure. The SCC's expense listing is included in the agenda packet.

Recommendation: Review and comment on draft text and provide direction for design and images.

3. Use of Social Media for Sister Cities Relationships

Background: At the May meeting, the SCC reviewed steps needed to continue "e-pal" relationships between Milpitas and its sister city students. Staff has since communicated with Tsukuba representatives.

Recommendation: Receive staff update and set contact work with schools for early September.

4. Tsukuba City, Japan

Background: Commissioner Arbaugh leads this sister city relationship. Current developments: Tsukuba staff continues e-pen pal relationships with Milpitas High School Students through the summer.

Milpitas and Tsukuba signed an updated Memorandum of Understanding (MOU) on September 1, 2009 for a five-year term, ending September 1, 2014.

Recommendation: Receive report from Lead Commissioner Arbaugh.

5. Dagupan City, Philippines

Background: Commissioner Mateo leads this sister city relationship. Current developments: Mayor Belen Fernandez assumes her duties July 1. Current work is to establish contact with the new office staff.

Milpitas and Dagupan signed an updated MOU in September 15, 2009 for a five-year term, ending September 15, 2014.

Recommendation: Receive report from Lead Commissioner Mateo.

6. Huizhou Municipality, China

Background: Chair Grilli leads this sister city relationship. Current developments: Huizhou has expressed interest in exploring economic development interests. A signing ceremony for the updated MOU is set for September 17, 2013.

Milpitas and Huizhou signed an updated MOU on September 20, 2008 for a five-year term, ending September 20, 2013.

Recommendation: Receive report from Chair Grilli.

7. Comune de Figline Valdarno, Italy

Background: Vice Chair Serpa leads this sister city relationship. Current developments: Contact has been made between school representatives to link elementary students as e-pals.

Milpitas and Figline Valdarno signed their first MOU on May 8, 2012 for a two-year term.

Recommendation: Receive report from Vice Chair Serpa.

X. City Council Liaison Report

XI. School District Liaison Report

XII. Future Agenda Items

1. Sister City Relationships / Cultural Exchanges
 - i. Tsukuba, Japan
 - ii. Dagupan, Philippines
 - iii. Huizhou, China
 - iv. Figline Valdarno, Italy
2. Sister City Visit and Promotional Expenses
3. Sister Cities International 2014 Conference
4. Fundraising for Student Visits to Sister Cities
5. Use of Social Media for Sister Cities Relationships
6. Addition of a Sister City in China

XIII. Adjournment

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