



**City of Milpitas  
Approved Veterans Commission  
Meeting Minutes  
Wednesday, September 18, 2013  
5:30 p.m.**

**Milpitas City Hall Committee Room  
455 E. Calaveras Blvd.  
Milpitas, CA 95035**

**I. CALL TO ORDER: 5:30 P.M.**

**II. FLAG SALUTE:** Chair Weisgerber led the Pledge of Allegiance.

**III. ROLL CALL**

**Present:** Denny Weisgerber, Dana Arbaugh, Arthur Ebright, Mel Hinshaw, and David Grundstrom

**Absent:** Juan Samano (on leave), Bruce Choy, Liliana Ramos, and Ferdinand Luis, Jr.

**IV. SEATING OF ALTERNATES:** No seating of alternates.

**V. APPROVAL OF AGENDA**

Commissioner Grundstrom moved, and Commissioner Ebright seconded the motion to approve the Agenda as submitted. The motion carried unanimously.

**VI. APPROVAL OF MINUTES – Minutes of September 4, 2013**

Vice Chair Arbaugh moved, and Commissioner Grundstrom seconded the motion to approve the minutes as submitted. The motion carried unanimously.

**VII. PUBLIC FORUM: None**

**VIII. NEW BUSINESS: None**

**IX. OLD BUSINESS**

1. Car Show – Continue Discussion on Potential Car Show in Milpitas – Chair Weisgerber

Staff Liaison Carmen Valdez stated she and Staff Liaison Lorentzen met with Fire, Police, and Public Works to discuss the event. There will be a walk-through of the designated area with staff on October 8<sup>th</sup> at 10:00 a.m. and commissioners are welcome to attend. Staff Liaison Valdez said she would email a meeting request to commissioners with the date and time.

Vice Chair Arbaugh said he contacted a Milpitas Post newspaper representative and asked if the Post would sponsor (2) ½ page color ads publicizing the event. The Post representative requested a nominal fee for the placement of the ads. Vice Chair Arbaugh agreed and personally paid the fee. The ads will be published on October 11 and October 18<sup>th</sup>.

Staff Liaison Renee Lorentzen updated the Commission on the sponsor list. Taz-Push Motorsports was added to the sponsor list. She stated there were 23 car show entries and \$2,000 in donations so far. She reminded commissioners to continue emailing the event

information to the car clubs. She reviewed the raffle items and goodie bag items. Chair Hinshaw suggested setting up a white board near the raffle table to note winning numbers, raffle times, and other pertinent information. There was discussion about pursuing more luxury raffle items to increase raffle ticket sales. Staff Liaison Lorentzen stated the deadline for raffle items is October 11<sup>th</sup> to allow time for creating the baskets.

Staff Liaison Lorentzen discussed the volunteer list. Currently, there are (2) Fire Explorers, (12) Milpitas High School NJROTC members, and (2) Boy Scouts. She stated Commissioner Ramos is the volunteer coordinator and will be contacting volunteers from the Veterans list.

Staff Liaison Lorentzen reviewed the budget. She stated the current net revenue is \$888 and it will increase after the event. She suggested setting up a donation box which is common practice at these types of events. She stated the DJ was hired and reviewed the dog tag proof with commissioners. Commissioners questioned the size of the dog tag. She said she would email the commission the exact dimensions.

Commissioner Ebright reviewed the list of recommended organizations. There was discussion about the star rating for each group and the location of the benefactors.

Vice Chair Arbaugh moved, and Commissioner Grundstrom seconded the motion to recommend Fisher House, Intrepid Fallen Heroes, and USO, San Jose as the event benefactors. The motion carried unanimously.

Staff Liaison Lorentzen reviewed the pre-registration packet. She read the letter aloud which included time of arrival, how to enter, event itinerary, survey, and other special instructions. There was discussion about the cost of t-shirts and the amount of t-shirts to order. She said all of the monetary matters will be discussed and decided at the October 2<sup>nd</sup> meeting. Commissioner Hinshaw suggested adding the survey on the back of the judging form and the Commission agreed. She added she will need the Commission's approval of the final letter at the next meeting, October 2<sup>nd</sup> since she plans to mail the letter to the registrants by October 3<sup>rd</sup> or October 4<sup>th</sup>.

Staff Liaison Lorentzen discussed logistics and stated the Building Maintenance staff will assist in marking the spaces. There was discussion regarding the naming of the parking sections and adding a "Best Veteran" category. It was the consensus of the Commission not to include parking section names or "Best Veteran" category this year. Commissioner Ebright suggested using walkie-talkies during the event. Staff Liaison Valdez said she would explore providing some type of radio on event day.

**X. COMMISSIONER ANNOUNCEMENTS:** Chair Weisgerber reminded the commissioners to continue outreach in regards to the Veteran of the Year nominations. Staff Liaison Valdez said staff sent application forms to the veterans on the Veterans list.

**XI. FUTURE AGENDA ITEMS:** Continue discussion on the Car Show

**XII. LIAISON REPORTS**

- A. City Council – None
- B. Staff Report – Staff Liaison Valdez stated Henry Mattos' plaque is ready and staff will be taking this matter to the City Council at its October 1<sup>st</sup> meeting to ask for approval of the dedication plaque in the Milpitas Veterans Plaza.

**XIII. NEXT MEETING –** Wednesday, October 2, 2013

**XIV. ADJOURNMENT –** 6:55 P.M.