



**City of Milpitas  
Approved Veterans Commission  
Meeting Minutes  
Wednesday, October 2, 2013  
5:30 p.m.**

**Milpitas City Hall Committee Room  
455 E. Calaveras Blvd.  
Milpitas, CA 95035**

**I. CALL TO ORDER:** 5:30 p.m.

**II. FLAG SALUTE:** Chair Weisgerber led the Pledge of Allegiance.

**III. ROLL CALL**

**Present:** Chair Denny Weisgerber, Arthur Ebright, Mel Hinshaw, and David Grundstrom, Bruce Choy, Ferdinand Luis, Jr.

**Absent:** Juan Samano (on leave), Liliana Ramos (on leave), Vice Chair Dana Arbaugh (excused)

**IV. SEATING OF ALTERNATES:** No seating of alternates.

**V. APPROVAL OF AGENDA**

Commissioner Hinshaw moved, and Commissioner Grundstrom seconded the motion to approve the Agenda as submitted. The motion carried unanimously.

**VI. APPROVAL OF MINUTES – Minutes of September 18, 2013**

Commissioner Ebright moved, and Commissioner Grundstrom seconded the motion to approve the minutes as submitted. The motion carried unanimously.

**VII. PUBLIC FORUM:** Community Advisory Commissioner Syed Mohsin invited the Veterans Commission to “*Make a Difference Day*” on Saturday, October 26, 2013, 10:00 a.m. to 4:00 p.m., at the Seafood Market, on Landess Avenue in Milpitas.

**VIII. NEW BUSINESS:** None

**IX. OLD BUSINESS**

1. Car Show – Continue Discussion on Potential Car Show in Milpitas – Chair Weisgerber

Staff Liaison Lorentzen reviewed the sponsor list and the car show entries. She stated the car show entries were currently at 43. She stated Meguiar’s donated an additional item (ultimate compound) and Lockheed Martin donated 120 book marks. She said these items would be added to the goodie bags. She advised Deep Reflections Auto Detailer donated a \$249 gift certificate, Liberti’s Auto Electric donated a 4 wheel alignment, and Crowne Plaza donated a weekend night stay and breakfast for 2. She stated these items would be part of the raffle. The deadline for additional raffle or goodie bag items is October 11<sup>th</sup> to allow time for preparing the packages. Staff Liaison Lorentzen asked the Commission for permission to buy additional items for the raffles. She felt there were not enough items at this time and would like to create better packages. It was the consensus of the Commission to allow Staff Liaison Lorentzen to buy additional items for the raffle packages. She reminded the commissioners to email the car club contacts again.

Staff Liaison Lorentzen reviewed the volunteer list and stated she will be meeting with Commissioner Ramos (the Volunteer Coordinator for the event) and the City Volunteer Coordinator Rosana Cacao to assess the event and to assure every section is covered by staff.

Commissioner Luis, Jr. stated there were two trucks confirmed for the event: one would be a “savory” truck and the other would be a “sweets” truck.

Staff Liaison Lorentzen reviewed the event map, car registrant map, staging area, show sections, sponsor locations, check-in, restrooms, first aid station, and the car show program. She suggested adding a flag ceremony to the event and the Commission agreed. There was discussion regarding the award ceremony for the sponsors. It was decided by the Commission to give the sponsors a certificate of appreciation signed by the Mayor and the Veterans Commission Chair.

Staff Liaison Lorentzen discussed the current budget. She stated the DJ was hired, dog tags were ordered, and a t-shirt list was generated. She said she would be ordering the trophies October 3<sup>rd</sup>. There was discussion regarding the t-shirt and raffle ticket pricing. The Commission decided to wait until the t-shirts were delivered to determine the price. It was the consensus of the Commission to sell the t-shirts between \$10.00 and \$15.00, depending on the quality of the t-shirts. The commissioners agreed to sell the raffle tickets for \$1.00 each, (6) for \$5.00, (12) for \$10.00, (18) for \$15.00, and (25) for \$20.00. Staff Liaison Lorentzen reminded the Commission there would also be a donation box at the event to collect contributions.

Staff Liaison Valdez suggested having Veterans in uniform at the show. There was further discussion regarding the presence of military personnel at the car show and how it would add to the ambience. Commissioner Ebright volunteered to visit the local recruiter’s office on McKee to see if they would be available for the event, Commissioner Grundstrom said he would call the National Guard’s office, and Chair Weisgerber said he would contact the Marine Corp in San Francisco.

2. Veteran of the Year Selection Committee – Chair Weisgerber

Staff Liaison Valdez stated there were 5 nominations. It was the consensus of the Commission to use the same committee members as last year for the selection of Veteran of the Year. Chair Weisgerber agreed to meet with the selection committee on October 23<sup>rd</sup>.

There was discussion about upcoming meetings. The Commission decided to meet on October 16<sup>th</sup> to discuss any last minute items about the car show, and October 30th to debrief the event and announce the winner of the Veteran of the Year.

**X. COMMISSIONER ANNOUNCEMENTS:** None

**XI. FUTURE AGENDA ITEMS:** Continue discussion on the Car Show

**XII. LIAISON REPORTS**

- A. City Council – None
- B. Staff Report – None

**XIII. NEXT MEETING** – Wednesday, October 16, 2013

**XIV. ADJOURNMENT** – 6:30 p.m.