



City of Milpitas

455 E. Calaveras Blvd. Milpitas, CA 95035
Phone: 408-586-3000

FOR IMMEDIATE RELEASE
September 16, 2020

Contact:

Ashwini Kantak, Assistant City Manager
Email: Akantak@ci.milpitas.ca.gov
Phone: 408-586-3053

Trader Joe's Arrival Advances City of Milpitas Economic Development and Planning Goals: Neighborhood Grocery Store Opens Despite COVID-19 Crisis

Milpitas, Calif. – On Friday, September 18, 2020 Trader Joe's will open Store 229 at the base of the newly completed Turing residential mixed-use building off Great Mall Parkway and McCandless Drive. The store opening provides thousands of local residents with easy access to a full-service grocery store within walking distance and is generating interest from other retailers to invest in the area. With the design of the surrounding neighborhood, Trader Joe's presence offers nearby residents convenient accessibility to high-quality produce, natural foods, locally sourced products and an assortment of healthy options without having to drive. Several studies have indicated that as Americans adjust to sheltering-in place at their homes or current place of residence, their cooking and baking skills have escalated. Homecooked meals not only help nourish Milpitas families, it also helps them save money during this economic downturn.

"In these extraordinary times, grocery stores provide vital employment opportunities for those who need an entry-level job or have been unemployed. I am excited to welcome Trader Joe's to the community because it will provide local jobs, strengthen the economic health of our neighborhoods and attract other retailers to invest in Milpitas. Milpitas wanted Trader Joe's and Milpitas got it!" says Mayor Rich Tran.

The store opening celebrates the City's unwavering commitment to promoting a balanced and sustainable community and ensuring a robust local economy coupled with job growth. The Milpitas location will create 75 new jobs and is anticipated to increase nearby home value because of urban amenities. In order to meet the store opening deadline, the City partnered with Trader Joe's in streamlining plan reviews, processing of signages and permits and building safety during a most critical time in the country. The arrival of Trader Joe's in the city of Milpitas is remarkable. Councilmember Anthony Phan states, "The City's entire building permit process from application to occupancy was accomplished during the pandemic in record time. I am particularly proud of the hard work and dedication that our Building Safety and Housing, Planning and Fire Prevention teams exhibited."

Trader Joe's Milpitas is located within the Milpitas Metro area and will be in close proximity to four apartment buildings, complete with ground floor retail, dining and leisure space measuring approximately 1,233,000 square feet. The grocer's arrival to the city is an integral part of the neighborhood and represents the type of mixed-use development envisioned by City leaders. Vice Mayor Bob Nuñez shares that "The city of Milpitas is going through a transformation. We want our residents to enjoy a high quality of life. The opening of Trader Joe's is just the beginning. I envision our Milpitas Metro area evolving into a thriving community where residents, business owners and visitors feel happy, safe and healthy. They will never want to leave."

With the addition of the new Milpitas Transit Center, access to major thoroughfares, multiple new mixed-use development projects, and future park and other public amenities planned for the Milpitas Metro area, the City is very well positioned to be at the forefront of building the next generation economy.

###

About the City of Milpitas

Located at the southern end of San Francisco Bay, Milpitas is a progressive community that is an integral part of Silicon Valley. A full-service city with water utility, sewer utility, police and fire services, Milpitas celebrates a diverse population of nearly 80,000. Under a Council-Manager form of government, the City Council has established the following seven priority areas of service and policy: public safety, environment, transportation and transit, economic development and job growth, neighborhoods and housing, community wellness and open space, and governance and administration.